



Building Better Water Rates in an Uncertain World

Hosted by the Connecticut Water Planning Council and the Alliance for Water Efficiency

March 16-17, 2021

Virtual 2-Day Workshop

[Register for the workshop here.](#)

March 16

- 9:00 am **Workshop Logistics and Welcome**
Mary Ann Dickinson, Alliance for Water Efficiency
Jack Betkoski III, Connecticut Water Planning Council
- 9:10 am **Setting the Stage in Connecticut**
Lori Mathieu, Connecticut Department of Public Health
- 9:40 am **Strategies for Aligning Rates, Revenue and Resources**
Mary Ann Dickinson, Alliance for Water Efficiency
- Utility Financial Management: Becoming Harder Than Ever
 - Cost-Effective Efficiency: The Real Impact on Rates
 - Consumer Messaging
- 10:35 am **Break (10 minutes)**
- 10:45 am **Effective Rate Modeling in an Uncertain World**
Bill Christiansen, Alliance for Water Efficiency
- Probability Management and the Flaw of Averages
 - AWE Sales Forecasting and Rate Model
- 11:45 am **Q&A (15 minutes)**
- 12:00 pm **Adjourn**

March 17

- 9:00 am **Opening Welcome**
Jack Betkoski III, Connecticut Water Planning Council
- 9:05 am **Methods for Addressing Conservation-Related Revenue Attrition**
Dr. Janice Beecher, Institute of Public Utilities, Michigan State University

- 9:40 am **Driving Conservation Programs with Supportive Ratemaking Tools**
Maureen Westbrook, President, Connecticut Water Company, Inc.
- 10:00 am **Water Supplier and Commissioner Perspectives: How to Get to Yes on Rates**
Moderator: Mary Ann Dickinson
Jack Betkoski III, Water Planning Council
Rochelle Kowalski, Regional Water Authority of South Central Connecticut
Susan Bransfield, First Selectman, Town of Portland
David Silverstone, Independent Consumer Advocate
Senator Paul Formica, East Lyme
- 10:45 am **Rate Model Case Studies: Two Connecticut Water Supplier Examples**
Bill Christiansen, Alliance for Water Efficiency
- 11:45 pm **Q&A and Future Steps**
- 12:00 pm **Adjourn**

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