



SOCIAL EQUITY PLAN DEVELOPMENT TECHNICAL ASSISTANCE

SEC MISSION

Promote and encourage full participation in the adult-use cannabis industry by people disproportionately harmed by cannabis prohibition and enforcement; and to support broad-based economic development in those communities.

► SEC

- Oversees the verification of social equity applicants
- Creates new programs to support both cannabis businesses and businesses in other industries
- Manages community investments derived from cannabis tax revenue

WHO MUST SUBMIT A SEP

- ▶ DIA CULTIVATORS
- ▶ SOCIAL EQUITY LOTTERY BUSINESS
- ▶ EQUITY JOINT VENTURES

SEP REVIEW PROCESS

- ▶ SEP SUBMITTED TO DCP
- ▶ DCP FORWARDS SEP TO SEC
- ▶ SEC INITIAL SEP REVIEW
- ▶ COMMENTS SENT TO APPLICANT
- ▶ APPLICANT REVISE RESUBMITS PLAN
- ▶ SEC 2ND REVIEW
- ▶ SEC STAFF RECOMMENDATION TO COUNCIL
- ▶ SEC COUNCIL VOTE
 - ▶ 1ST TUESDAY OF EACH MONTH
- ▶ REVIEW FINAL LICENSE CHECK LIST

SOCIAL EQUITY PLAN

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STATEMENT OF PURPOSE

COMPANY'S COMMITMENT TO PROMOTING

- ▶ DIVERSITY
- ▶ INCLUSIVITY
 - ▶ WITHIN THE COMMUNITY(geographic location)
- ▶ 300 WORDS MINIMUM

GOALS

How will these goals have a positive effect on social equity issues in the specific community?

- ▶ Minimum of 2
 - ▶ Derived from Community Needs Assessment
 - ▶ Supports needs of persons/communities effected by war on drugs
 - ▶ Check Regulations for restriction related to Youth

Community Feedback

How will the company receive comments on its plan?

Outline internal plan for communicating the SEP to employees and investors

Outline the external plan for communicating the SEP to the Community

COMMUNITY NEEDS ASSESSMENTS (COMMUNITY CONVERSATIONS)

- ▶ Dates of Community Sessions
- ▶ Meeting Agenda
- ▶ Type of Community Sessions
 - ▶ Faith-based, social service organizations, non-profits, elected officials, community stakeholders
- ▶ List of Attendees with Community Affiliations
- ▶ Assessment Outcomes/Results (programs, facility)

LETTERS OF SUPPORT

5 Letters of Support

Community Stakeholders
faith-based, social service organizations and/or
town elected officials

In Support of the Outlined Plan

Program Timeline

- ▶ **SEP Strategy Outline/Timeline**
 - ▶ **Implementation/Roll Out**
 - ▶ **Targeted Audience for each Goal(low-mod income, DIA, elderly, youth, public facility)**
- ▶ **Start Date, End Date,**
- ▶ **Outlines a strategy for SEP implementation.**

Metrics/Assessment

- ▶ Each Licensee is required to provide the SEC with:
- ▶ 6 months progress report
- ▶ Annual Report (required for license renewal)
 - ▶ SEP must include method of metrics for measuring success

COMPLIANCE TEAM

**Name And Title of Person/S Responsible for Monitoring
Tracking Plan Progress and Compliance.**

Method for Monitoring Progress

Dates reports will be submitted

COMMUNITY STAKEHOLDERS CONTACT LIST

List of Stakeholders:

Name, Title

Email

Names of Organizations

Organization Website(if applicable)

Date of Interview or Community Need Assessment Session

Interview/Assessment Highlights/Results

COMMITMENT TO BUY LOCAL MBE

**Plan Outlines the Commitment to Purchase of Goods and Services from Local, State Certified MBE's
(Construction, IT, Accounting, Web Design, Office Equipment, Apparel, etc.)**

SUPPLY CHAIN RESOURCES:
[About the Social Equity Council \(ct.gov\)](#)

COMMITMENT TO BUY LOCAL MBE (continued)

Certified MBEs

Meg Yetishefsky, Program Manager

Supplier Diversity Program (Set Aside Program)

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**SBE/MBE Program Certification Application (Small or Minority
Business Enterprise) (ct.gov)**

Social Equity Plan Approved by the SEC

Workforce Development Plan Approved by the SEC

Approval from the municipal zoning officials where the business will be located

Proof of Facility Ownership or the Right to Occupy

Labor Peace Agreement with a bona fide labor organization as required in Connecticut General Statutes Section 21a-421d

Security requirements based on the specific license type, established in the DCP's policies and procedures

Steps to Full Licensure

This list is not in order of priority



Contract with an entity for an approved electronic seed-to-sale tracking system

A certification that a Project Labor Agreement was entered into by the cannabis establishment prior to construction of any facility

Policies for preventing misuse and diversion of cannabis and sale to underage individuals

Complete applications and paid license fees for all key employees and employees

Secretary of State Registration Number and Certificate of Good Standing (not required for sole proprietors)

Final Inspection (DCP)

Final License Fee(DCP)

Steps to Full Licensure

This list is not in order of priority



THANK YOU

Q & A

SEC@CT.GOV: EMAILBOX

WWW.CT.GOV/SOCIALEQUITYCOUNCIL

