



Commission on Community Gun Violence Intervention and Prevention

Date: February 14, 2024

Time: 9:00 AM to 11:00 AM

Location: Zoom

DRAFT MEETING MINUTES

- I. **Convene Meeting:** Deputy Commissioner, Jody Terranova, convened the meeting at 9:01 am.
- II. **Opening remarks from Deputy Commissioner:** Deputy Commissioner, Terranova welcomed everyone to the Commission on Community Gun Violence Intervention and Prevention meeting for February 14th, 2024, and moved on to the next item on the agenda on behalf of Commissioner Juthani.
- III. **Approve Meeting Minutes:** Dr. Terranova proceeded with the approval of the meeting minutes from the prior meeting held in December. Meeting Minutes approved by Patrick McCormack and seconded by James Dodington. Motion passed.
- IV. **Public Comment:** No members of the public offered comments during the allotted time.
- V. **Presentation- Dr. Megan Ranney, Dean of Yale School of Public Health:** [See meeting recording for more details: Minutes 4:24 to 1:11:43]

Dr. Megan Ranney, Dean of the Yale School of Public Health, delivered a presentation on her public health research related to gun violence.

The presentation highlighted key data points and evidence-based intervention strategies.

She emphasized the need for a systematic public health approach and presented data on firearm deaths, highlighting disparities among different demographics.

Various interventions at individual, community, and societal levels were discussed, along with the importance of evidence-based practices.

Following Dr. Ranney presentation, attendees engaged in a lively discussion, expressing interest in implementing evidence-based interventions and utilizing data-driven approaches.

Commission members engaged in a discussion on implementing evidence-based interventions and utilizing data-driven approaches to prevent gun violence in Connecticut.

There was enthusiasm among attendees, including new medical students, residents, and healthcare professionals, to collaborate with Dr. Ranney's research to further enhance gun violence prevention efforts.

VI. Media Campaign Design Update- O'Donnell Company: [See meeting recording for more details: Minutes 1:11:57 to 1:32:35]

John Paul Grego of the O'Donnell Company gave an update on developing the statewide media campaign to address community gun violence as a public health issue.

Outlined ideas for the brand messaging, call-to-action, and website design based on research of state and national gun violence organizations.

The focus has been on creating a fact-based, non-political brand identity and campaign theme that introduces the concept of community gun violence, addresses contributing factors like access to guns and lack of mental health resources and provides support resources for affected people.

The presentation included proposed naming and logo options emphasizing addressing the seriousness of the issue and conveying messages of hope and positivity.

Grego asked for feedback from the group to further improve the branding and strategy.

The plan is to finalize the brand identity and statewide media plan to launch in April 2024, including targeted outreach efforts.

The presentation ended with a focus on using feedback to solidify the campaign's messaging and creative direction.

VII. Presentation- Sasa Harriott, Harriott Home Health [See meeting recording for more details: Minutes 1:32:40 to 1:57:21].

Sasa Harriott, CEO of Harriott Home Health Services, provided insights into the challenges faced by home healthcare providers within the current Hospital-Based Violence Intervention Program (HVIP) model.

She emphasized the need for closer collaboration between hospitals, HVIP community partners, and home healthcare agencies to ensure continuity of care for victims of community violence.

Harriott shared examples illustrating the repercussions of inadequate discharge planning and stressed the importance of comprehensive post-discharge care coordination.

VIII. Community Based Organization update- CCMC

Kelsey Alexander thanked everyone for attending the January showcase event which had about 60 attendees.

Kelsey encouraged reaching out to her via email with any lingering questions about the organizations that presented.

IX. Commission Next Steps:

- A. Monthly Subcommittee meetings/ Structure of subcommittees moving forward
- B. Topic/Presentation ideas for upcoming meetings, If the subcommittees have specific presentation topics, they should notify DPH to vet and format the presentations.
- c. Upcoming Meetings (April 3, 2024)

X. Adjourn meeting: Motion to adjourn made by Kerri Raissian, second Kyle Fischer. Meeting adjourned by Commissioner: 11:00am.

Respectfully submitted,

Neena A Jacob

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