



**STATE OF CONNECTICUT**  
**DEPARTMENT OF AGRICULTURE**  
Office of the Commissioner



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**Marketing of Hemp and Labeling of Retail Packaging**

(rev. 9/26/19)

Drying, cleaning, packaging and labeling raw Hemp is considered a harvest activity in much the same way produce may be washed, waxed, and/or trimmed of extraneous material with one important difference. Until the Department of Agriculture has clarity from the USDA either by policy or their rulemaking process, ***no Hemp flower material that contains viable Hemp seed may be sold, except to a licensed Hemp Grower, licensed processor or licensed manufacturer.***

Cleaning includes separating the raw Hemp plant into various components that may be marketed separately and is considered a harvest activity when done by a licensed Hemp grower. This includes cleaning the flower, removing Hemp seed from the flower, removing/separating leaf from the plant, separating out stalk for marketing for fiber uses etc.

A license from the Department of Consumer Protection is required if you will convert the hemp plant into a product for human consumption. Conversion means adding heat, solvents, or any method of extraction to modify the original composition of the plant into a hemp product intended for human ingestion, inhalation, absorption or other internal consumption (collectively "consumables"). A Manufacturer of Hemp Consumables license application is available on the Department of Consumer Protection website.

Consumables manufactured in the state may require an additional credential related to food or drug manufacturing. ***For more information on the manufacturing of products intended for human consumption or application, visit:***

<https://portal.ct.gov/DCP/Drug-Control-Division/Drug-Control/Hemp-Manufacturing> and  
<https://portal.ct.gov/DCP/Agency-Administration/Division-Home-Pages/Food-and-Standards-Division>

Cleaned Hemp may be marketed in retail consumer packaging and sold through:

Farmer's Markets  
Farm Stands  
Distributors  
Retailers

If you are a hemp grower that intends on marketing unprocessed Hemp in retail packaging directly to end users, through retail outlets or through the distribution chain, you must contact the Department of Agriculture, provide copies of intended labels and explain what you are marketing, your intended customer and the product's advertised intended use.

Certain labeling requirements for unprocessed Hemp sold in retail packaging will apply and vary depending on what is marketed and the intended use. Such labels must be truthful and not misleading, and shall not make any claim of any therapeutic benefit, or that the product may be used in the diagnosis, cure, mitigation, treatment, or prevention of any disease or health condition, or in any manner tend to deceive the purchaser as to the real nature of such hemp product.

The Department of Agriculture requires labeling retail packaging by growers and processors. Labeling will follow standard consumer product labeling protocol which includes:

- Name of the Product - The common or usual name of the product must be prominently displayed. e.g. Hemp Seed, Hemp Flowers, Hemp Bast, Hemp Leaf etc.;
- Declaration of Responsibility – you must include the name of the grower, processor or distributor as is applicable, and the address, *if* the firm is not listed a current city directory, telephone book, registry, or readily available through an internet search. You may include other contact information such a telephone number, fax, email or web site information;
- Net Contents – such as Net weight, both english and metric values are required. Example: 1 oz. (28 grams) or the Count if sold by count;
- A lot number the grower/processor can use to trace back the product to specific harvest date(s) and plot(s);
- A statement that is substantially similar to “Contains less than 0.3% delta-9-tetrahydrocannabinol (THC)”; and
- Grower or Processor License number.

Bulk sales or transfer of Hemp, not intended for conversion into a consumable, to a processor must disclose the same information on the bill of lading, invoice or other documents accompanying the shipment as above. Additionally, a Lot number or Lot ID to facilitate traceback must be assigned to the shipment, and a copy of the Certificate of Analysis with the THC content of the Hemp that corresponds to the lot number on the invoice, bill of lading or other shipping documents. *Note:* your customer may require additional analysis for potential adulterants.