

Outreach and Engagement Committee Meeting Minutes Paid Family and Medical Leave Insurance Authority Thursday, June 17, 2021, 9 -10:30 am

Committee Members Present: Eva Bermudez Zimmerman, Adrienne Cochrane, Glendowlyn Thames

Committee Members Absent: Sal Luciano, Molly Weston Williamson, Justin Zartman

CT Paid Leave Authority Staff: Andrea Barton Reeves, Andrea Comer, Amber Forrest, Kathy Mychajluk, Jessica Vargas

I.Welcome and Call to Order

Presiding Committee Chair, Eva Bermudez Zimmerman called the meeting to order at 9:06 and confirmed the existence of a quorum.

II. Approval of April 15, 2021 Meeting Minutes

Presiding Committee Chair asked the committee for a motion to adopt the April 15, 2021 meeting minutes. Glendowlyn Thames motioned the adoption and Adrienne Cochrane seconded that motion. The motion was adopted unanimously. There was no discussion.

III.Outreach and Engagement Updates

Andrea Comer provided updates on the outreach at a glance.

Jessica Vargas, Sr. Marketing Director at the Authority provided updates on the survey of businesses. Andrea Comer provided updates on the Authority's next steps and the email strategy going forward.

IV.Old Business

None

VI.New Business

None

VII.Adjourn

Presiding Committee Chair asked the committee for a motion to adjourn. Adrienne Cochrane motioned the adjournment and Glendowlyn Thames seconded that motion. The motion carried and the meeting adjourned at 9:21 am.