

**INDUSTRY  
AMBASSADOR**  
Program

Engaging and inspiring the next generation of manufacturers

Using Manufacturing Talent to Showcase CT Manufacturers &  
Inspire the Next Generation

June 30, 2021

..... 17th Annual .....  
**WOMEN OF  
INNOVATION®**  
.....

## WHAT IS AMEP?

An **employer-led** Workforce Solutions Collaborative Industry Partnership **focused on the workforce needs of advanced manufacturing and technology companies.**

Focused on 3 primary areas since 2011:

- Employer Engagement,
- Job Seeker Recruitment and Pre-Qualification
- Job Quality/Job Retention/Incumbent Worker Training

### **VISION:**

**Every** manufacturing position is filled with a **qualified** employee.

### **MISSION:**

Provide leadership to drive **effective & efficient workforce solutions** by maximizing any available resource.

### **Just a few 2020 ACHIEVEMENTS supported by AMEP employers...**

- Created 36 CCAT/AMEP weekly webinars featuring Ari Santiago, Colin Cooper, Kelli Vallieres and employer perspectives to provide COVID-related support and resources
- Re-employed 67 laid-off manufacturing workers in jobs with new skill training
- Placed 13 young adults in entry level jobs in manufacturing with no previous experience

**For more information, contact Lynn Raicik 860-282-4297 or [lraicik@ccat.us](mailto:lraicik@ccat.us)**

# INDUSTRY AMBASSADORS

Engaging and inspiring the next generation of manufacturers

*We are a part of the change you want to see in the industry*



# Industry Ambassador Program

## WHO?

Focused on women, people of color, veterans, young adults, those with disabilities and re-entered citizens

Ambassadors will tell their personal career stories to people like them:

- Students poised to consider STEM careers
- Young adults with high school degrees and no direction
- Job seekers with strong competencies who are ready for a career change
- and many other groups who historically have not been part of the industry's talent.

## WHAT?

Ambassadors will share their passion about manufacturing and career experiences with students and job seekers in a variety of ways:

- Speaking at industry events
- Providing perspectives about their work and career journeys
- Hosting site visits and tours
- Participating in media opportunities.

## WHERE?

Ambassadors will represent their company and share their career and life story all over Connecticut!



**Industry Ambassador Program**

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**Make a Real Impact in Your Community!**

Based on The Manufacturing Institute's national best practice model, CCAT's Industry Ambassador Program is designed to create greater awareness about careers in manufacturing and technology with a focus on inspiring women and people of color.

Industry Ambassadors represent emerging manufacturing employees that are committed, energetic, and driven within operations, technical support, business support, and quality assurance roles.

Serving as an Industry Ambassador helps to showcase modern CT Manufacturing companies and provide valuable professional development.

**HOW YOU CAN MAKE A DIFFERENCE:**

Industry Ambassadors will share their passion about manufacturing and career experiences with students and job seekers in a variety of ways, including:

- Speaking at industry events
- Providing perspectives about your work and career journey
- Hosting site visits and tours
- Participating in media opportunities

Contact CCAT to join our Industry Ambassador Program and learn more about how to join manufacturers around the country who are closing the skills gap through positive action.

Lynn Raicik | lraicik@ccat.us | 860.282.4297

CCAT Connecticut Center for Advanced Technology, Inc. MANUFACTURE 4.0 Creating Tomorrow's Industrial Revolution Today AMEP ADVANCED MANUFACTURING EMPLOYER PARTNERSHIP

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**#SeeHerBeHer**



## FREE Online Trainings

### NEW! Diversity, Equity & Inclusion Course

Plus 700+ more Technical & Professional skills courses

[180skills.ccat.us](https://180skills.ccat.us)

Diversity, Equity and Inclusion must become embedded in everything we do as manufacturers, from managing work flow on a daily basis to staff hiring and professional development. It must be a foundational premise in every aspect of our company as we drive technology for the future of our industry. It is in our own enlightened self-interest as business leaders that we identify and fully develop available talent to remain competitive in a global marketplace. We must begin by understanding the importance of equity, diversity and inclusion, and celebrate it in our workplaces."

– Colin Cooper,  
CT Chief Manufacturing Officer



# Funding for Apprentices

## CT Manufacturing Workforce Development Initiative (CMWDI)

*Driven by Industry* with 11 letters of support received from stakeholders to secure this funding

- Train **1,600 incumbent workers in Manufacturing over 4 years**
- Funded by the U.S. Department of Labor
  - \$1,000 per training per apprentice from US DOL
  - \$200 per training per apprentice from company
- Grant Eligibility: 5 factors
  - Paid Work Components
  - Work-Based Learning Mentorship
  - Educational and Instructional Component
  - Industry-recognized Credentials Earned
  - Safety, Supervision, and Equal Employment Opportunity



[ccat.us/cmwdi](http://ccat.us/cmwdi) or Melanie Hoben [MHoben@goodwin.edu](mailto:MHoben@goodwin.edu) | 860.913.2283