



## CONNECTICUT DEPARTMENT OF AGRICULTURE

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*Department of Regulatory Services*

*Affirmative Action/Equal Employment Opportunity Employer*



### **Marketing of Hemp Products and Labeling of Retail Packaging**

(rev. 6/03/2024)

Licensed hemp producers can produce “Producer hemp products” which is any of the following products produced in this state: Raw hemp product or fiber-based hemp product. Each producer hemp product must contain a THC concentration of not more than 0.3 per cent on a dry weight basis or per volume or weight of such producer hemp product. Drying, cleaning, packaging and labeling raw hemp is considered a harvest activity in much the same way produce may be washed, waxed, and/or trimmed of extraneous material with one important difference.

Cleaning includes separating the raw hemp plant into various components that may be marketed separately and is considered a harvest activity when done by a licensed hemp producer. This includes cleaning the flower, removing hemp seed from the flower, removing/separating leaf from the plant, separating out stalk for marketing for fiber uses etc.

A license from the Department of Consumer Protection is required if you will use the hemp plant to manufacture the hemp plant into a product for human consumption. Manufacture means the conversion of the hemp plant into a by-product by means of adding heat, solvents or any method of extraction that modifies the original composition of the plant for the purpose of creating a manufacturer hemp product for commercial or research purposes. “Manufacturer hemp product” means a commodity manufactured from the hemp plant, for commercial or research purposes, that is intended for human ingestion, inhalation, absorption or other internal consumption, that contains a THC concentration of not more than 0.3 per cent on a dry weight basis or per volume or weight of such manufacturer hemp product. A Hemp Manufacturer license application is available on the Department of Consumer Protection website.

Producer hemp products may be marketed in retail consumer packaging by licensed Hemp Producers and sold through:

Farmer’s Markets  
Farm Stands  
Distributors  
Retailers

Certain labeling requirements for Hemp Producer Products sold in retail packaging will apply and vary depending on what is marketed and the intended use. Labels must be truthful and not misleading, and shall not make any claim of any therapeutic benefit, or that the product may be used in the diagnosis, cure, mitigation, treatment, or prevention of any disease or health condition, or in any manner tend to deceive the purchaser as to the real nature of such hemp product.

The Department of Agriculture requires labeling retail packaging by producers. Labeling will follow standard consumer product labeling protocol which includes:

- Name of the Product - The common or usual name of the product must be prominently displayed. e.g. Hemp Seed, Hemp Flowers, Hemp Bast, Hemp Leaf etc.;
- Declaration of Responsibility – you must include the name the producer or distributor as is applicable, and the address if the name of firm is not listed a current city directory, telephone book, registry or through a web site address on the label. You may include other contact information such a telephone number, fax, email or web site information;
- Net Contents – such as Net weight, both English and metric values are required. Example: 1 oz. (28 grams) or the Count if sold by count;
- Lot number the producer can use to trace back the product to a specific harvest date and plot;
- A statement similar to “this product contains less than 0.3% THC”

Bulk sales or transfer of Hemp must disclose the same information on the bill of lading, invoice or other documents accompanying the shipment as above. Additionally, a Lot number or Lot ID to facilitate traceback must be assigned to the shipment, and a copy of the Certificate of Analysis with the THC content of the Hemp that corresponds to the lot number on the invoice, bill of lading or other shipping documents. *Note:* your customer may require additional analysis for potential adulterants.