



November 5, 2024

From the Office of M. Caitlin S. Anderson
Liquor Control Division Director

RE: Delivery Extension Approved for November 2024

The Department received a written request filed by the Wine and Spirits Wholesalers of Connecticut, Inc. ("WSWC") requesting permission to deliver alcohol beverage products ordered in November 2024 through Thursday, December 5, 2024.

The Department reviewed this request, which highlights: (1) the nature of the November calendar with a late Thanksgiving holiday on November 28th, and (2) the anticipated high number of holiday restocking orders that retailers place after Thanksgiving purchases. Specifically, many retailers wait to place their November order after Thanksgiving to best assess their customers' holiday buying habits and restock anticipated products for the end of the year. Because Thanksgiving falls on the latest possible day it can, there are only two remaining business days in the month, one of which is a Saturday. Wholesalers anticipate sales will exceed their delivery capacity by 25% to 30%. Moreover, the WSWC notes that the 2024 calendar mirrors the 2019 calendar, and the Department granted the same request in 2019.

Following review, the Department approves the request to extend delivery of products ordered in November 2024 until December 5, 2024. This approval extends to all Connecticut wholesalers. Please note that this approval pertains to extension of delivery only and not to the placing of orders. All orders must still be placed by November 30, 2024.

If you have any questions regarding this extension or any liquor-related matter, please email us at dcp.liquorcontrol@ct.gov.

The Department of Consumer Protection, through the State Liquor Control Commission, oversees all sales of liquor in the State of Connecticut. 450 Columbus Boulevard, Suite 901, Hartford, CT, 06103. Visit the Liquor Control Division website www.ct.gov/dcp.