

Immunization Communications: Toolkits & Resources

The following resources are designed to help public health and healthcare professionals facilitate productive immunization conversations.

American Academy of Pediatrics

[Clinician-Family Immunization Communications FAQs](#)
[Vaccine Communications Toolkit](#)

American Lung Association

[Frequently Asked Patient Questions: RSV Vaccination for Adults](#)
[Motivational Interviewing: Pneumococcal vaccination for Adults](#)

Association of Immunization Managers

[Vaccine Confidence Toolkit](#)

Centers for Disease Control and Prevention

[Talking with Parents about Vaccines](#)

Children's Hospital of Philadelphia

[Vaccine Education Center](#)

Common Health Coalition

[Navigating Changes to the Federal Childhood Immunization Schedule](#)

Immunize.org

[What If You Don't Vaccinate Your Child?](#)
[Let's Get Real](#)

Johns Hopkins

[letstalkshots.com](#)
[About Vaccines and Vaccine Safety](#)

North Dakota State University Center for Immunization Research and Education

[Motivational Interviewing for Vaccine Hesitancy: A training Module for Health Care Providers](#)
[Conversations that Count: Empowering Nurses to Discuss Vaccines & Health Misinformation](#)

Public Health Communications Collaborative

[What to Know About Changes to the Pediatric Immunization Schedule](#)
[Understanding Hepatitis B and the Hepatitis B Vaccine](#)

Rhode Island Dept of Health

[Motivational Interviewing to Improve Vaccine Confidence \(January 21, 2026 webinar recording\)](#)
[Immunization Information for Healthcare Professionals](#)
[Can the chickenpox vaccine cause shingles?](#)

Vaccinate Your Family

[How do mRNA Vaccines Work? \(digital download\)](#)
[Vaccinate Your Family University](#)