

HAYVN

coworkingcommunity

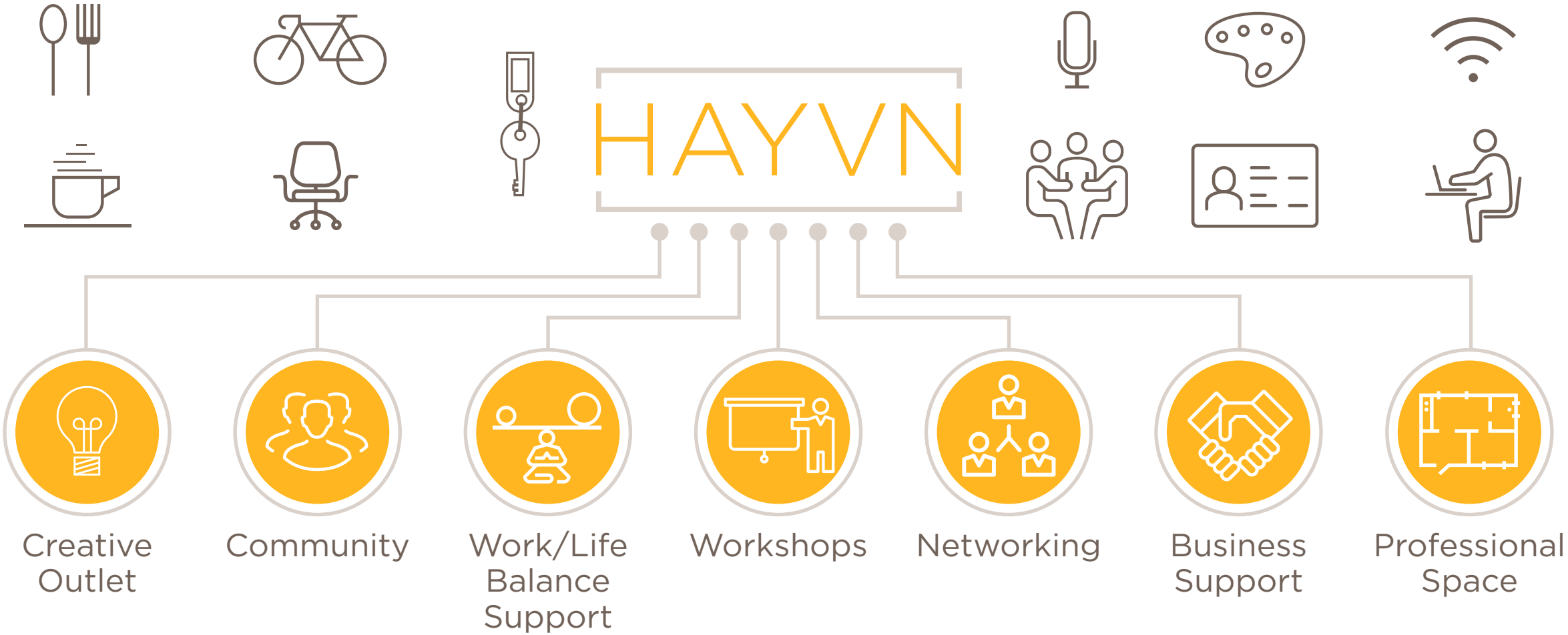
# WHAT IS HAYVN

A flexible workspace where enterprising professionals **CONNECT**, **CREATE** and **GROW**.

- Fairfield County
- Women-Centric (but men allowed)
- Flexible and Supportive
- Programming to Start or Grow Business



# THE HAYVN OFFERING



# OUR AUDIENCE

## ENTREPRENEURS

## WOMEN

## CORPORATE SOCIAL RESPONSIBILIITY

### IN TRANSITION

- Startups, Entrepreneurs
- Mothers Returning to Work
- Boomers In Transition

### EXISTING SMB OWNERS

- Professional Services
- Home-Based Workers
- Solopreneurs
- Sales
- Freelancers

### LOCAL ORGANIZATIONS

- Chambers
- Non-Profits
- Women's Groups

### CORPORATIONS

- Remote/Virtual Workers
- Project Teams
- Companies that Target Women in Business





# HAYVN - DARIEN, CT



# HAYVN - DARIEN, CT



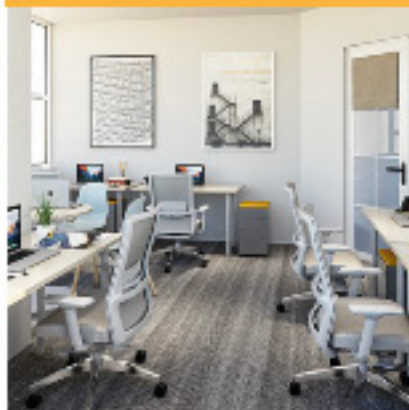
THE BRANCH  
(FLEX DESK)



THE PERCH  
(DEDICATED DESK)



THE NEST  
(PRIVATE OFFICE)



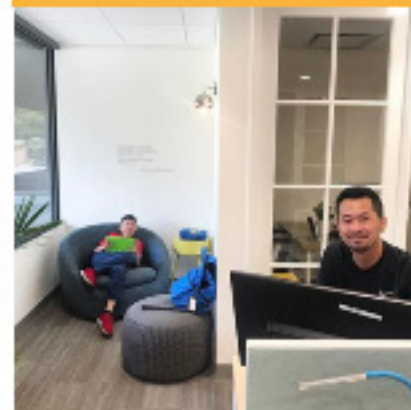
THE FLEET  
(SOCIAL)



THE FLEET PLUS  
(DIGITAL MAIL +)



THE FLEET +4  
(VIRTUAL OFFICE)





# PROGRAMMING

## HAYVN SIGNATURE PROGRAMS



## HAYVN WORKSHOPS



## MEMBER EXCLUSIVE PROGRAMS



# Sample of Community Partners

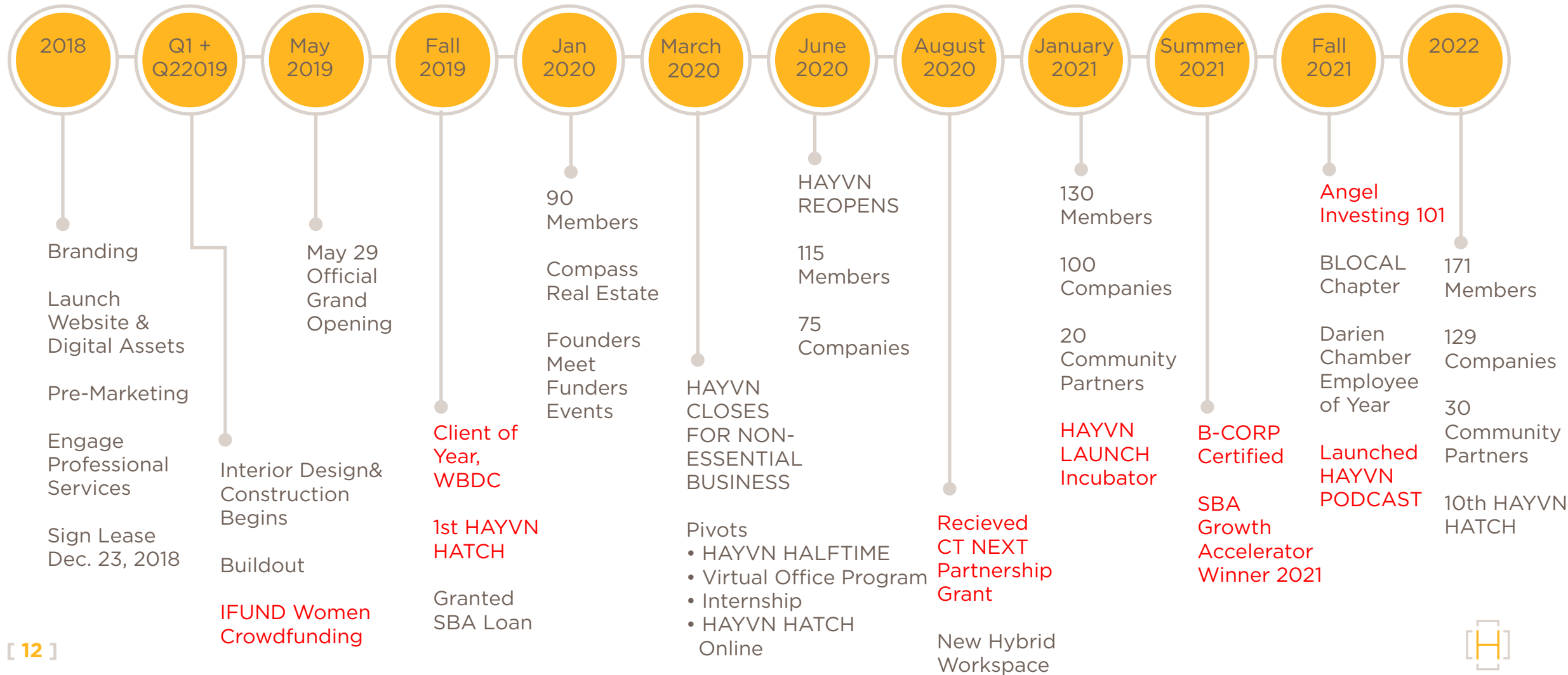


# KEY AWARDS/ACHIEVEMENTS

- 170+ Members/129+ Companies
- “Thriving Thirty” Best Companies in Fairfield County
  - Most Entrepreneurial
  - Most Socially Conscious
  - Most Visionary
- Client of the Year – Women’s Business Development Center
- Graphic Design USA Magazine’s American Graphic Design Award for HAYVN Brand.
- SCORE and SBDC have Satellite Offices in the Space
- 10 HAYVN HATCHES and 2 HAYVN HATCH(lets)
- CT Next Partner Program 2020-2022
- B-CORP Certified 2021
- SBA Growth Accelerator Winners 2021
- Employee of the Year - Darien Chamber of Commerce 2021
- B-LOCAL Chapter Launched at HAYVN



# MILESTONES - HAYVN DARIEN



# EVENTS

785+ In-House and Virtual Events

## JANUARY EVENTS

<b>MON 07 JAN</b> 6:00 - 7:00 PM <b>Powerful Intentions for January with Intuitive Listening</b>	<b>WED 08 JAN</b> 12:00 - 1:00 PM <b>MARKETING SERIES: Future Trends in Consumption for the Next Decade</b> 7:00 - 9:00 PM <b>The Parent Collective Prenatal Class Series</b>	<b>FRI 10 JAN</b> 9:00 AM - 12:00 PM <b>HAYVN HEALTH</b>
<b>SAT 11 JAN</b> 8:00 - 10:00 AM <b>HAYVN HEALTH SERIES: The Lean Machine! - 8 Week Get Fit Program</b> 11:00 AM - 12:30 PM <b>Building an Offramp: Launching a Business While Working Full-Time</b>	<b>MON 13 JAN</b> 9:30 AM - 12:00 PM <b>THE SUMMIT HUDDLE 2.0 SERIES: Find Your Professional Path in 90 Days</b> 5:30 - 7:00 PM <b>PROF. DEV. BOOK SERIES: How to Be a Better Person</b> by KATE HANLEY	<b>TUE 14 JAN</b> 11:00 AM - 12:00 PM <b>MELT FOOT/HAND Refocus &amp; Recharge w/Samantha A</b>
<b>WED 15 JAN</b> 9:00 AM - 5:00 PM <b>Headshot Day</b> 9:00 - 10:00 AM <b>Members Breakfast</b> 12:00 - 1:00 PM <b>Time to Clean Up Your Closet and Get Ready for the New Year</b> 7:00 - 9:00 PM <b>The Parent Collective Prenatal Class Series</b>	<b>THU 16 JAN</b> 9:30 - 11:30 AM <b>Huddle Up! What's Next for Me? How Do I Get There?</b> 12:00 - 2:00 PM <b>EWG MONTHLY LUNCH: Crafting Your Year Ahead: Creative Ways to Make 2020 A Winner</b>	<b>TUE 21 JAN</b> 12:00 - 1:00 PM <b>MARKETING SE: Visual Aids</b> 7:00 - 9:00 PM <b>Strong, Savvy Kick Off!</b>
<b>FRI 17 JAN</b> 12:00 - 1:00 PM <b>FINANCE FRIDAYS: 2020 And Beyond: Building a Strong Foundation for a Successful Business</b>	<b>WED 22 JAN</b> 12:00 - 1:00 PM <b>The Parent Collective Prenatal Class Series</b>	<b>THU 23 JAN</b> 6:00 - 7:00 PM <b>MARKETING SE: Instagram 101</b>
<b>FRI 24 JAN</b> 12:00 - 1:00 PM <b>Cutting the Cord: How to Manage Your Entertainment Wisely</b>	<b>SAT 25 JAN</b> 11:00 AM - 12:30 PM <b>Building an Offramp: Launching a Business While Working Full-Time</b>	<b>MON 27 JAN</b> 6:30 - 9:30 PM <b>HAYVN HATCH</b>
<b>TUE 28 JAN</b> 11:00 AM - 12:00 PM <b>MELT FOOT/HAND TREATMENT: Refocus &amp; Recharge w/Samantha Abrahams</b> 12:00 - 1:00 PM <b>TUESDAY TOOL TIPS: Email Newsletters</b>	<b>WED 29 JAN</b> 6:00 - 8:00 PM <b>An Evening of Purposeful Connections</b> 7:00 - 9:00 PM <b>The Parent Collective Prenatal Class Series</b>	<b>THU 30 JAN</b> 8:30 - 9:30 AM <b>Nutrition in the Kitchen with Dr. Katie</b> 6:00 - 9:00 PM <b>Shopify Meetup (4-part series)</b>

This is a sample of events. Check out our website for the latest event listings.  
320 Boston Post Road Darien, CT 06820  
833-429-8659 | (833) HAYVNLY | HAYVN.com | Hello@HAYVN.com

**HAYVN**  
coworkingcc



# HAYVN HATCH



# ABOUT FELICIA RUBINSTEIN

Business Development



Business Development



Founder & Owner



Senior Director  
of Marketing

- Entrepreneurial
- Small Business Owner
- Management Experience
- Marketing/Branding Expertise

- Fortune 100 Clients
- Networker
- Community Organizer
- Technology Background

- Experience in Facility Management
- Event Planning
- Strategy Development



# WOMEN OF FAIRFIELD COUNTY

