

Outreach and Engagement Committee
Paid Family and Medical Leave Insurance Authority

Friday, June 5, 2020, 9-10:30 am

[Join Microsoft Teams Meeting](#)

[+1 860-840-2075](#) United States, Hartford (Toll)

Conference ID: 907 443 900#

1. Welcome and call to order
2. Approval of minutes from the May 1, 2020 committee meeting

https://portal.ct.gov/-/media/DAS/Communications/PFMLI/Minutes-and-Agendas/2020/Outreach-and-Engagement/PFMLI_OE_Minutes_05_01_2020.pdf

3. Introduction to Miranda Creative / Overview of marketing approach for PFMLIA
(Maria Miranda)
4. Update on Stakeholder outreach and PFML Webinars / Communication Calendar
and opportunities for the Outreach Committee
5. Discuss marketing budget needs
6. Old Business
7. New Business
8. Adjournment