Scoring

Each application will be evaluated on a scale of 0-5 by the following criteria:

• Clarity (20%): Assessing clarity includes how easily can the scoring team understand what outcome(s) the project is trying to achieve, the activities and deliverables that will be completed during the project period, and the resources (e.g., people, funding, etc.) required to complete this work.

• Impact (25%): To assess the impact of the project, the scoring team should understand how the activities and deliverables identified in the proposal relate to the desired outcomes, the population targeted in your proposal, the estimated number of people served, etc.

• Budget (25%): The evaluation of the budget includes a clear description of the resources needed to complete the proposed project and whether the costs are reasonable and clearly justified.

• Return on Investment (30%): Looking at the impact, proposed budget, and the assessed return on investment of this proposed project.