



2025-2026 Council Market Outlook Working Group

Cannabis Marketplace Subcommittee Phase 2
Thursday, April 30th, 2026, at 12:00 pm

Join virtually on Zoom

Zoom Link:

<https://us06web.zoom.us/j/85347429796?pwd=q7nhsKZ3EizdySjfmsh4XTmaGwPcLb.1>

Committee Members: Nikole Burnes, Co-chair, **CT Cannabis Chamber of Commerce**, Adam Wood, Daniel Glissman, Julien DeBelle Duplan, Benjamin Zachs, Kaityln Fenton, Angela Ackerman, Kepal Patel, Tiana Hercules, Carl Tirella, Derrick Gibbs, Katie Covett, Kebra Smith-Bolden, Aurora Melita, Amy Feest, Rino Ferrarese, Jennifer Fell

AGENDA

A. Welcome/Check-in

B. Council Updates

- a. Recap of Phase 1 discussions

C. Items for Discussion

a. Cultivation

- i. Understanding the challenges of establishing a cultivation facility
- ii. Update on the cost range of cultivation facilities
- iii. Discussion of zoning regulation challenges and the # of municipalities/towns that allow cannabis cultivation
- iv. Cultivation facilities inside vs. outside a Disproportionally Impacted Area (DIA)

b. Informational/Awareness Campaign

- i. As continued dialogue on the importance of responsible use of cannabis and the increased illicit market and ongoing concerns from youth-led organizations and legislators alike, the Youth Champions subcommittee, as part of their recommendations, proposed the creation of a statewide informational/awareness campaign in collaboration with the Marketplace and Municipal Relations subcommittees. The market legitimacy portion will be informed by the Cannabis Industry perspective, given that this group can provide first-hand knowledge of how the industry centers safety. This

campaign will be shaped by the Youth Champions subcommittee and can benefit from a Cannabis Industry perspective.

1. Example of what can be shared: What safe practices are being implemented by adult use facilities in their product packaging, testing, and age verification in the purchasing of products

D. Debrief and Q&A

E. Closing Remarks/Final Steps

