

# Connecticut Value-Based Insurance Design Consortium: May 23, 2017 Meeting



# Purpose of Today's Meeting

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- ▶ **Goal:** Gather Consortium's feedback on changes to format and structure of the V-BID templates
  
- ▶ Agenda
  - Recap of V-BID initiative
  - Update on V-BID legislation and new plans
  - Feedback on CT V-BID initiative outreach efforts
  - Review changes to templates
  - Next steps

# V-BID Initiative Recap

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## **Jan. – June 2016:**

Developed V-BID 1.0 templates and implementation manuals for self-insured and fully-insured employers

## **July – Dec. 2016:**

V-BID templates and manuals approved by SIM Steering Committee  
Shifted focus from Learning Collaborative approach to employer outreach

## **Jan. 2017 – Present**

Employer outreach efforts  
Environmental scan of V-BID landscape to identify new V-BID plans nationally and in CT



# V-BID Updates

# V-BID National Policy Updates

## ▶ V-BID continues to gain **bipartisan support** in Congress

- Medicare Advantage V-BID model test began Jan. 1, 2017 in 7 states and 11 plans
  - Allows varied cost sharing for members with diabetes, CHF, COPD, past stroke, hypertension, CAD, and mood disorders
  - Will expand to 3 more states and rheumatoid arthritis and dementia in 2018
  - US House and Senate introduced bipartisan bills to expand test to all 50 states
- V-BID demonstration will begin in TRICARE program in 2018
  - Reduces cost sharing for target populations for high value medications, services, and providers and exempts certain services from deductible requirements
  - Program details forthcoming
- Bipartisan legislative effort to allow HSA-HDHPs to expand pre-deductible coverage for high-value services used to treat chronic diseases
  - Current IRS regulations limit pre-deductible coverage for primary preventive services for enrollees in HSA-eligible high deductible health plans

# New V-BID Plans in CT

## ▶ V-BID Plans are **on the market**

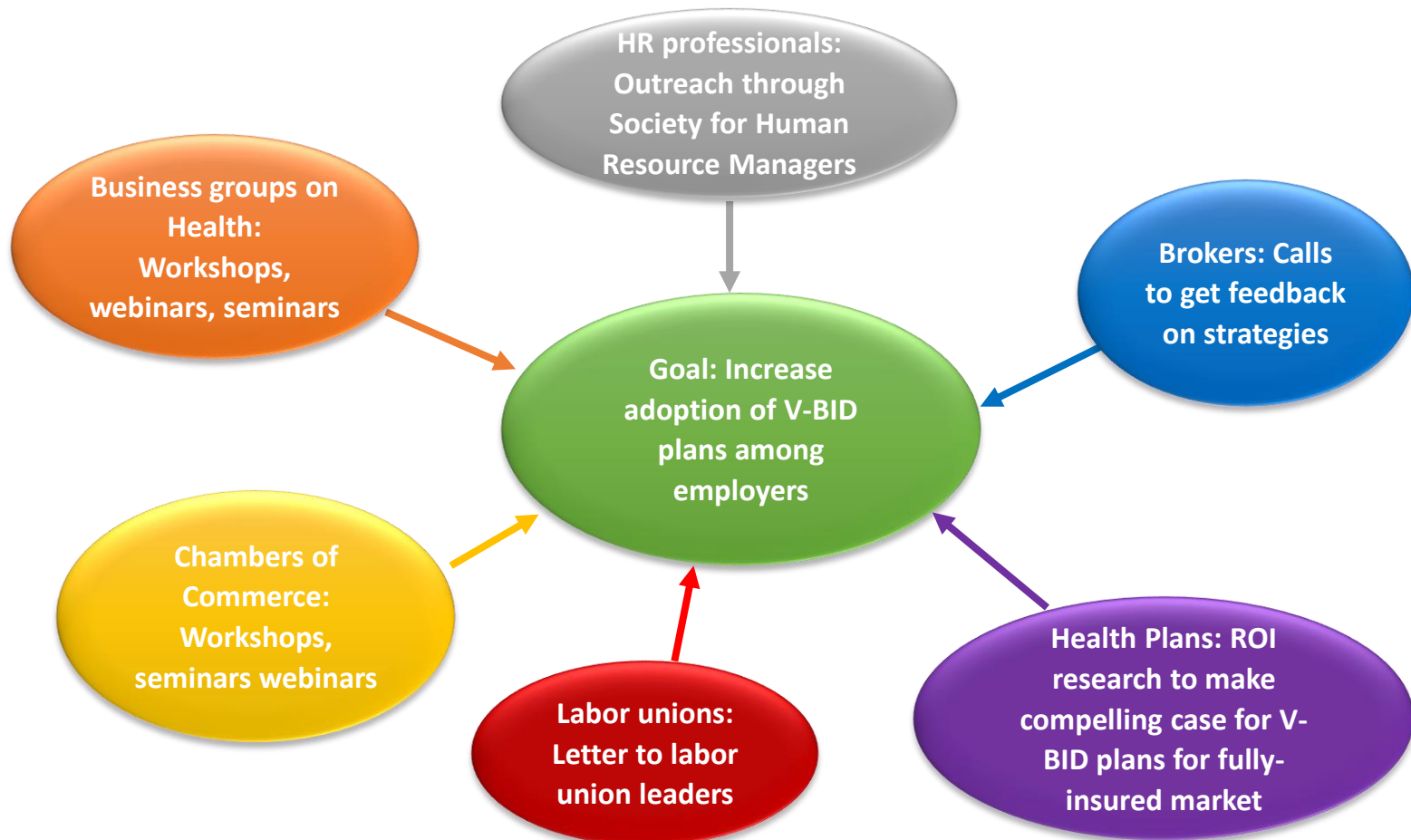
- *ConnectiCare Passage Plan* for the Exchange and small group markets incentivizes members to use identified high quality, lower cost networks of primary care physicians and specialists.
- *Anthem Choice Connecticut* uses a value-based tiered provider network, in which members pay less for choosing PCPs who participate and hospitals who meet certain quality and cost efficiency benchmarks.
- *Connecticut Partnership Plan 2.0* offers state employee Health Enhancement Program (HEP) to municipalities. Enrollees are required to participate in HEP.

## ▶ Several CT employers now provide incentives for primary care, preventive screenings, and/or chronic condition management

- Examples: Yale University, Daymon Worldwide, Stew Leonard's, Eversource, Nestle Waters, Boehringer Ingelheim Pharmaceuticals, Webster Bank

# CT V-BID Initiative Employer Outreach Approach

Multi-faceted approach to engage employers through existing channels



# Summary of Outreach Activities to Date

- ▶ Tabled at Connecticut Business and Industry Association April 21<sup>st</sup> HR conference
- ▶ Facilitated Connecticut Business Group on Health April 27<sup>th</sup> Meeting
- ▶ Currently distributing letter to labor unions leaders
- ▶ Upcoming Meetings with Employers
  - June 7<sup>th</sup> V-BID seminar with Central Connecticut Chamber
  - June 12<sup>th</sup> presentation to Middlesex Chamber Insurance Committee and Health Council
  - June 21<sup>st</sup> employer panel with Business Council of Fairfield County
  - August 10<sup>th</sup> webinar with Northeast Business Group on Health



# Successes to Date

- ▶ Connecticut Business Group on Health April 27<sup>th</sup> Meeting
  - Focused on V-BID and Choosing Wisely as value-based strategies to improve quality and experience of care, and reduce costs
  - Forum for employers, providers and health plans to work together to increase value in healthcare
  - Workshop structure to develop concrete action steps for specific V-BID and Choosing Wisely strategies
  
- ▶ Key Takeaways
  - Workshop structure was productive and kept participants engaged
  - Action steps developed by participants focused on:
    - Educating employees on importance of benefits
    - Creating a workplace culture where health is prioritized
    - Aligning provider incentives with consumer incentives
    - Helping PCPs be quarterbacks of care for employees

# Consortium Feedback on Employer Outreach

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- ▶ Feedback on CTBGH Event
  - Were there any other key takeaways?
  - Are there any suggestions for next steps?
  
- ▶ Consortium Feedback on Employer Outreach Approaches
  - Are there any groups we are missing?
  - Are there any other outreach strategies we should try?



# V-BID 2.0 Templates

# Overview of V-BID 2.0 Templates

- ▶ Purpose: Revise V-BID templates based on feedback from employers and health plans, and current V-BID landscape
- ▶ Changes focus on *format and structure* rather than content
  - Shortened templates into 1-2 page handouts for employers/plans
    - Employers need easy to consume, digestible information
  - Focused recommendations on core benefits: Preventive Care, Chronic Condition Management, High Value Providers
    - Many employers and health plans incentivize preventive screenings
    - Many employers and health plans have disease management programs
    - Several health plans in CT have incentives for tiered networks and ACOs based on quality and cost metrics

# Next Steps

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- ▶ Revise templates based on today's discussion
  - Send out revised templates to Consortium for final feedback on major issues or changes required
- ▶ Approval from SIM Steering Committee
- ▶ Distribute templates to employers and health plans via outreach events
- ▶ Feature templates on V-BID website
  - Plan for website to feature employer and health plan products that include components from templates
- ▶ Continue to update Consortium semi-annually on V-BID progress