LIGHT IT UP RED

Building Dyslexia Awareness Across Connecticut

CONNECTICUT Education

Connecticut State Department of Education

October 2026

Join Connecticut's Statewide Dyslexia Awareness Campaign

This October, the Connecticut Dyslexia Awareness Collaborative invites schools, families, libraries, colleges and universities, community organizations, businesses, municipalities, and individuals across Connecticut to participate in the **Light It Up Red Campaign** in recognition of Dyslexia Awareness Month.

The purpose of Light It Up Red is to increase the visibility of dyslexia, promote a shared and accurate understanding, and encourage conversations in communities across the state. By participating, schools, organizations, and community members can help raise awareness, address common misconceptions, and expand access to reliable information and resources.

Choose a Way to Participate:

Light it. Wear it. Display it. Share it.

Participation can be simple. A red light in a window, a ribbon on a mailbox, a schoolwide wear red day, a library display, or a shared awareness message can all help broaden awareness of dyslexia across Connecticut.

Light It: Light a building, entrance, sign, classroom, window, or porch RED.

Wear It: Wear red and invite students, staff, colleagues, friends, or family members to participate.

Display It: Display red ribbons on doors, trees, mailboxes, fences, or community spaces. Create a red bulletin board, school display, or library book display.

Share It: Share accurate facts or resources about dyslexia in a newsletter, on a website, or on social media. Invite students to lead an awareness activity.

Show Us How You Light It Up Red!

Send photos of your school, organization, family, or community participating in the campaign to SDE.Dyslexia@ct.gov.

Selected photos may be featured on the Light It Up Red campaign page, consistent with applicable photo permission requirements.

Scan or click for campaign resources and photo highlights.

Together, we can Light Up Connecticut Red for Dyslexia Awareness.

The Connecticut State Department of Education is an affirmative action/equal opportunity employer.