“A COMMON ROAD”

Treat Motorcyclists and Other Highway Users with Respect
“Seeing” the Motorcyclist

- Motorist and the motorcyclist
- Car and motorcycle are very different
- Common hazards motorists create
  - Ways drivers can avoid them
  - Why a motorcyclist makes certain maneuvers

See me. It could save me.

Please look out for motorcyclists

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How do you perceive motorcyclists?

- The person next door
- Just like the movies
- Motorcyclists are different
Why is it so important to give Motorcyclists room on the roadway?

- Riders are exposed
- Riders need more road
- Riders Maneuver to avoid danger
- Riders are entitled to the entire lane

Your car can kill.

Please look out for motorcyclists
Why should you look more carefully for motorcycles?

- Failure to detect and recognize motorcycles
- Predominant cause of crashes
- Don’t expect to see
- Aren’t looking for a motorcycle
If motorcyclists are so hard to see, why don’t they make themselves more visible?

- Motorcycles headlights on
- Brightly colored Helmets and Clothing
- Retro-reflective
- Comfort

Look out for us. Please.

Please look out for motorcyclists

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Why do motorcyclists ride in different parts of a lane?

- More visible
- Lane position
- Space cushion
- Wind
- Turn
Where is a motorcyclist most likely to be involved in an accident with a motor vehicle?

- Intersection
- In traffic

4 Deadly Words: “I didn’t see him.”

Please look out for motorcyclists