

YOU ARE INVITED!



CALLING ALL PROVIDERS



Are you the go-to person for your community?
Become a certified SHIP/CHOICES counselor and be the expert your seniors need!

As a certified counselor, you'll guide your clients through their healthcare options, helping them make informed decisions for healthier living. Avoid the hassle of referrals and become the trusted source for all their needs.

Enhance your services and be the "no wrong door" for your consumers. Join us and make a difference in their lives!

**Sign Up Today & Lead Your Community to
Better Health!**

**Contact the SHIP program at 1-800-994-9422 to
get started!**



SHIP

State Health Insurance
Assistance Program

Benefits of Becoming a SHIP/CHOICES Counselor?

- ✓ **Empowerment Through Knowledge:** Gain in-depth knowledge of Medicare and Medicaid, to guide clients with confidence.
- ✓ **Be the Trusted Expert:** Offer seamless support and become a go-to resource.
- ✓ **Simplify the Process:** Cut through the red tape and save clients time and frustration.
- ✓ **Promote Healthy Living:** Help seniors make choices that enhance their well-being.
- ✓ **Elevate Your Role:** Position yourself as the trusted point of contact in your community, enhancing your services and solidifying your reputation as a valuable asset.
- ✓ **Boost Your Career:** Enhance your skills and credentials for professional growth.

Just to mention a few...

Training Schedule 2026

Training Session 1: Spring

Application Deadline: Friday, February 20th

Orientation (VIRTUAL): Tuesday March 10th

Self-paced Modules (VIRTUAL): Tuesday March 10-Tuesday, April 14th

Live Training (IN PERSON): April 21st, 22nd & 23rd

Training Session 2: Fall

Application Deadline: Friday, July 24th

Orientation (VIRTUAL): Tuesday August 4th

Self-paced Modules (VIRTUAL): Tuesday August 4th – Tuesday, September 1st

Live Training (IN PERSON): September 8th, 9th & 10th

WHAT YOU NEED TO KNOW:

- ✓ CHOICES trainings are free for volunteers and \$125 for in-kind (paid professionals).
- ✓ We are offering a mix of virtual and in person options, as noted above.
- ✓ Training participants must complete an orientation session, self-paced training modules, three training days, sign an MOU and take an online certification exam.
- ✓ Training topics include: The parts of Medicare, Medigap, eligibility, coverage, costs, appeals, coordination of benefits, transitions, & cost assistance programs.
- ✓ Expectations of counselors include: Willingness to learn, assist beneficiaries through Medicare Planfinder tool and other tools & resources, assist in the application of cost assistance programs, report counseling sessions and attend two update trainings per year.
- ✓ Please note individuals who may have a conflict of interest such as insurance agents are unable to participate.