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SECRETARY OF THE STATE
CONNECTICUT

For Immediate Release:
September 28, 2016

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VOTER OUTREACH INITIATIVE LAUNCHED IN CONNECTICUT

HARTFORD: Connecticut Secretary of the State Denise Merrill announced an expansive voter outreach program that is being launched today. The initiative involves mailings, calls and other forms of contact with more than 107,000 Connecticut residents who are eligible to vote but are unregistered.

Secretary Merrill said, “We will reach out to people however we can to register every eligible citizen in Connecticut. What we want people to know is that this mailing is official. In an era of scams and identity theft, we do understand that some people may be suspicious when they receive a letter like this. However, these mailings will have all the hallmarks of a bona fide voter registration solicitation with the Secretary of the State’s seal and my office clearly identified.”

The mailing was included in the [memorandum of understanding between the Secretary of the State’s office and the US Department of Justice](#) in relation to the improved motor-voter registration system. This plan outlined for the Department of Justice ensures that people who carried out DMV transactions but were not given an opportunity to register to vote are now able to register.

This is the second time the Secretary of the State’s office has conducted this kind of outreach. In 2012, the Secretary joined the Electronic Registration Information Center, an organization that helps states’ improve the accuracy of their voter rolls. A condition of membership is that an outreach mailing be sent every federal election year to people who are eligible to vote but unregistered. The list of people to be contacted is generated through a comparison between the state’s voter file and Department of Motor Vehicles’ records.

Since the new motor-voter program has been introduced, more than 20,000 new voters have been registered through the Department of Motor Vehicles.

Voter registration continues to accelerate in Connecticut in advance of the November 8 general election. Last week, Connecticut passed the two-million registered voter threshold.

Citizens have until November 1 to register to vote online, by mail or in-person. While same-day registration is in effect on November 8, the Secretary of the State is urging everyone to register in advance to mitigate potentially long lines on Election Day.

For more information about registering to vote, go to: myvote.ct.gov.