

Connecticut WIC Program Retailer Bulletin

April 2020

This is to inform you of recent updates to our Approved Product List (APL) during the **COVID-19** health crisis. The additions to the APL respond to the need to increase options and chances for the WIC participant to find WIC approved food on store shelves. As long as the health emergency continues, the following foods (Shredded Cheese, String Cheese, Eggs and 100% Whole Wheat/Whole Grain Bread) will be available for purchase with WIC benefits:

100% Whole Wheat Bread & 100% Whole Grain Bread – Choose Size 16 ounces up to 24 ounces
Regardless of the size this will only count as 1 pound/1 unit towards the participant's benefit.

Brand names: Arnold, Big Y, Pepperidge Farm, Wonder, Pics By Price Chopper, Open Nature, Village Health, Stop & Shop, Aunt Millie's, Oroweat, Country Health, Koepplinger's, Freihofer's, Sara Lee, Nature's Own, Stroehmann, Signature Select



Shredded Cheese 8 oz. and 16 oz. packages

Brand names: Avenue, Best Yet, Big Y, Borden, Cabot, Crystal Farms, Dutch Farms, Essential Everyday, Food Club, Freedoms Choice, Good & Gather, Great Value, Haolam, Hytop, IGA, Kraft, Cracker Barrel, Lucerne, Market Pantry, Miller's, My Essentials, Pics/Price Chopper, Sargento, Shurfine, Stop & Shop, Tropical, White Rose, World Classics



String Cheese 8 oz. and 16 oz. packages

String Cheese Brand names for 16 oz: American Heritage, Big Y, Coburn Farms, Essential Everyday, Food Club, Frigo, Haolam, Kraft, Lucerne, My Essentials, Shurfine, Sorrento, Stop & Shop



String Cheese Brand names for 8 oz: Stop & Shop, Kraft



Additional Eggs Size Medium/Extra Large/Jumbo, 1 Dozen cartons

Brand names: Shurfine, Pics by Price Chopper, Lucerne, Maple Meadow Farm, Egg-Land's Best, Great Value, Maple Wind Farms, Mitlitsky, Urban Meadow, Key Foods, IGA, Food Club, Essential Everyday, Bowl and Basket, Best Yet



Changed your email address or sold your store? Send any new information to ctwic@ct.gov.

Please review this bulletin with all store employees handling WIC transactions. Initial below and keep for your own records in your WIC folder. **DO NOT SEND BACK TO WIC.**

Initial here:

_____ Owner _____ Manager _____ Asst. Manager - _____ Staff

When you have questions or concerns, please contact the State WIC Office via email at: ctwic@ct.gov. Website: www.ct.gov/dph/wic.

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