

STATE OF CONNECTICUT | SOCIAL EQUITY COUNCIL OUTREACH & MARKETING COMMITTEE  
MEETING (DRAFT)

February 10, 2023, Meeting 10 A.M.  
Virtual Meeting via Microsoft TEAMS

MEETING MATERIALS

- December 9, 2022, Meeting Minutes for Approval
- Outreach Plan

1. Call to Order

Committee Chairwoman Subira Gordon called the meeting to order at 10:08 a.m. and took roll.

Present  
Subira Gordon  
Kevin Walton

Absent  
Corrie Betts

Staff present: Kristina Diamond, Communications & Legislative Program Manager, SEC;  
Jennifer Stevens, Fiscal Administrative Officer; Komla Matrevi, Staff Attorney, SEC;  
Jennifer Edwards, State Project Manager

2. Review of the December 9, 2022, Meeting Minutes

Chairwoman Gordon asked for a motion to approve the minutes from December 9, 2022.

Motion – by Kevin Walton  
Second – by Subira Gordon  
In Favor – All  
Abstention – None  
Motion passed.

3. Discussion of Outreach Plan

Chairwoman Gordon discussed the idea of doing town hall meetings in DIA communities in 2 phases. The Outreach Committee would hold focus groups with community-based organizations, asking SEC staff to compile a list of community-based organizations in each DIA, and then would do town halls. She gave an example of holding monthly events in the DIAs, for example, at a space like Career High School in New Haven, in which people could speak for 3 minutes, with someone to take minutes and a live translator. She wanted to start this as early as March and to speak to SEC staff about the budget to be able to provide refreshments, rent space, hire a translator, etc.

Councilman Walton was in agreement and questioned hiring a facilitator versus SEC staff running the meetings.

Kristina Diamond planned to look further into whether an RFP was needed for facilitators and translators or if there was a state master contract list to choose from.

Chairwoman Gordon added that she would like a focus on people of color in the community, if possible.

Councilman Walton agreed that the focus should be not only inclusive of getting funds and programs for the communities but also using a diverse group of facilitators and marketers who have been disproportionately affected and are living in those communities and familiar with the work.

Chairwoman Gordon questioned the process of requesting a budget from SEC for this.

Jennifer Stevens stated there were funds available and would work with Ms. Diamond on the what the process is.

Councilman Walton added that he felt it was important to get feedback from the communities because people do not want someone else coming in to tell them what they need. He felt there would be better feedback if the SEC went in as partners and collaborators and thought it was an excellent plan,

4. For the Good of the Order

There were no updates.

5. Adjournment

Chairwoman Gordon requested a motion to adjourn.

Motion – by Kevin Walton  
Second – by Subira Gordon

The meeting was adjourned at 10:28 a.m.

/ab

February 14, 2023

**RE: Transcript: SEC Outreach Committee Mtg 2-10-2023**

**Please be advised that the above-referenced typewritten transcript is a true and accurate transcription of the recorded conversations to the extent that the audio could be clearly heard/understood. Portions that could not be heard/understood have been notated with a (an “inaudible” or “?...”).**

Sincerely,

*Mary A. Goehring*

**Mary A. Goehring  
CEO, Transcription Plus, LLC**

**I certify that this document is a true and accurate transcription of the audio voice file indicated above.**

*Anne Bruno*  
**Anne Bruno**