

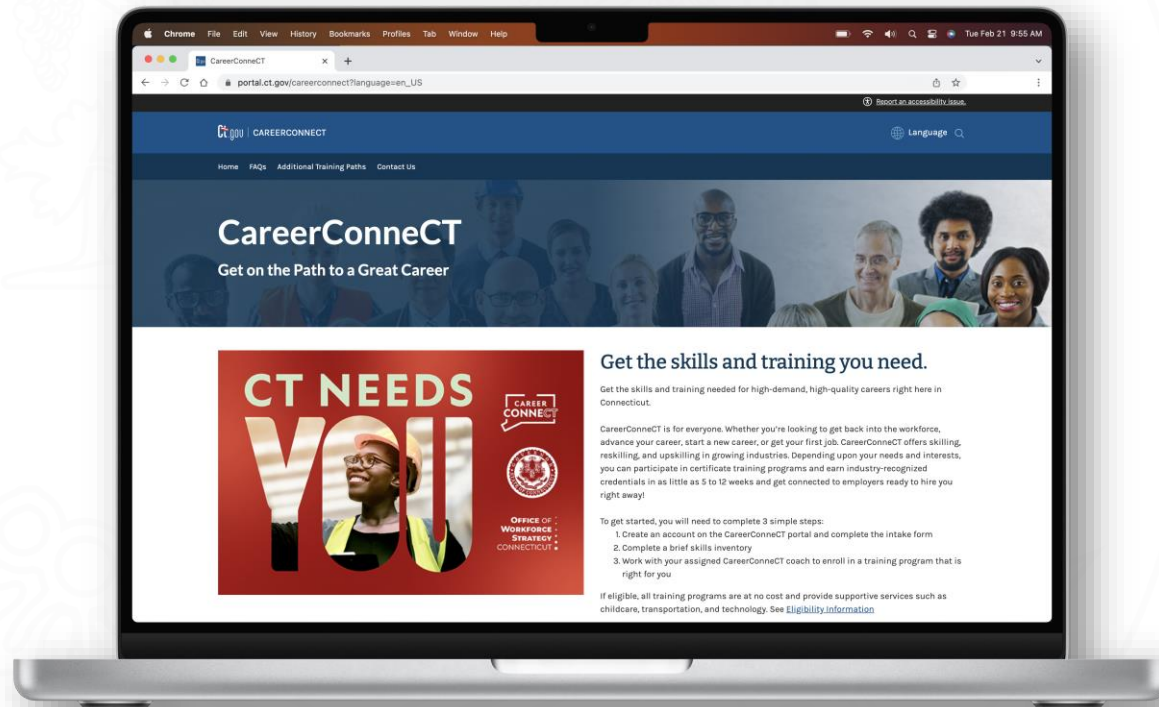


# CareerConneCT

Disability Employment Services Conference

**September 27, 2023**

# CareerConneCT



Portal [ct.gov/careerconnect](https://portal.ct.gov/careerconnect)



Email [OWS.CareerConneCT@ct.gov](mailto:OWS.CareerConneCT@ct.gov)



# CAREER CONNECT

CareerConneCT is the Office of Workforce Strategy's flagship short-term training program

CareerConneCT models a nationally-recognized Best Practice in Workforce Development to Reskill and Upskill

CT's \$70 million investment in ARPA funds to train 6,000 unemployed and underemployed for:

- ✓ New work with improved income
- ✓ New job skills
- ✓ New career pathways with sustaining wages



# CareerConneCT is for everyone and is focused on supporting historically marginalized communities

Targets those most affected by the pandemic and those who have been historically underrepresented in the workforce.

**BIPOC:** IT, Construction, Green Energy, Healthcare, Manufacturing

**People with Disabilities:** Pre-requisite skills training prior to specific skills training, remote customer services, data management and internal supports in various industries

**Re-Entry and Justice Involved:** Healthcare, Manufacturing, IT, Construction, Green Energy, and CDL licenses

**Youth:** Defining career goals and aligning with employability and technical skills training including but not limited to, Digital life skills, Software Engineering, and web-development

**Veterans:** IT, Construction, Green Energy, Healthcare, Manufacturing

**Refugee and Immigrant Women:** Multiple Industries

This equity lens is embedded throughout CareerConneCT's program philosophy



# CareerConneCT Program Goals

**Implement a statewide, best practice, short-term workforce training systems approach**

Empower, support and train 6,000 individuals in career pathways that lead to **industry-recognized credential** attainment, **living wages** and **career advancement**


Provide access to programs through a **single statewide recruitment portal**

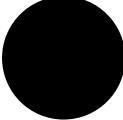
Launch a comprehensive **marketing campaign to reach historically marginalized communities**

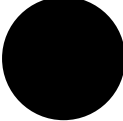
**Track participant outcomes** up to 12 quarters post-completion


# No-cost Training and Placement in Growing Industries and Occupations




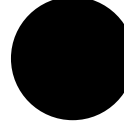

**Manufacturing**  
 Entry-level, mid-level manufacturing roles  
 Welding, drafting, robotics  
 Internet of Things, Industrial Sales

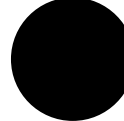

**HealthCare**  
 CNA PCT Med/Dental Asst.  
 -Health Info Mgmt PT Aide  
 Phlebotomy Com. Health Worker  
 EKG, Central Sterile Processing



**BioScience**  
 Lab Operations Compound Mgmt  
 Research Support Biomanufacturing


**Green Energy/Construction**  
 BPI Building Analysts, OSHA, Lead  
 Renovation, Solar Photovoltaic,  
 Weatherization, HVAC  
 Construction Readiness for Building  
 Trades Registered Apprenticeships


**Information Technology (IT)**  
 IT Support Front-End Development  
 Cybersecurity Network/Cloud  
 Operations


**Social & Human Services**  
 Recovery Assistant, Human  
 Services Assistants, Personal Care  
 Aides, Recovery Assistants


**Transportation**  
 CDL – Tractor-Trailer and  
 Light Truck Drivers


**Many Others!**  
 Remote Work  
 Culinary (Refugee & Immigrant Women)  
 Retail, Customer Service, Hospitality

# Program Components

- **Skills inventory/assessment** required for every applicant to inform providers to **help participants where they need it**
- **Short-term certificate program** curriculum ( 4 to 24 weeks) designed with employer input
- Providers will deliver **full supportive services as needed** – Stipends, Transportation, Childcare, Housing, Technology, Accommodations, etc.
- **Employability skills training** embedded into all programs
- Program completers earn an **industry-recognized credentials**
- **Employer commitments to hire** = Job placement services and placements in entry to mid-level positions with career ladders for advancement

# Eligibility

Prospective participants *must* be legally allowed to work in the United States

**Unemployed:** Without a paid job but available to work.

**Underemployed:** Not currently connected to a full-time job that pays at the same level of your education, skills, or wage and/or salary earned previously, or you have obtained only episodic, short-term, or part-time employment.

- May also include individuals currently employed but are seeking training for a job that provides better opportunities for career advancement and increased wages





# Industries and Program Providers



## Helping Connecticut Thrive – Multiple Industries

To increase the available training opportunities to Connecticut residents, the Office of Workforce Strategy invested \$12,630, 291 into short-term training programs that intersect with one or more industry sectors.

- **ABILITY BEYOND DISABILITY:** Received a \$1,840,000 award to allow individuals with disabilities the opportunity to obtain valuable pre-requisite skills and certifications prior to participation in a training program run by the Connecticut Bureau of Rehabilitation Services.
- **CAREER RESOURCES, INC:** Received a \$5,250,000 award to support the training justice-involved and re-entering individuals for careers in healthcare, technology, construction, and manufacturing.
- **HAVENLY, INC:** Received a \$1,870,638 award that creates a 6-month paid job training program aimed at creating opportunities for refugee and immigrant women in the Greater New Haven area to find stable, quality employment.
- **READYCT:** Received a \$3,000,000 award to support high school seniors/recent graduates define postsecondary career goals and immediately enter employment in a high-demand industry.
- **THE WORKPLACE, INC:** Received a \$669,608 award to assist the "RemoteWorks" program in preparing participants for an array of occupations in remote customer service, database management, internal support, and additional fields.

CareerConneCT's impact by 2025 will be **1,718 program completers** and **2,518 industry-recognized credentials** earned in across multiple industries.

Office of Workforce Strategy, 450 Capitol Avenue MS#53OWS, Hartford, CT 06106-1379

# Infrastructure, Construction and Clean Energy



## *Helping Connecticut Build – Infrastructure, Construction, & Clean Energy*

To help capitalize on investments into Connecticut's infrastructure such as the Bipartisan Infrastructure Law, the Office of Workforce Strategy invested **\$10,420,000** into three innovative programs that helps train the next generation of workers.

- **CT BUILDING TRADES TRAINING INSTITUTE:** Received a \$3,640,000 investment to launch a statewide program providing construction readiness opportunities for individuals seeking a unionized building trades registered apprenticeship.
- **EFFICIENCY FOR ALL:** Received a \$2,000,000 investment to provide short-term job training opportunities for individuals looking to enter the energy efficiency industry.
- **NORTHWEST REGIONAL WORKFORCE INVESTMENT BOARD:** Received a \$4,780,000 investment to expand existing and develop new programs in energy efficiency, solar power, offshore wind, energy management, OSHA training, and other related opportunities.



## *Helping Connecticut Heal – Healthcare*

As Connecticut rebuilds after the Covid-19 pandemic, the Office of Workforce Strategy invested **\$11,614,227** into three short-term healthcare workforce readiness programs.

- **THE WORKPLACE, INC:** Received a \$7,500,000 investment to scale the Southwest Healthcare Career Academy statewide to train individuals in entry-level healthcare roles.
- **FAMILY CENTERS, INC:** Received a \$2,274,227 investment to develop the Pathways to Employment Growth (PEG) program that will train individuals for in-demand healthcare and information technology jobs in Southwest Connecticut.
- **CAREER RESOURCES, INC:** Received \$1,840,000 investment to sponsor an entry-level training program created directly by Waveny LifeCare Network to hire Certified Nursing Assistants (CNAs) directly into their healthcare system.

CareerConneCT's impact by 2025 will be **1,145 program completers** and **1,085 industry-recognized credentials** earned in the healthcare sector.

# Manufacturing



## *Helping Connecticut Make – Manufacturing*

To help recharge Connecticut's statewide economy, the Office of Workforce Strategy invested **\$10,008,401** into two short-term manufacturing training programs.

- **CONNECTICUT CENTER FOR ADVANCED TECHNOLOGY, INC:** Received a \$2,158,401 investment to target unemployed workers that need additional skills to enter the manufacturing workforce at higher level positions.
- **EASTERN WORKFORCE INVESTMENT BOARD:** Received a \$7,850,000 investment to expand the nationally recognized Manufacturing Pipeline Initiative statewide to train individuals in entry-level manufacturing roles.

# Information Technology



## *Helping Connecticut Digitize – Information Technology*

To help prepare Connecticut's future workforce for the digital frontier, the Office of Workforce Strategy invested **\$6,875,000** into three information technology short-term training programs.

- **CAPITAL WORKFORCE PARTNERS:** Received a \$4,500,000 investment to provide statewide IT training focused on four core tracks including IT Support, Front-End Development, Information Security, and Network/Cloud Operations.
- **CHARTER OAK STATE COLLEGE FOUNDATION:** Received a \$1,375,000 investment to train entry level workers in the field of Health Information Management to perform job functions in a Revenue Cycle Department of a hospital or other health care facilities.
- **DISTRICT ARTS AND EDUCATION:** Received a \$1,000,000 investment to provide high-school students with a foundation in digital life skills and a 12-month immersion experience in Software Engineering and Web Development.

# Transportation – Commercial Driver’s License (CDL)



## *Helping Connecticut Move – Commercial Driver’s License (CDL)*

To help get people back on the road and expand opportunities for Commercial Driver’s License (CDL) training, the Office of Workforce Strategy invested \$4,500,000 into one short-term training program for CDL training.

- **CAPITAL WORKFORCE PARTNERS:** Received a \$4,500,000 award to expand CDL training programming statewide and focus a portion of training dollars specifically on justice-involved and re-entering individuals.



## *Helping Connecticut Innovate – Bioscience*

To help prepare Connecticut residents for the high-demand, high quality careers of Bioscience, the Office of Workforce Strategy invested **\$2,500,000** into the Connecticut Center for Arts and Technology's short-term training program BioLaunch.

- **CONNECTICUT CENTER FOR ARTS AND TECHNOLOGY:** Received a \$2,500,000 award to stand-up an entry-level bioscience training that includes lab operations, compound management, laboratory animal husbandry, research support, and biomanufacturing.

# Social and Human Services



## *Helping Connecticut Serve – Social and Human Services*

To help support the critical social and human services workforce, the Office of Workforce Strategy invested **\$1,493,969** into Marrakech, Inc's Academy for Human Services Training (AHST).

- **MARRAKECH, INC:** Received a \$1,493,969 award to Bridgeport, New [Haven](#) and Waterbury focused program training individuals for roles in Community and Social Services / Human Services, Personal Services, and Office and Administrative Support.



# Multiple Industries



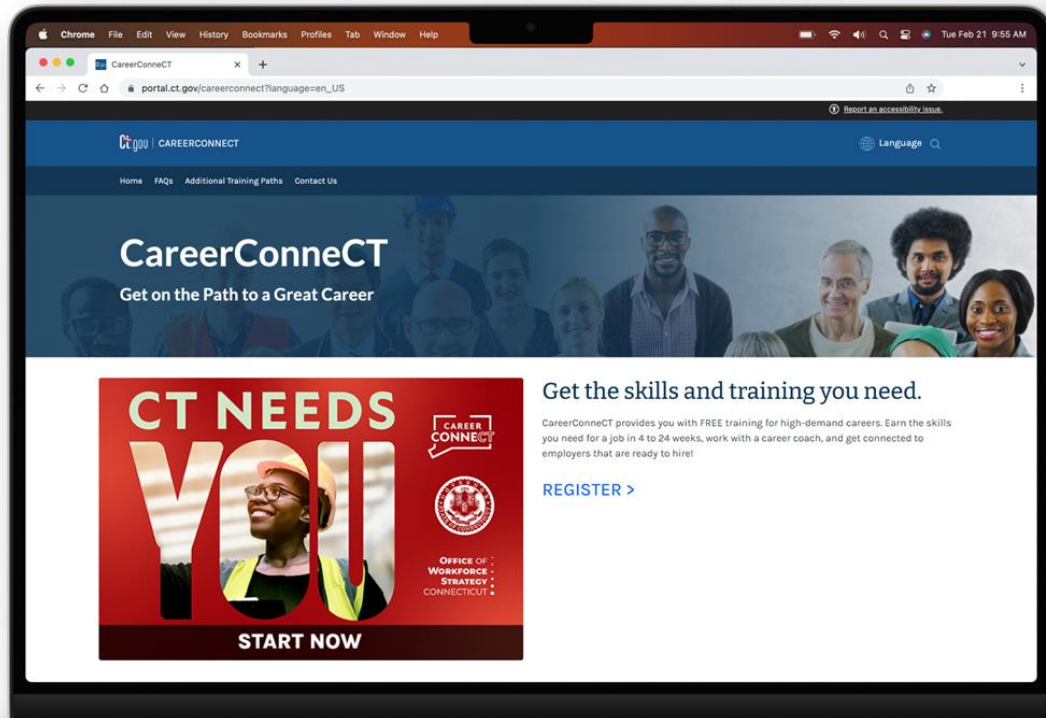
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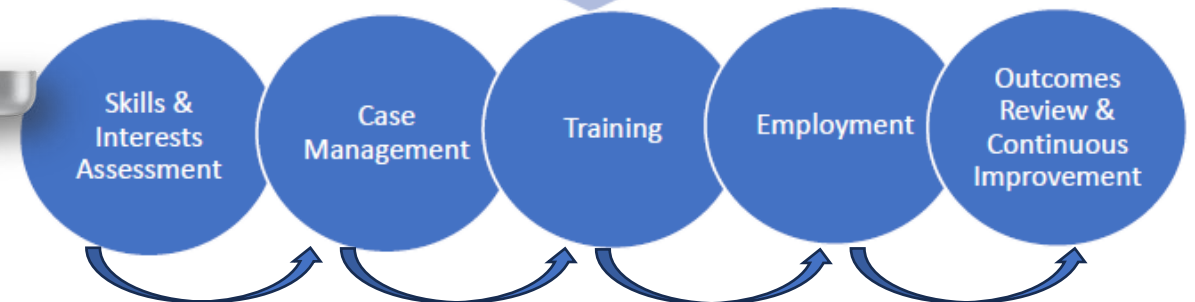
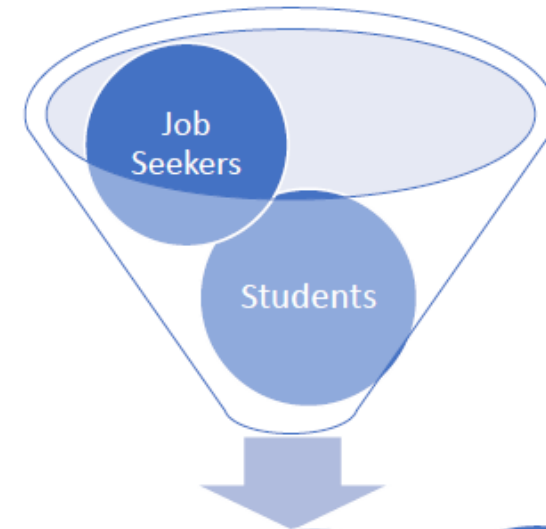
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# The CareerConneCT Portal

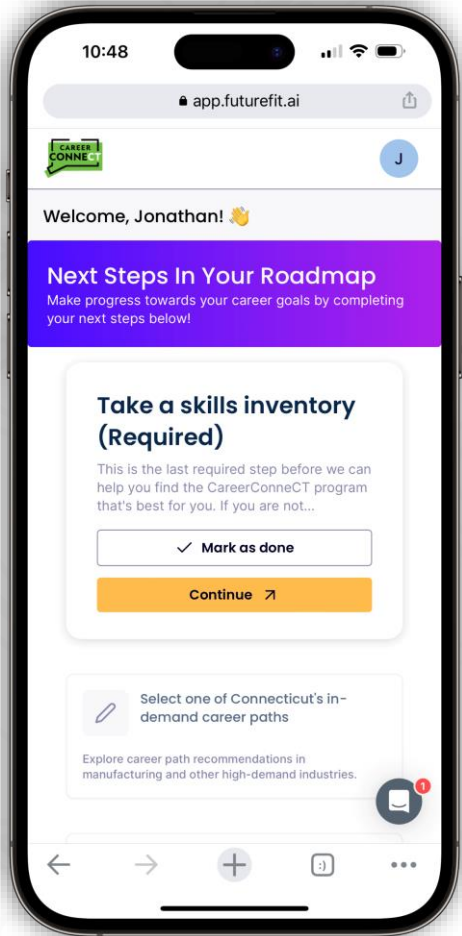
## CareerConneCT Recruitment & Assessment Portal



<https://ct.gov/CareerConneCT>



# The CareerConneCT portal helps job seekers across Connecticut get connected to the most useful resources, training programs, and jobs



## Self-Service

## Staff Assisted

Profile

Assessment

Assignment

Learning

Work

Understand skills, interests, and needs

Complete common assessment

Assign to relevant workforce partner

Enroll in suitable training program

And match to local employer roles



Welcome, **Karen!** 🙌



📄 My Career Passport

🏠 Home

📍 Careers

📖 Learning

💡 Resources

📁 Work

## Next Steps In Your Roadmap

Make progress towards your career goals by completing your next steps below!



### Select one of Connecticut's in-demand career paths

Explore career path recommendations in manufacturing and other high-demand industries.

✓ **Mark as done**

**Continue** →

✍️ **Take a skills inventory (Required)**

This is the last required step before we can help you find the CareerConneCT program that's best for you.

📄 **Explore free rapid job training programs that...**

View your recommended learning opportunities to start making progress on the skills you need for your selected career path.

[See all steps](#) →

### How can we help today?

📄 **Update your Career Passport**  
Keep your profile information up to date to get personalized recommendations.

📍 **Explore Careers**  
View recommended careers that match your skills and select a career to pursue.

📖 **Find Learning**  
Develop new skills through our curated learning library.

💡 **Browse Resources**  
Set yourself up for success with career

📁 **Apply to Work**  
Find job opportunities that match your skills

🗺️ **Navigate your Roadmap**  
Visit your Roadman to get step-by-step

Powered by FutureFit AI



# Flyer – CareerConneCT

## Contact Us



### BUILD A NEW CAREER THROUGH CAREERCONNECT

*CAREERCONNECT IS HELPING CONNECTICUT RESIDENTS GET THE SKILLS AND TRAINING THEY NEED FOR HIGH-DEMAND, HIGH-QUALITY CAREERS.*

Opportunities include tuition-free, short-term certificate training programs where job-seekers of all ages can earn industry recognized credentials in as little as 5 to 12 weeks; and get connected to employers ready to hire you right away!

CAREERCONNECT is for everyone. Whether you're looking to get back into the workforce or get your first job, CAREERCONNECT offers reskilling and upskilling in:

- MANUFACTURING
- HEALTHCARE
- IT
- CDL LICENSING
- GREEN JOBS
- INFRASTRUCTURE/ CONSTRUCTION
- LIFE SCIENCES
- BUSINESS SERVICES

### THE BEST PART?

You will be connected with a case manager to help you every step of the way and set you up for success. Support services are available based on eligibility and include:

- EQUIPMENT & SUPPLIES
- CHILD CARE & TRANSPORTATION
- HOTSPOT & LAPTOP
- HOUSING
- & MORE!

### PORTAL.CT.GOV/CAREERCONNECT

Brought to you by the Office of Workforce Strategy in collaboration with the Office of the Governor.



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**CAREER  
CONNECT**

# Thank You

Q&A

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