# Evaluation and Performance Monitoring Requirements for Implementation Recipients

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Community Transformation Grant (CTG) Kick-Off Meeting

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## OBJECTIVE:

Provide an overview of the CTG Implementation recipient requirements for evaluation and performance monitoring and describe key components of the CTG National Evaluation Plan

# Agenda

- CTG Guiding Principles
- Purpose and Importance of Evaluation
- CTG Evaluation & Performance Monitoring Requirements
- Evaluation Technical Assistance & Resources
- Key Components of CTG National Evaluation Plan
- Next Steps
- Questions / Comments
- Activity: Sharing of Evaluation Lessons Learned

# CTG Guiding Principles

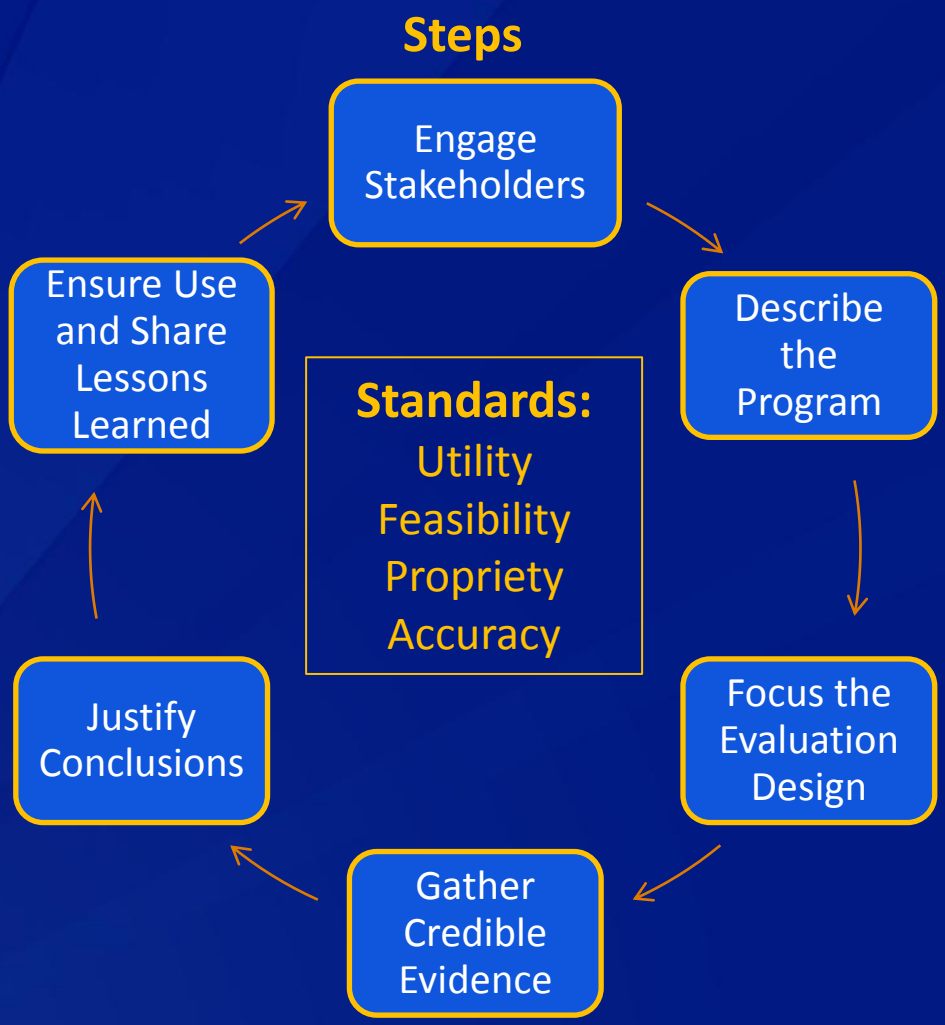
- Maximize health impact through prevention
- Advance health equity and decrease health disparities
- Use and expand the evidence base for local policy, environmental, and infrastructure changes that improve health

# Purpose & Importance of Evaluation

- Assess impact of CTG interventions
- Expand the evidence base for high-impact, community public health interventions
- Provide a comprehensive assessment of the CTG investment
- Fulfill the requirements and goals in the Affordable Care Act, Section 4201

**Approximately 10% of overall CTG funding is for evaluation**

# What is Evaluation?




Framework for Program Evaluation in Public Health (CDC, 1999)

# CTG Evaluation Considerations

- Consider and incorporate evaluation from the beginning
- Focus on outcomes; limit process evaluation
- Use existing data where possible
- Ensure health disparities are addressed in all aspects of evaluation

# CTG 1B Evaluation Requirements

All recipients are required to:

1. Assess impact across populations and sub-populations (Page 50)
2. Assess progress on the five core measures (Page 28)
3. Develop seven publications (Page 50)
4. Have a full-time staff person or equivalent on team (Page 30)
5. Participate in nationally-coordinated activities (Page 48)

# 1. Assess Impact Across Populations and Sub-Groups

- At minimum, measured at beginning and end of project period
- Local data should be used:
  - Existing data
  - New data
  - Evaluation support available to assist
- Data to align with strategies implementing and populations targeting

NOTE: Recipients are required to evaluate impact of all innovative interventions (Page 41, 50)

# Assess Impact Across Populations and Sub-Groups: Example

| Intervention | | Outcome |
|---|---|---|
| Physical Activity Policy in Schools | → | Decrease BMI Among School-Aged Children |

# 2. Assess Progress on Five Core Measures

- Assess progress on five core measures of Affordable Care Act
- Identify and use local, existing data to best of your ability
  - Examples of local, existing data: insurance claims data, hospital discharge data, BRFSS, YRBSS, PRAMS, etc.
  - Evaluation support to identify existing data sources available

# 3. Develop Seven Publications

- Develop and disseminate at least 4 publications based on performance monitoring data, health assessment data and other program-related information, including results of pre- and post- intervention data collection efforts (Page 50)

- Develop and disseminate 3 publications during project period to support dissemination of best-practices (Page 50)

# 4. Have Full-Time Staff Person or Equivalent

- Proper skills needed to analyze existing data systems
- Position descriptions will be available, if needed
- Attendance requested at Action Institutes, if available
- Attendance required at Evaluator Institutes

# Health Equity Evaluation Requirements - Restated

All recipients are required to:

- Monitor performance and assess outcomes across population and among sub-groups (Page 29;47)
- Assess project's impact on reducing health disparities; at a minimum, measurements taken at beginning and end of project period (Page 50)

**It is important to not only monitor and measure HOW MANY were reached, but also WHO was reached**

# Performance Monitoring Requirements

All recipients are required to:

- Input CTIP's SMART objectives and milestones into Chronic Disease Management Information System (CDMIS) regularly; performance measured quarterly

**CDMIS:** Unified framework for standardizing descriptions of program objectives, activities, outcomes, and resources; allows for real-time reporting

# Evaluation Technical Assistance & Resources

- CDC and its contractors will provide significant TA to assist communities in their evaluations through:
  - Individualized TA & Training
  - Webinars, Conference Calls, Toolkits, etc.
  - Data analysis and writing workshops
- Evaluation Liaison and Project Officer will work with communities to ensure evaluation questions inform evidence base and address health disparities

# Key Components of National Evaluation Plan

- Technical Assistance & Training
- Performance Monitoring
- Context Scan
- Population-Level Surveillance
- Enhanced Evaluation Studies
- Cost Studies
- Simulation Modeling
- Literature Review

# Next Steps

- Meet with Project Officer and Evaluation Liaison
- Revise interventions and evaluation plans
- Submit the final 5-year CTIP (120 Days Post Award) (Page 47)
  - Submit evaluation plan that includes a logic model (Within 30 days of finalizing CTIP; Page 51)

# Questions / Comments

# Activity:
# Sharing of Lessons Learned & Data Sources

1. Break into groups of 5-7 communities and discuss: (10 Minutes)
   - What are your top two lessons learned from previous evaluation efforts that will be useful to share with others and CDC?
   - What local, existing data are you aware of that is beneficial for others and CDC to know?
2. Nominate a team member to share collective themes in group discussion
3. Share summaries with larger group for purposes of peer-to-peer learning (10 Minutes)

**For more information please contact Centers for Disease Control and Prevention**

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