RANKED CHOICE VOTING
RESOURCE CENTER

RCV Ballot Design

October 4, 2024

RANKED CHOICE VOTING
RESOURCE CENTER

About the RCVRC

UNDERSTAND. IMPLEMENT. ADMINISTER.

RANKED CHOICE VOTING RESOURCE CENTER

Nonpartisan, 501(c)(3) nonprofit with a focus on RCV election administration.

WEBSITE: www.rcvresources.org

Resources for:

- **Election Administrators**
- **Policy Makers**
- **Voters**
- **Candidates**

EARC

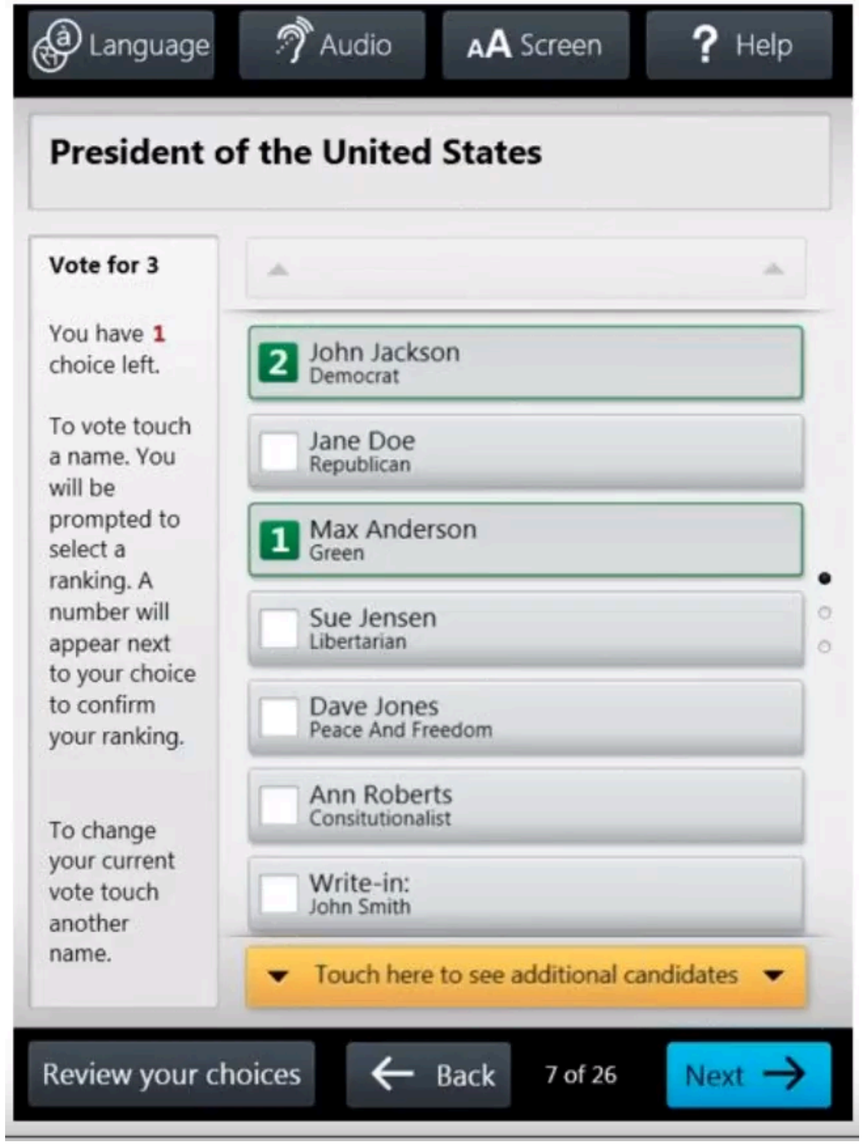
@RCVRESOURCES
INFO@RCVRESOURCES.ORG RCVRESOURCES.ORG

Today's Agenda

- RCV Ballot Design Considerations
- Best Practices
- ES&S Sample Ballots

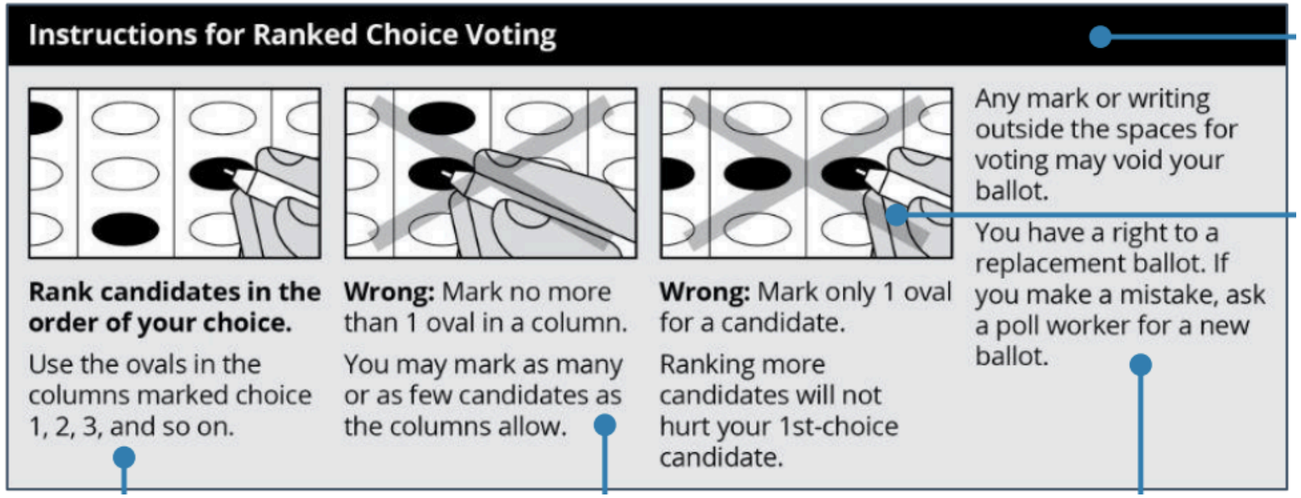
Considerations

- Laws
- Voting System Capabilities
- Best Practices



Best Practices

- Use EAC Best Practices
- Write clear, short instructions
- Include visual instructions
- Put instructions where voters need them
- Arrange multilingual ballots to support bilingual voters
- Clearly separate RCV and non-RCV contests



Center for Civic Design

Best Practices Grid Ballot

Official Ballot
Franklin County, California General Election Tuesday, November 6, 2012 2/2

Instructions for Ranked Choice Voting

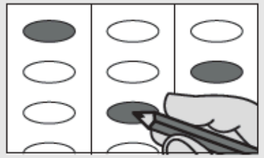
Making selections

Rank candidates in the order of your choice.

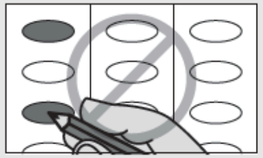
You may rank as many or as few candidates as you wish.

Fill in the oval...

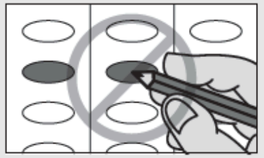
- In the 1st column for your first 1st choice.
- In the 2nd column for your 2nd choice.
- In the 3rd column for your 3rd choice, and so on



Fill in the oval completely.



No more than 1 oval in a column.



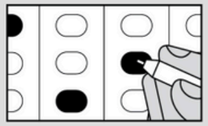
No more than 1 oval for a candidate.

Mayor

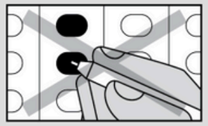
Rank up to 10 candidates. Mark no more than 1 oval in each column.	First choice 1st	Second choice 2nd	Third choice 3rd	Fourth choice 4th	Fifth choice 5th	Sixth choice 6th	Seventh choice 7th	Eighth choice 8th	Ninth choice 9th	Tenth choice 10th
Frederick Sharp Orange Party	⬭	⬭	⬭	⬭	⬭	⬭	⬭	⬭	⬭	⬭
Luis Garcia Orange Party	⬭	⬭	⬭	⬭	⬭	⬭	⬭	⬭	⬭	⬭
Charles Layne Yellow Party	⬭	⬭	⬭	⬭	⬭	⬭	⬭	⬭	⬭	⬭
Andrew Kowalski Yellow Party	⬭	⬭	⬭	⬭	⬭	⬭	⬭	⬭	⬭	⬭
Alex Wallace Purple Party	⬭	⬭	⬭	⬭	⬭	⬭	⬭	⬭	⬭	⬭
Eric Savoy Purple Party	⬭	⬭	⬭	⬭	⬭	⬭	⬭	⬭	⬭	⬭
Barbara Williams Tan Party	⬭	⬭	⬭	⬭	⬭	⬭	⬭	⬭	⬭	⬭
Lillian Cohen Lime Party	⬭	⬭	⬭	⬭	⬭	⬭	⬭	⬭	⬭	⬭
Ann Windsock Independent	⬭	⬭	⬭	⬭	⬭	⬭	⬭	⬭	⬭	⬭
Markos Miller Silver Party	⬭	⬭	⬭	⬭	⬭	⬭	⬭	⬭	⬭	⬭
Elizabeth Harp Silver Party	⬭	⬭	⬭	⬭	⬭	⬭	⬭	⬭	⬭	⬭

Ranked Choice Voting Instructions

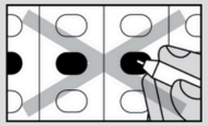
Use a blue or black pen.



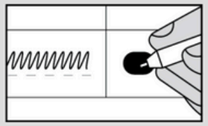
Rank candidates in the order of your choice.



Fill in no more than one oval in a rank column.



Fill in no more than one oval on a candidate row.

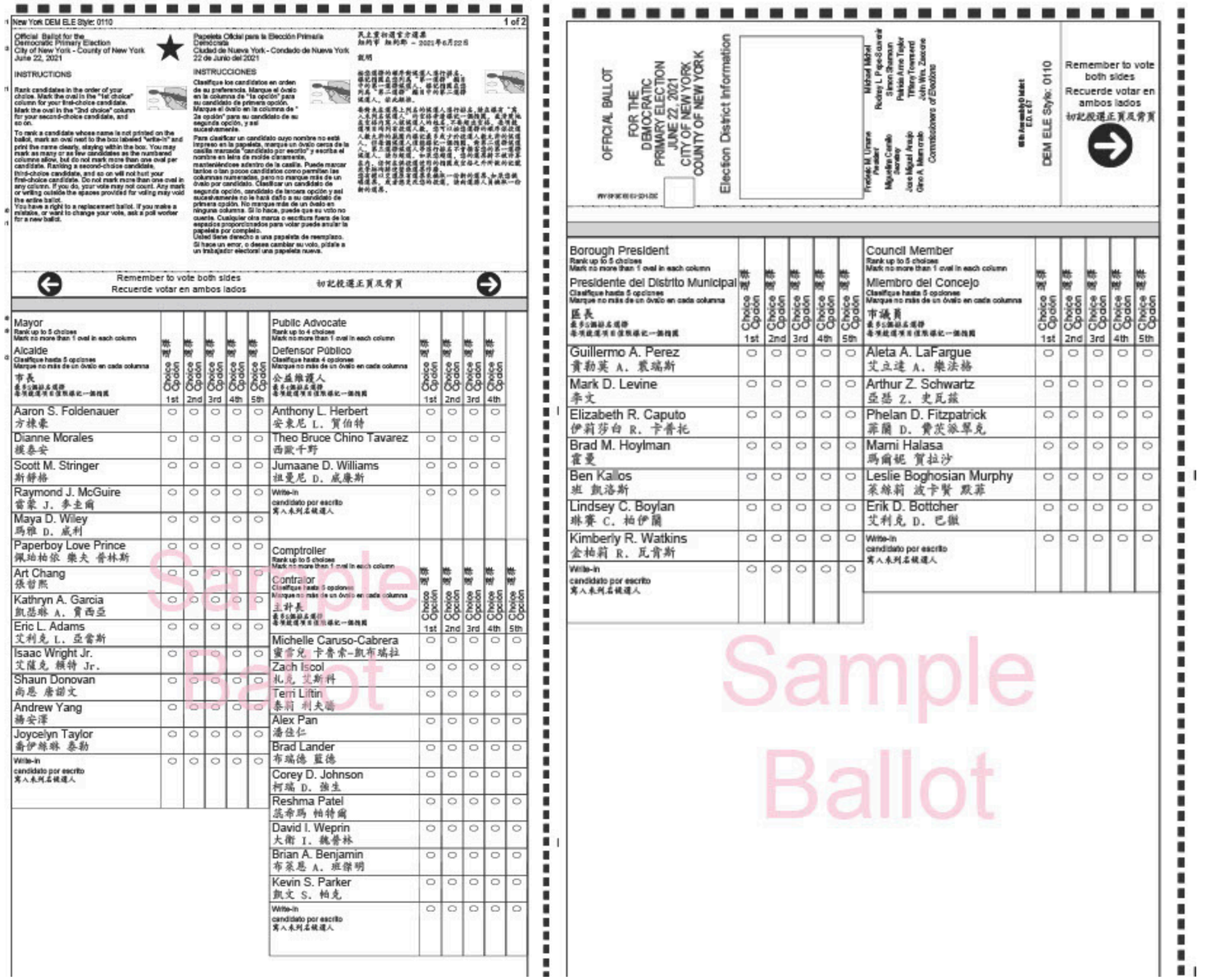


To add a candidate who is not on the ballot, write the candidate's name on the write-in line and fill in a rank.

City of Portland, Mayor [4-year term]
Rank up to 6 candidates in the order of your choice.

	Rank 1	Rank 2	Rank 3	Rank 4	Rank 5	Rank 6
Durrell Kinsey Bey	⬭	⬭	⬭	⬭	⬭	⬭
Martin Ward	⬭	⬭	⬭	⬭	⬭	⬭
Keith Wilson	⬭	⬭	⬭	⬭	⬭	⬭
Dustin Witherspoon	⬭	⬭	⬭	⬭	⬭	⬭
Michael O'Callaghan	⬭	⬭	⬭	⬭	⬭	⬭
Liv (Viva) Østhus	⬭	⬭	⬭	⬭	⬭	⬭
Rene Gonzalez	⬭	⬭	⬭	⬭	⬭	⬭

UNOFFICIAL



OFFICIAL BALLOT
FOR THE
DEMOCRATIC
PRIMARY ELECTION
JUNE 22, 2021
CITY OF NEW YORK
COUNTY OF NEW YORK

Election District Information

DEM ELE Style: 0110

Remember to vote both sides
Recuerde votar en ambos lados
初記投選正頁及背頁

Borough President
Rank up to 5 choices
Mark no more than 1 oval in each column

Presidente del Distrito Municipal
Clasifique hasta 5 opciones
Marque no más de un óvalo en cada columna

區長
最多5個排名選擇
每項候選項目僅限標記一個橢圓

	Choice Option 1st	Choice Option 2nd	Choice Option 3rd	Choice Option 4th	Choice Option 5th
Guillermo A. Perez 貴勒莫 A. 裴瑞斯	○	○	○	○	○
Mark D. Levine 李文	○	○	○	○	○
Elizabeth R. Caputo 伊莉莎白 R. 卡普托	○	○	○	○	○
Brad M. Hoylman 霍曼	○	○	○	○	○
Ben Kallos 班 凱洛斯	○	○	○	○	○
Lindsey C. Boylan 琳賽 C. 柏伊蘭	○	○	○	○	○
Kimberly R. Watkins 金柏莉 R. 瓦肯斯	○	○	○	○	○
Write-in candidato por escrito 寫入系列名候選人	○	○	○	○	○

Council Member
Rank up to 5 choices
Mark no more than 1 oval in each column

Miembro del Concejo
Clasifique hasta 5 opciones
Marque no más de un óvalo en cada columna

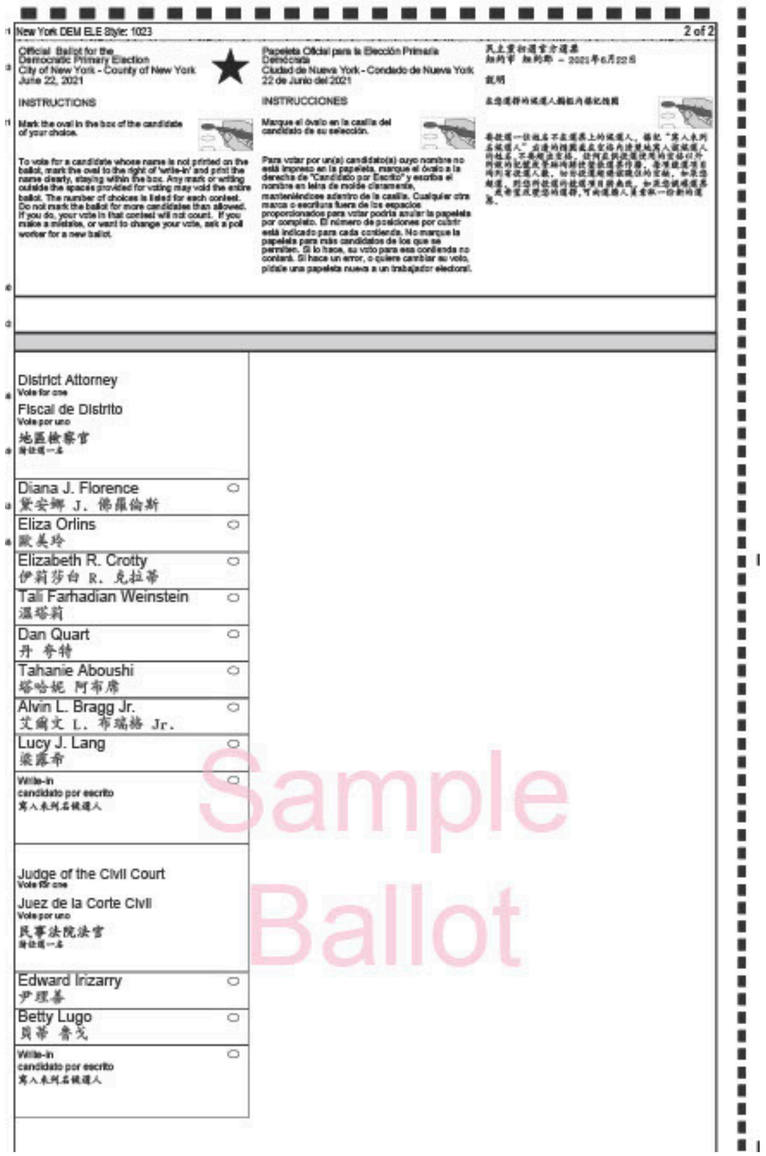
市議員
最多5個排名選擇
每項候選項目僅限標記一個橢圓

	Choice Option 1st	Choice Option 2nd	Choice Option 3rd	Choice Option 4th	Choice Option 5th
Aleta A. LaFargue 艾立達 A. 樂法格	○	○	○	○	○
Arthur Z. Schwartz 亞瑟 Z. 史瓦茲	○	○	○	○	○
Phelan D. Fitzpatrick 菲蘭 D. 費茨派翠克	○	○	○	○	○
Marni Halasa 馬爾妮 賀拉沙	○	○	○	○	○
Leslie Boghosian Murphy 萊綠莉 波卡賢 默菲	○	○	○	○	○
Erik D. Bottcher 艾利克 D. 巴徹	○	○	○	○	○
Write-in candidato por escrito 寫入系列名候選人	○	○	○	○	○

Sample Ballot

New York City 2021 Primary Sample Ballot

Cropped for better visibility



New York DEM ELE Style: 1023 2 of 2

Official Ballot for the Democratic Primary Election City of New York - County of New York June 22, 2021

INSTRUCTIONS

Mark the oval in the box of the candidate of your choice.

To vote for a candidate whose name is not printed on the ballot, mark the oval to the right of "write-in" and print the name clearly, staying within the box. Any mark or writing outside the spaces provided for voting may void the entire ballot. The number of choices is listed for each contest. Do not mark the ballot for more candidates than allowed. If you do, your vote in that contest will not count. If you make a mistake, or want to change your vote, ask a poll worker for a new ballot.

Papeleta Oficial para la Elección Primaria Demócrata Ciudad de Nueva York - Condado de Nueva York 22 de Junio del 2021

INSTRUCCIONES

Marque el óvalo en la casilla del candidato de su selección.

Para votar por un(a) candidato(a) cuyo nombre no está impreso en la papeleta, marque el óvalo a la derecha de "Candidato por Escrito" y escriba el nombre en letra de molde claramente, manteniéndose adentro de la casilla. Cualquier otra marca o escritura fuera de los espacios proporcionados para votar podría anular la papeleta por completo. El número de posiciones por cubrir está indicado para cada contienda. No marque la papeleta para más candidatos de los que se permiten. Si lo hace, su voto para esa contienda no contará. Si hace un error, o quiere cambiar su voto, pídale una papeleta nueva a un trabajador electoral.

District Attorney
Vote for one
Fiscal de Distrito
Vote por uno
地區檢察官
投選擇一名

- Diana J. Florence 黛安娜 J. 佛羅倫斯
- Eliza Orlins 歐萊玲
- Elizabeth R. Crotty 伊莉莎白 R. 克拉蒂
- Tali Farhadian Weinstein 溫塔莉
- Dan Quart 丹 夸特
- Tahanie Aboushi 塔哈妮 阿布席
- Alvin L. Bragg Jr. 艾爾文 L. 布瑞格 Jr.
- Lucy J. Lang 樂露希
- Write-in candidate 寫入系列名候選人

Judge of the Civil Court
Vote for one
Juez de la Corte Civil
Vote por uno
民事法院法官
投選擇一名

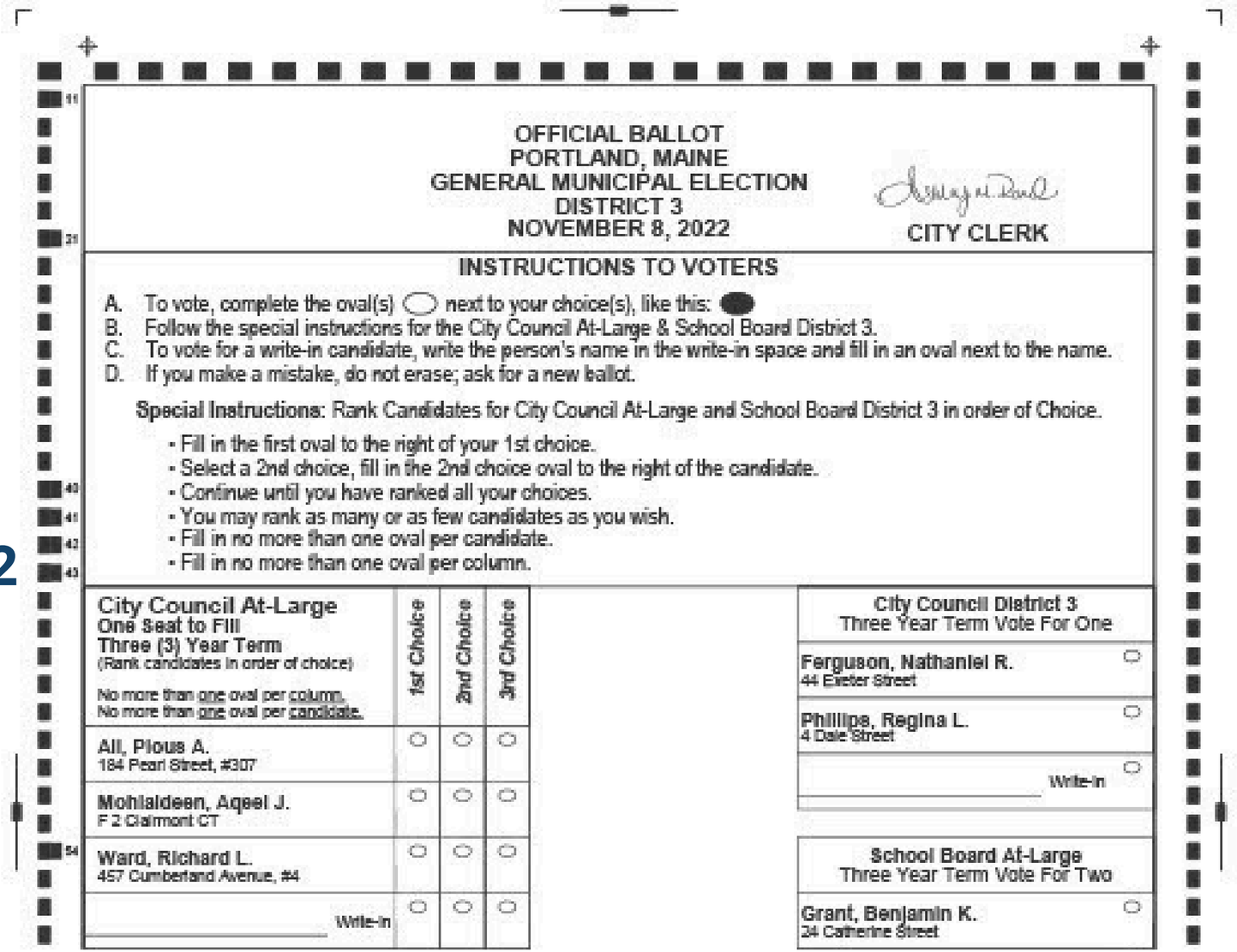
- Edward Irizarry 尹理基
- Betty Lugo 貝蒂 魯戈
- Write-in candidate 寫入系列名候選人

Sample Ballot

New York City 2021 Primary Sample Ballot

Cropped for better visibility

ES&S Grid Ballot
Portland, ME 2022



OFFICIAL BALLOT
PORTLAND, MAINE
GENERAL MUNICIPAL ELECTION
DISTRICT 3
NOVEMBER 8, 2022

CITY CLERK

INSTRUCTIONS TO VOTERS

A. To vote, complete the oval(s) ⬭ next to your choice(s), like this: ⬬
B. Follow the special instructions for the City Council At-Large & School Board District 3.
C. To vote for a write-in candidate, write the person's name in the write-in space and fill in an oval next to the name.
D. If you make a mistake, do not erase; ask for a new ballot.

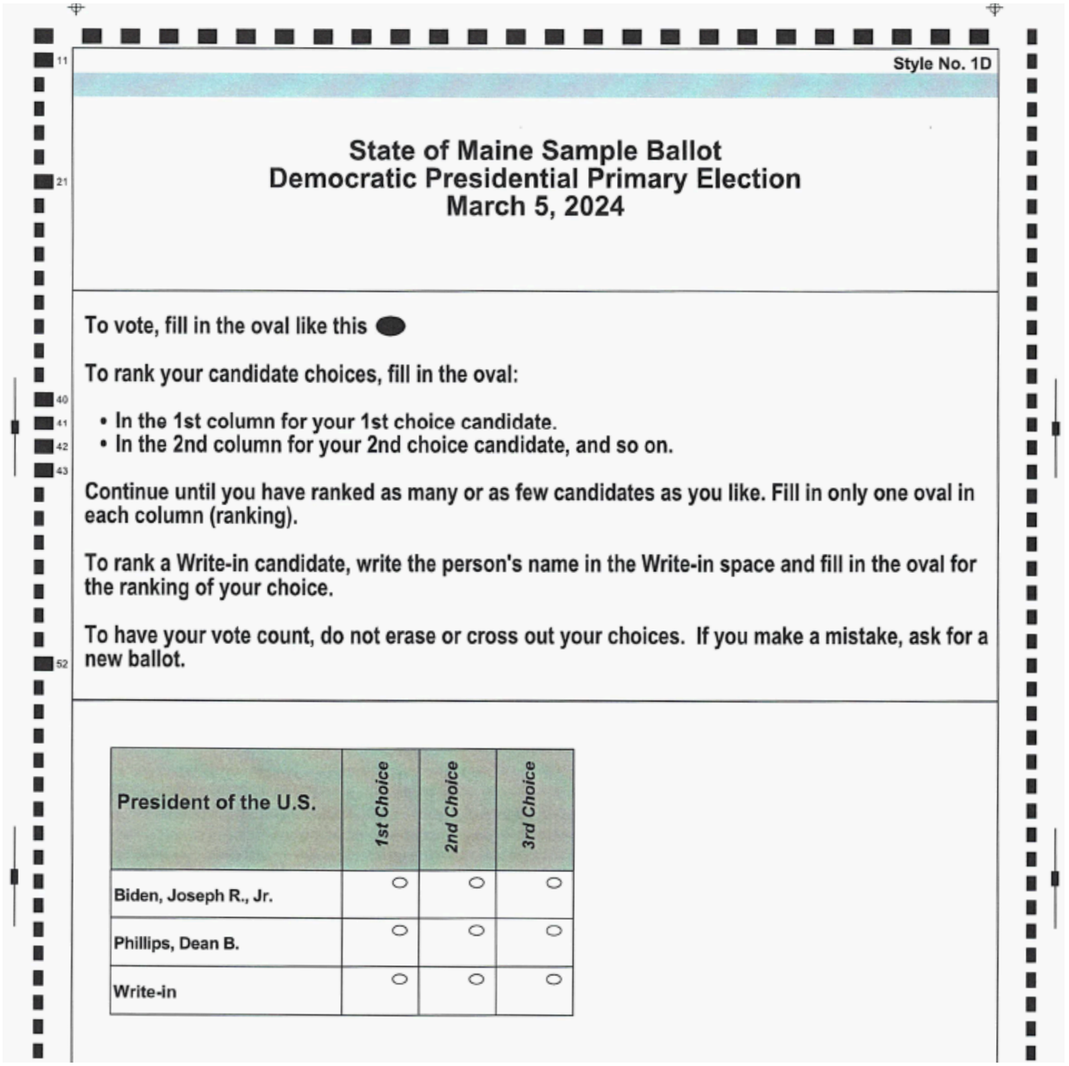
Special Instructions: Rank Candidates for City Council At-Large and School Board District 3 in order of Choice.

- Fill in the first oval to the right of your 1st choice.
- Select a 2nd choice, fill in the 2nd choice oval to the right of the candidate.
- Continue until you have ranked all your choices.
- You may rank as many or as few candidates as you wish.
- Fill in no more than one oval per candidate.
- Fill in no more than one oval per column.

City Council At-Large One Seat to Fill Three (3) Year Term (Rank candidates in order of choice) No more than one oval per column. No more than one oval per candidate.	1st Choice	2nd Choice	3rd Choice
Ali, Pious A. 184 Pearl Street, #307	⬭	⬭	⬭
Mohlaldeen, Aqeel J. F 2 Clairmont CT	⬭	⬭	⬭
Ward, Richard L. 457 Cumberland Avenue, #4	⬭	⬭	⬭
_____ Write-in	⬭	⬭	⬭

City Council District 3 Three Year Term Vote For One	
Ferguson, Nathaniel R. 44 Exeter Street	⬭
Phillips, Regina L. 4 Dale Street	⬭
_____ Write-in	⬭

School Board At-Large Three Year Term Vote For Two	
Grant, Benjamin K. 24 Catherine Street	⬭



Style No. 1D

State of Maine Sample Ballot
Democratic Presidential Primary Election
March 5, 2024

To vote, fill in the oval like this ●

To rank your candidate choices, fill in the oval:

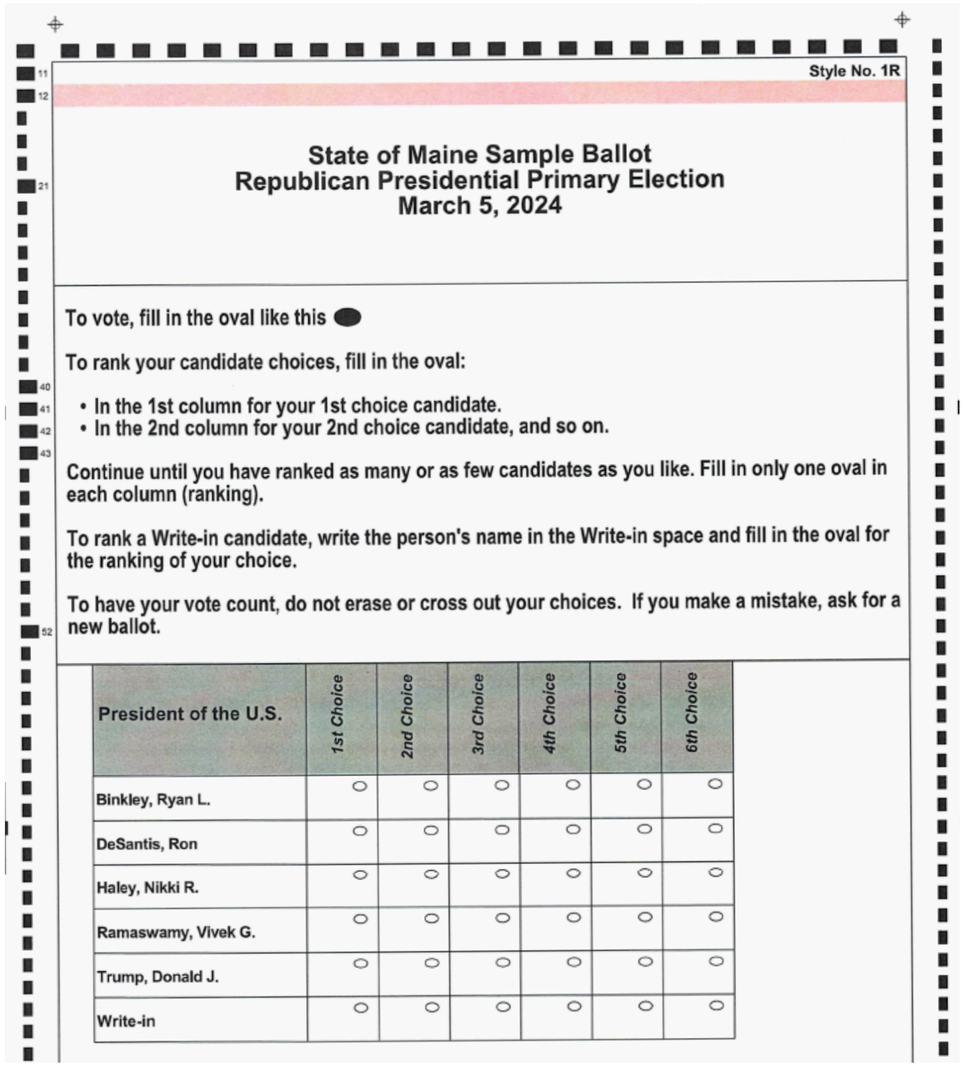
- In the 1st column for your 1st choice candidate.
- In the 2nd column for your 2nd choice candidate, and so on.

Continue until you have ranked as many or as few candidates as you like. Fill in only one oval in each column (ranking).

To rank a Write-in candidate, write the person's name in the Write-in space and fill in the oval for the ranking of your choice.

To have your vote count, do not erase or cross out your choices. If you make a mistake, ask for a new ballot.

President of the U.S.	1st Choice	2nd Choice	3rd Choice
Biden, Joseph R., Jr.	○	○	○
Phillips, Dean B.	○	○	○
Write-in	○	○	○



Style No. 1R

State of Maine Sample Ballot
Republican Presidential Primary Election
March 5, 2024

To vote, fill in the oval like this ●

To rank your candidate choices, fill in the oval:

- In the 1st column for your 1st choice candidate.
- In the 2nd column for your 2nd choice candidate, and so on.

Continue until you have ranked as many or as few candidates as you like. Fill in only one oval in each column (ranking).

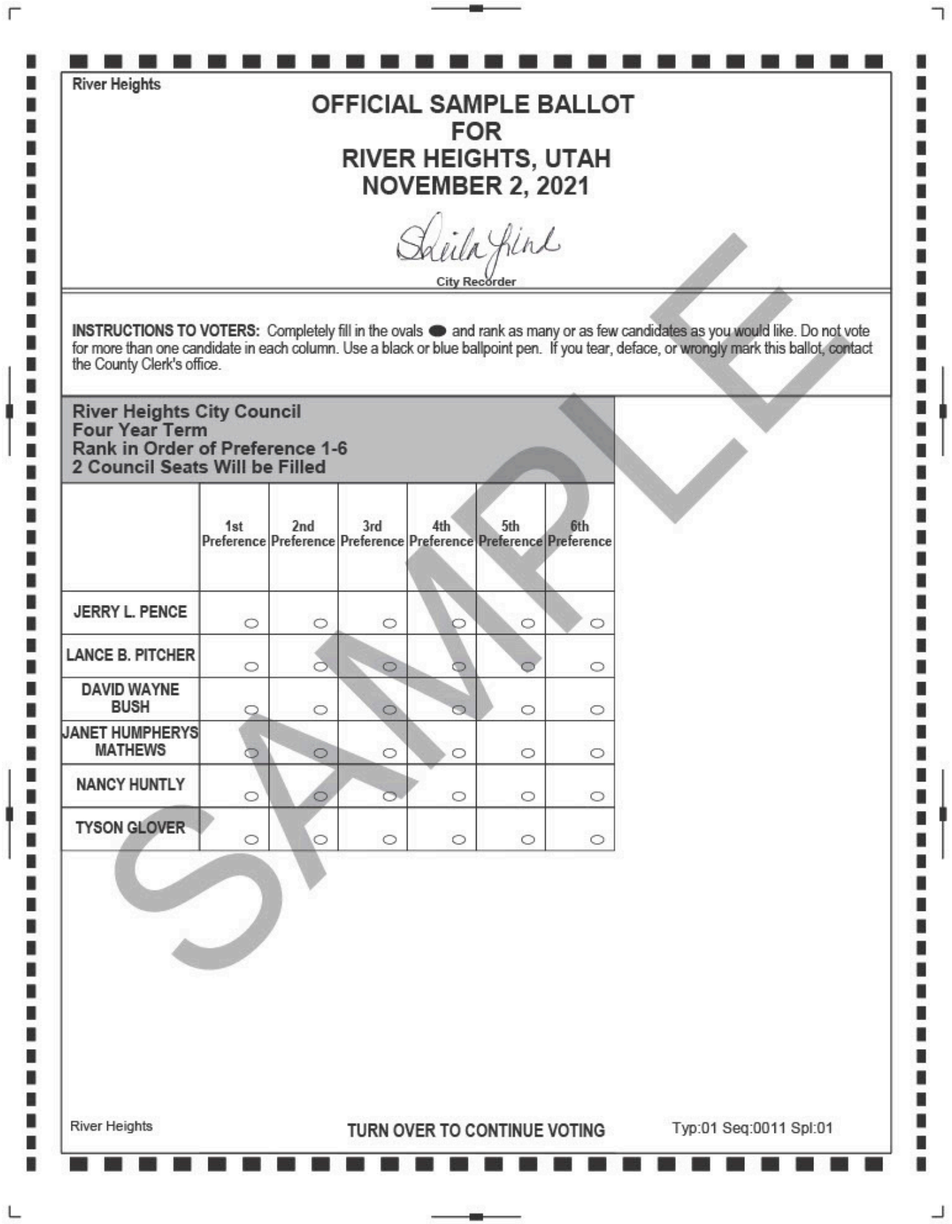
To rank a Write-in candidate, write the person's name in the Write-in space and fill in the oval for the ranking of your choice.

To have your vote count, do not erase or cross out your choices. If you make a mistake, ask for a new ballot.

President of the U.S.	1st Choice	2nd Choice	3rd Choice	4th Choice	5th Choice	6th Choice
Binkley, Ryan L.	○	○	○	○	○	○
DeSantis, Ron	○	○	○	○	○	○
Haley, Nikki R.	○	○	○	○	○	○
Ramaswamy, Vivek G.	○	○	○	○	○	○
Trump, Donald J.	○	○	○	○	○	○
Write-in	○	○	○	○	○	○

Maine 2024 Presidential Primary Sample Ballots

Cropped for better visibility



River Heights

OFFICIAL SAMPLE BALLOT
FOR
RIVER HEIGHTS, UTAH
NOVEMBER 2, 2021

Sheila Flint

City Recorder

INSTRUCTIONS TO VOTERS: Completely fill in the ovals ⬬ and rank as many or as few candidates as you would like. Do not vote for more than one candidate in each column. Use a black or blue ballpoint pen. If you tear, deface, or wrongly mark this ballot, contact the County Clerk's office.

River Heights City Council
Four Year Term
Rank in Order of Preference 1-6
2 Council Seats Will be Filled

	1st Preference	2nd Preference	3rd Preference	4th Preference	5th Preference	6th Preference
JERRY L. PENCE	○	○	○	○	○	○
LANCE B. PITCHER	○	○	○	○	○	○
DAVID WAYNE BUSH	○	○	○	○	○	○
JANET HUMPHERYS MATHEWS	○	○	○	○	○	○
NANCY HUNTLY	○	○	○	○	○	○
TYSON GLOVER	○	○	○	○	○	○

SAMPLE

River Heights

TURN OVER TO CONTINUE VOTING

Typ:01 Seq:0011 Spl:01

River Heights, UT (Cache County) 2021 Sample Ballot

Fusion Voting & RCV

- Only applies to municipal elections
- Creating clear instructions for voters
- Ballot Design Options
- RCV & Aggregated Fusion

Questions?

Contact Us

- **RESOURCE CENTER WEBSITE:** RCVRESOURCES.ORG
- **GENERAL EMAIL:** INFO@RCVRESOURCES.ORG
- **SOCIAL MEDIA:**
  - TWITTER – @RCVRESOURCES
  - FACEBOOK, LINKEDIN, & YOUTUBE – RANKED CHOICE VOTING RESOURCE CENTER

RCVRC is a 501(c)3 nonprofit that depends on the generosity of donors to do projects like RCV Maps. Interested in supporting us?

Go to www.rcvresources.org/donate.