



National Influenza Vaccination Week (NIVW)

December 4-8, 2023

Local Immunization Action Plan (IAP) Activities

BRIDGEPORT/STAMFORD/GREENWICH

Contacts:

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Monthly Immunization Newsletter: NIVW will be highlighted in our monthly immunization newsletter! *To be added to our distribution list, please email any one of us.*

Local WIC Offices: Influenza vaccination updates, educational information, and resources will be available at both the Bridgeport and Stamford WIC offices.

Local Health Departments: Influenza vaccination updates, educational information, and resources will be available at the Bridgeport, Stamford, and Greenwich Health Department clinics.

Local Meetings: The IAP team will attend local community meetings and share information about NIVW.

- 12/5 @ 9am - Bridgeport Community Resource Collaborative (CRC) Meeting
 - o Open for caregivers & parents to attend! Please email Rennee Wright: rwright@favor-ct.org
- 12/7 @ 12pm - Stamford Children's Health Collaborative
 - o Please email Ilaria St. Florian: IStFlorian@stamhealth.org

Bus Campaign: Keep a look out for our bus campaign running throughout the month of December in the Greater Stamford area.





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Check out **Southwestern AHEC's social media and webpage** for influenza vaccination updates, educational information, and resources all week long during NIVW!

- [Facebook](#)
- [Instagram](#)
- View our [Sway Page](#) for additional flu resources!

Check out the **Patch** <https://patch.com> for Bridgeport, Stamford, and Greenwich for an article from our local IAP team talking about NIVW.

HARTFORD/GREATER HARTFORD AREA

Contact:

Deborah Cruz, IAP Coordinator; deborahc@hispanichealthcouncil.org (860) 527-0856 x1415

- Social media messaging encouraging flu vaccination throughout the week. Follow us on:
 - [Facebook](#)
 - [Twitter](#)
 - [Instagram](#)
- Flu vaccination Clinics on 12/5/2023 located at 175 Main Street in Hartford, CT 06106. No appointments are needed. IAP team will have educational table during the event.
- Senior Center – Flu presentation at Southend Senior Center and Manchester Senior Center.
- Wellness Center located 590 Park St Hartford CT 06106- Flu table on 12/7/2023.
- Social Media Campaign- puppet commercial created by IAP team to be air via Social Media platforms. Social media for adults included as well.

LEDGE LIGHT HEALTH DISTRICT

Contact:

Cindy Barry, Ledge Light Health District IAP Coordinator cbarry@llhd.org (860) 448-4883

- IAP Program sent letters with gift bags and posters to our obstetric practices for NIVW.
- Public Service Announcement (PSA) will be on WCTY radio station highlighting the importance for flu vaccine and will be posted below:
 - [LLHD website](#)
 - [Facebook](#)
 - [Twitter](#)
 - [Instagram](#)



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NAUGATUCK VALLEY HEALTH DISTRICT (NVHD)

Contact:

Elizabeth A Mester, IAP Coordinator emester@nvhd.org (203) 881-3255 x109

Educational Resources:

Please check out NVHD's social media sites throughout the week!

- [NVHD website](#)
- [Facebook](#)
- [X](#)
- [Instagram](#)

NEW HAVEN/GREATER NEW HAVEN AREA

Contact:

Jennifer Hall, IAP jhall@newhavenct.gov (203) 946-7257

- Wednesday, December 6, 2023 – 10:30am-1:00pm – 54 Meadow Street New Haven Immunization Tabling for residents to visit and chat with our immunization team to get their flu questions answered. Immunization literature will be available, and free giveaways (open to the public).
- Posting on our website at [NHVVAx.org](#) so residents can learn more about the flu and getting vaccinated, emphasizing preschool flu requirements.
- Social media posts during the week highlighting information about flu.
 - [Facebook](#)
 - [Twitter](#)
 - [Instagram](#)
- All providers in the IAP area will receive flu educational materials for their patients.



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NORWALK HEALTH DEPARTMENT/DANBURY AREA

Contacts:

Pam Bates, RN, BSN, Norwalk/Danbury area IAP Coordinator pbates@norwalkct.gov (203) 216-0575

Sarah Foristel, BS, Norwalk/Danbury area IAP Outreach worker sforistel@norwalkct.gov (203) 940-5220

Flu Resource: Colorful flyers displaying flu prevention tips, dangers of the flu virus, vaccination information including flu vaccination locations, recommendations, and safety, will be distributed to social service agencies, WIC programs, early learning centers and schools in the Norwalk and Danbury areas. Flyers will be available in English, Spanish and Portuguese.

Displays: Respiratory illness prevention tips including Flu, COVID-19 and RSV vaccination information will be posted and available for the taking at the following locations:

- Norwalk Health Department lobby, 137 East Avenue, Norwalk
- Danbury Health and Human Services lobby, 155 Deer Hill Avenue, Danbury
- Norwalk Hospital maternity unit, 34 Maple Street, Norwalk
- Danbury Hospital maternity unit, 24 Hospital Avenue, Danbury

Social Media and Websites: Check out Norwalk Health Department posts for flu prevention tips and flu clinic locations in the Norwalk area:

- Facebook: <https://www.facebook.com/norwalkhealth>
- Twitter: <https://twitter.com/norwalkhealth>
- Instagram: <https://www.instagram.com/norwalkhealth/>
- Norwalk Health Department's website: www.norwalkct.org/health

Flu and You Program: Norwalk Health Department staff will visit social service programs, early learning centers and elementary schools in the Norwalk and Danbury areas to teach children healthy habits and flu prevention skills. A colorfully illustrated book entitled, *The Flu and You*, written by Geri Rodda, RN, will be read to the children and then good handwashing skills will be practiced using a Glo-germ® gel and light. The special light helps children see where “germs” are on their hands to help them scrub them away.



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TORRINGTON AREA HEALTH DISTRICT (TAHD)

Contacts:

Anastasiya Domnich-Kovalevsky, IAP Coordinator ADomnich-Kovalevsky@tahd.org (860) 489-0436 x314

Massiel Romero, IAP Outreach Mromero@tahd.org (860) 489-0436 x327

- **Social Media and Website:** View our flu-related content and information throughout the month of December!
 - [Facebook](#)
 - [Website](#)
- Flu resources and information were displayed at various locations throughout the month of November at:
 - Preschool Lab at Torrington High School –read a book “Maxine the Super Vaccine” to the children.
 - EdAdvance HeadStart
 - Torrington City Hall
 - Norfolk Town Clerk
 - Borough of Bantam Hall
 - Morris Town Clerk
 - Bethlehem Town Hall