

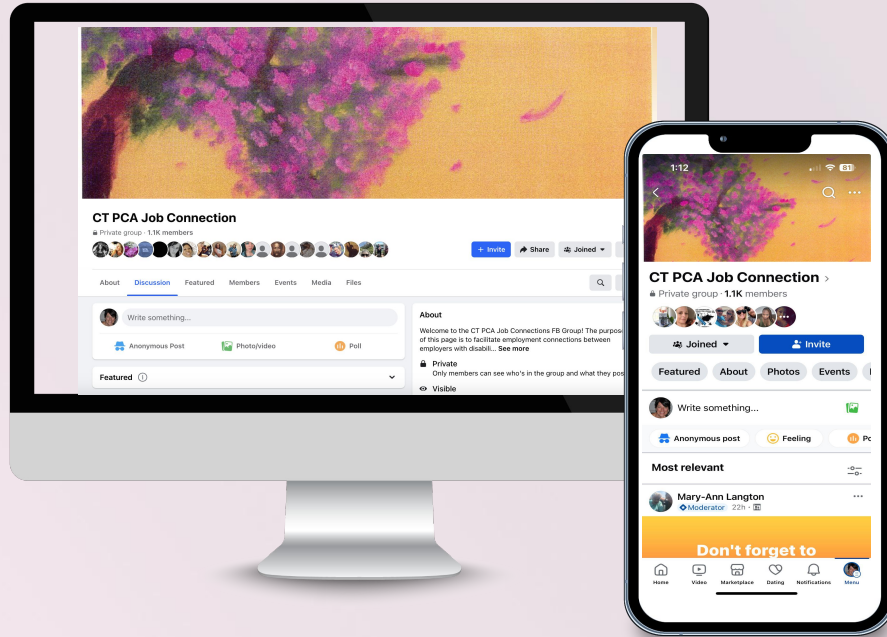
FACEBOOK

CT PCA Job Connection

11/01/2024 LTSS Meeting Update

FACEBOOK GROUP

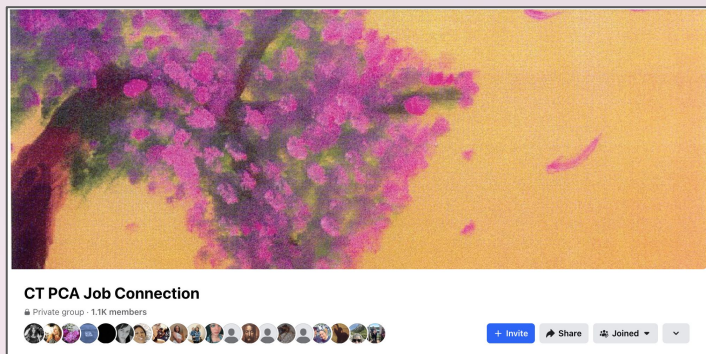
CT PCA Job Connection



- + A great idea! Just a dream!
- + Launched in July 2022
- + Private Facebook group
- + Monitored by admins and moderators

CT PCA JOB CONNECTION

About



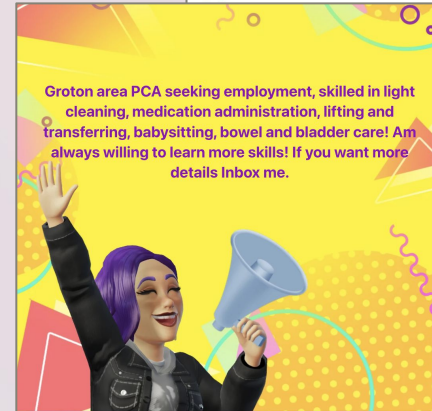
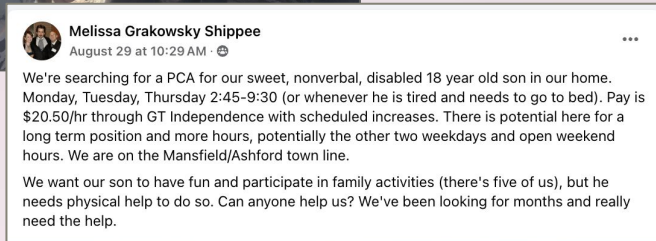
Welcome to the CT PCA Job Connections FB Group!

The purpose of this page is to facilitate employment connections between employers with disabilities and Personal Care Assistants (PCAs). PCAs are individuals who play important roles in the lives of people with disabilities by assisting them with their personal needs and supporting them with reaching their goals.

CT PCA JOB CONNECTION

Employers + Employees

making connections



CT PCA JOB CONNECTION

Growth

- + Word of mouth
- + Part of a paid media campaign to raise awareness of PCA roles
- + Flyers at colleges and universities

CT PCA JOB CONNECTION

October 2024



+

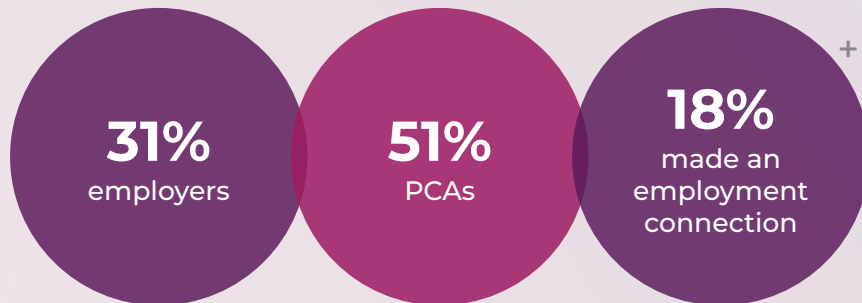
1,089!
members


data as of 10/28/2024

AND COUNTING!

CT PCA JOB CONNECTION

Member Poll



 **Mary-Ann Langton**
September 17 · 🌐



please take a minute to complete the poll. YOUR INPUT MATTERS!!!

☐ ARE U AN EMPLOYER 31% >

☐ ARE U A PCA 51% >

☐ HAVE U FOUND AN EMPLOYMENT CONNECTION BY THIS FB PAGE 18% >

Add poll option...

  2

69 Votes 1 comment

data as of 10/28/2024

CT PCA JOB CONNECTION

Thank you!