

**STATE OF CONNECTICUT
SOCIAL EQUITY COUNCIL | Outreach Committee Minutes (Draft)**

October 13, 2023

Meeting of the Outreach Committee - Virtual Meeting via Microsoft TEAMS

Subira Gordon Committee Chair:

1. **Call to Order** – Chairwoman called the meeting to order at 10:12AM

Members present: Corrie Betts, Anthony Barrett, Subira Gordon Andrea Hawkins, Melvin Medina, Kellie-Marie Vallieres

Absent: Kevin Walton

SEC Staff present: Executive Director Ginne-Rae Clay, Kristina Diamond, Legislative & Communication Program Manager, Vera Lembrick, Program Manager, Arlene Galindo-Jimenez Outreach Program Manager, Karen Colebut, Paralegal Specialist

2. Approval of the August 11, 2023 Meeting Minutes – Chairwoman Subira Gordon called for a motion to approve the minutes.

Motion: Corrie Betts

Second: Kellie-Marie Vallieres

In favor: All

Opposed: None

Abstentions: None

The motion carried.

3. Introduction to the Outreach Program Manager – Arlene Galindo-Jimenez
4. Update on Community Conversations – Ms. Galindo-Jimenez stated six community conversations have been scheduled in New Haven. Six additional will be scheduled with three are in process in Hartford, three others are anticipated in Waterbury and more information regarding the trusted messengers is expected.

Discussion ensued.

5. Social Media Strategy Discussion – Director Clay stated that the strategy process is currently under development simultaneously with the marketing initiatives. Additionally, Executive Director Clay stated that emails will be forwarded to the Council regarding the progress of the strategic planning and marketing initiatives as they go forward.

Discussion Ensued.

6. Adjournment

A motion was made to adjourn at 10:55AM by Chair Subira Gordon.

Seconded: Corrie Betts

In Favor: All

Opposed: None

Abstentions: None