



The 2025 Council Market Outlook Working Group

Cross Subcommittee Meeting

Tuesday, June 23, 2025, at 1:30 pm

Join us virtually on Zoom

Zoom Link:

[https://us06web.zoom.us/j/89719179841?pwd=xx2h2V8dNkD2UbNKVSohiaVWGG9uyC.](https://us06web.zoom.us/j/89719179841?pwd=xx2h2V8dNkD2UbNKVSohiaVWGG9uyC.1)

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Committees: Marketplace – Cannabis, Marketplace – Non-Cannabis, Municipal Relations, Youth Champions

*The Council's Mission is to **promote equitable economic prosperity** by supporting **Social Equity Entrepreneurs** and reinvesting in communities **most impacted** by the war on drugs.*

AGENDA

A. Welcome and Recap of Phase 2

B. Break-Out Groups

- a. Youth Advisory Board (Members from Youth Champions, Marketplace Non-Cannabis, and Municipal Relations)
- b. Cannabis Informational Campaign
 - i. Market Legitimacy (Marketplace Cannabis, Municipal, Youth Champions)
 - ii. Impacts of Cannabis on Youth (Youth Champions, Marketplace Cannabis, Municipal Relations)

D. Overall Group Discussion

E. Next Steps for the Council and Evolution of Working Group

F. Closing Remarks