

Connecticut State Water Plan Implementation Work Group Outreach and Education Subgroup

Work Plan for 2024

1. Workshops
 - a. Theme for 2024 – Source Water Protection
2024 marks two significant milestones in protecting drinking water.
 - i. 50th Anniversary of the Federal Safe Drinking Water Act
 - ii. 20th Anniversary of the CT Aquifer Protection Act regulations
 - iii. Dates of Celebrations
 1. March 4-10, 2024 is Groundwater Awareness Week – Celebrate APA 20th
 2. May 5-11, 2024 is Drinking Water Week – Celebrate 50th Anniversary of SDWA in collaboration with CT Section AWWA*
 3. September 22-28, 2024 – Source Water Protection Week
 - iv. Review website for relevant materials and update as needed
 - v. Develop press release for beginning of year to kick-off and December 16, 2024 – Official date of the SDWA.
 - vi. Video clips with partners on Source Water Protection – throughout year
 - vii. Engage legislators*
- * Note end of legislative session
2. Drought Materials
 - a. Finalize Private Wells and Drought Fact Sheet
 - b. Develop campaign for Flash Drought information.
 - c. Develop materials on drought resiliency
3. Website – continue to follow progress of website and look for ways to expand outreach and provide for transparency relating to water planning in Connecticut.
4. Logo – continue to integrate approved logo into materials including agendas, minutes, etc.
5. Outreach and Jobs – explore steps for increasing job pipeline in water resources e.g internships
6. Administration
 - a. Meetings will be held 1st Tuesday from 9-10 a.m.
 - b. DEEP (Ali Hubbard) is handling FOI requirements for posting
 - c. Increase membership and participation with O&E workgroup