

Outreach and Engagement Committee Meeting Minutes
Paid Family and Medical Leave Insurance Authority
Thursday, July 15, 2021, 9 -10:30 am

Committee Members Present: Eva Bermudez Zimmerman, Adrienne Cochrane, Glendowlyn Thames, Justin Zartman

Committee Members Absent: Sal Luciano, Molly Weston Williamson

CT Paid Leave Authority Staff: Andrea Comer, Amber Forrest, Kathy Mychajluk, Jessica Vargas

I. Welcome and Call to Order

Presiding Committee Chair, Eva Bermudez Zimmerman called the meeting to order at 9:01 am and confirmed the existence of a quorum.

II. Approval of June 17, 2021 meeting minutes

Presiding Committee Chair asked the committee for a motion to adopt the June 17, 2021 meeting minutes. Adrienne Cochrane motioned the adoption and Glendowlyn Thames seconded that motion. The motion was adopted unanimously. There was no discussion.

III. Outreach and Engagement Updates

Jessica Vargas, Sr. Marketing Director CTPL, provided updates with a PowerPoint presentation on the outreach overview and a strategic outreach check-in. She also shared a video that explains the difference between CT Paid Leave income replacement and CT FMLA job protection.

Andrea Comer, Chief of External Affairs CTPL, provided an update on staff positions noting that CTPL has hired an Engagement Manager. She also highlighted CTPL's intention to apply for the FARE grant which if awarded will be overseen by the Engagement Manager.

IV. Old Business

None

VI. New Business

None

VII. Adjourn

Presiding Committee Chair asked the committee for a motion to adjourn. Justin Zartman motioned the adjournment and Adrienne Cochrane seconded that motion. The motion carried and the meeting adjourned at 9:18 am.

This meeting was recorded and can be found at https://youtu.be/xCa_H6bxJBM