Housing & Community Development Leadership Institute

CREATING HANDS-ON LEARNING OPPORTUNITIES FOR THE NEXT LEADERS IN COMMUNITY DEVELOPMENT

April 8, 2025

TODAY'S AGENDA

- Introductions
- 2. What is the HCDLI?
- 3. Program Highlights
- 4. Learning Through Practice: Former HCDLI Participant, Donna Trowers-Morrison
- 5. Opportunities for Partnership
- 6. Q&A

INTRODUCTIONS



Kasey LaFlam
Dir. Partnerships & Programs
LISC Connecticut



Franches Garay
Assistant Program Officer
LISC Connecticut



Donna Trowers-Morrison
Former HCDLI Participant; Asset
Manager
Connecticut Housing Finance
Authority



Dr. Shante` HanksSenior Advisor for Education &
Housing Stability
Department of Housing

Local Initiatives Support Corporation

Founded in 1979; launched work in Hartford in 1984

Invested over \$115M in communities across
Connecticut

Largest national community development support organization in the country

Our expertise spans 10 key program areas Economic Housing Development Income & Green Wealth **Development Building** Safety & **Digital Small Justice Equity Business Sports &** Youth Health **Child Care Development**

LISC CONNECTICUT

LISC builds the capacity of the community development sector through technical assistance and financial investments.

WHAT IS THE HCDLI?

 The Housing & Community Development Leadership Institute is a professional development program that provides participants with the knowledge, skills, experience, and professional connections to build a career in the affordable housing and community development sector.

 Funded by CT Department of Housing and Connecticut Housing Finance Authority and administered by LISC Connecticut.

 Open to residents of Connecticut or employees of Connecticutbased organizations.

WHAT IS THE HCDLI?

GOALS

- Expand the number of professionals entering the housing and community development sector in Connecticut.
- Create on-going professional development opportunities for the community development sector more broadly.
- 3) Offer networking and collaboration between professionals and organizations.

WHAT IS THE HCDLI?

STRUCTURE

- Virtual and in-person workshops
- Networking events and panels
- Access to professional certifications
- Hands-on learning opportunities w/ community organizations
- Formal and informal mentorships

Networking Opportunities

Lunch & Learn sessions with Dept. of Housing Commissioner, Seila Mosquera-Bruno

Lunch & Learn session with staff from Connecticut Housing Finance Authority

Invitation to Connecticut
Affordable Housing Conference

Luncheon and panel discussion with Department of Housing, CHFA, and Capital for Change



% hcdli.org

Job Board

Schedule

Get Involved

Contact

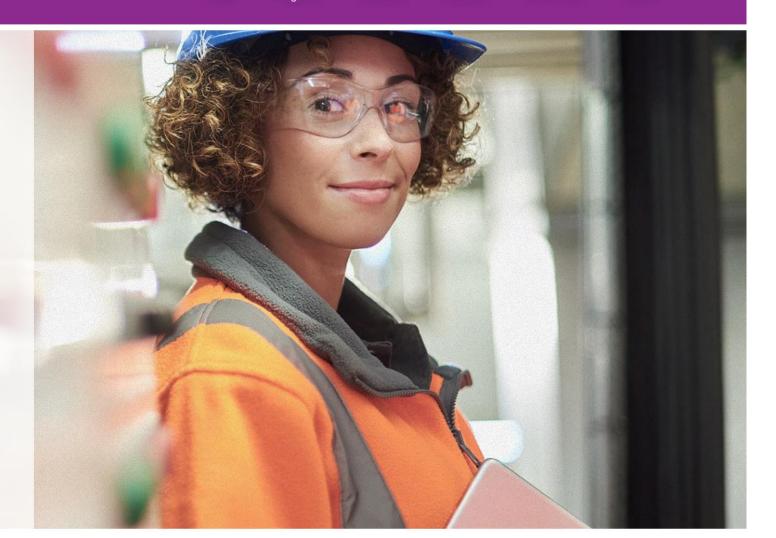
Helping You Build the Skills for a **Successful Career in Housing** and Community Development

Property & Asset Management

☆ Affordable Housing Development

mathemath Housing Education & Counseling

Apply Today



IMPACT HIGHLIGHTS

- Number of Cohorts: 5 cohorts
 - o 3 virtual long-term cohorts (12-14 months), 2 hybrid cohorts (8 weeks)
- Total Number of Individuals Enrolled: 63 participants
 - o Includes the 23 participants in the recently launched Hartford cohort
 - An additional 30+ have participated in individual trainings
- Total Number of Internships: 6 internships
 - 4 out of the 6 participants were offered employment by their host sites
- Total Number of Participants Connected to Additional Professional Training Opportunities: 17
 - Consortium for Housing and Asset Management, GrowAmerica, NeighborWorks America Virtual Training Institute
- Demographic Breakdowns
 - Over 80% of participants have been women
 - Over 75% identify as Black, Hispanic, Indigenous, or other Person of Color

LESSONS LEARNED

- Participants have varying interests for when the cohort concludes
- Participants enter the program with different backgrounds and varying levels of base knowledge
- Identifying opportunities for internship placements can be challenging, as many organizations lack capacity
- Still working to make all organizations aware of the full potential of HCDLI and ways to increase visibility of the program through different avenues of marketing
- Opportunities to learn from program alumni and past participants working in the field about specific gaps and challenges in trainings and workshops
- Need for more avenues of information and resource sharing for residents, especially when it comes to opportunities like the HCDLI

Past Internship Sites

Fairfield County's Center for Housing Opportunity

Mutual Housing Association of Greater Hartford

Neighborhood Housing Services of New Haven

North Hartford Partnership

Town of Windsor

WHY INTERNSHIPS?



Provides handson learning experience for HCDLI participants



Builds
confidence in
participants by
applying
knowledge and
skills acquired in
workshops

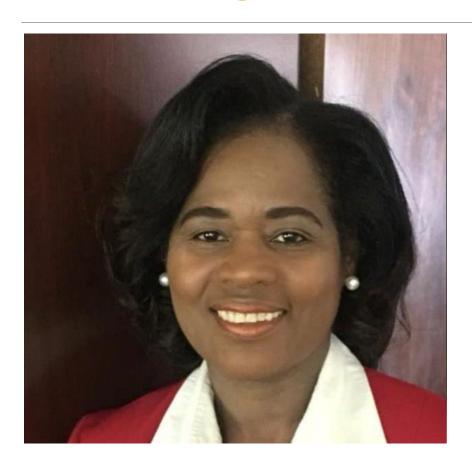


Builds networks and connections for future employment and mentorship opportunities



Provides
opportunity to
learn the
challenges facing
community
development
organizations

MEET DONNA



- Participant of the inaugural HCDLI cohort
- ☐ Completed an internship w/ the Town of Windsor
- Past experience included as a real estate agent and property manager
- Currently works as an Asset
 Manager with the Connecticut
 Housing Finance Authority

STAY CONNECTED

- Sign-up to receive the HCDLI e-newsletter
- Reach out to learn more about hosting an intern
- Consider mentoring a participant looking to change careers or advance in their role
- Provide sponsorship to host additional training opportunities
- Recommend someone in your network to participate



Scan the QR code to sign-up for the e-newsletter:

QUESTIONS?

For more information, contact:

Franches Garay

fgaray@lisc.org 860-525-7837 **Kasey LaFlam**

klaflam@lisc.org 860-525-2443

Visit the website: www.hcdli.org