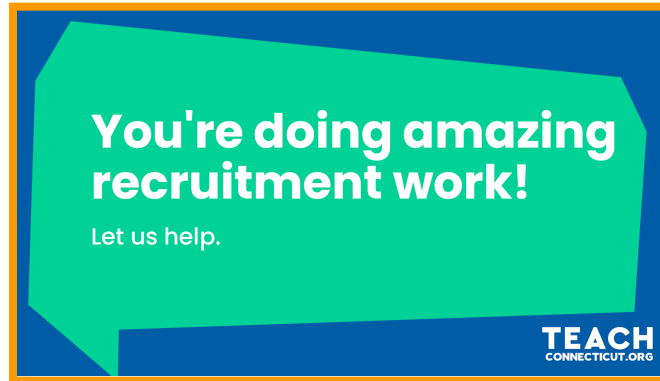




TeachCT Resource Toolkit

TEACH Connecticut (TeachCT) is an initiative of The Connecticut State Department of Education and PLCB that is charged with strengthening our state's teacher pipeline and providing free recruitment support to EPP and LEA partners across the state.

TeachCT is a digital recruitment platform that serves as a one-stop-shop for anyone exploring the teaching profession. Our team is composed of web developers, marketing experts, content creators, and former educators who are all passionate supporters of public education and committed to using their skills to elevate the perception of the teaching profession and support prospective teachers in confidently navigating their path to certification!

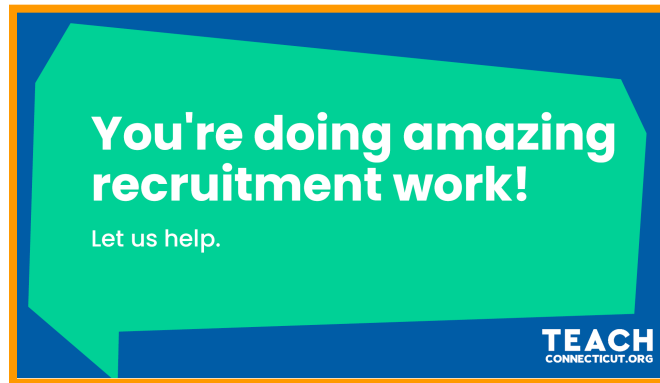
*While our website's resources are mostly geared toward supporting and guiding prospective educators, TeachCT also works directly with EPPs and LEAs to **amplify** the work they are already doing and **expand capacity** so that more future educators can find their way into the classroom!*

This toolkit is meant to provide you with plug-and-play resources your district can use to support your teacher recruitment and Grow Your Own initiatives as well as offer ideas on how to fully leverage the free recruitment support available to you.

If you have any questions about the resources below -or TeachCT in general- we encourage and welcome you to reach out to Jayson-Ann Wright (Sr. Partnerships Manager, TeachCT) at jwright@teach.org.

What's inside

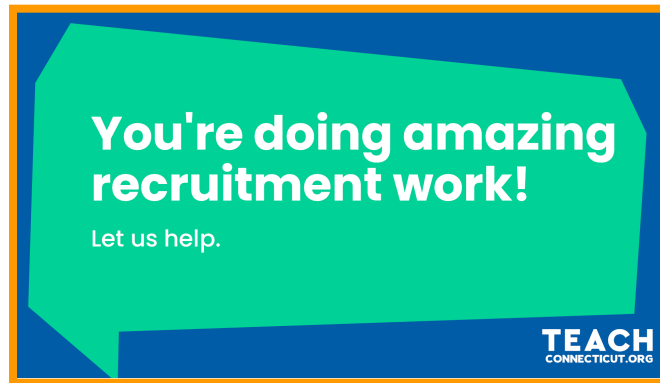
- [What TeachCT Offers Prospective Teachers](#)
- [What TeachCT offers LEAs](#)
- [Plug-and-Play Recruitment Tools](#)
- [FREE Recruitment Support Ideas](#)



What TeachCT Offers Prospective Teachers

TeachCT is a one-stop-shop for those interested in a career in teaching. We stay up to date on policy changes, EPP offerings, and the needs of prospective teachers to ensure we are providing accurate, relevant, and impactful resources that demystify the steps one needs to take to become a teacher. TeachCT provide the following resources for **FREE** to aspiring educators:

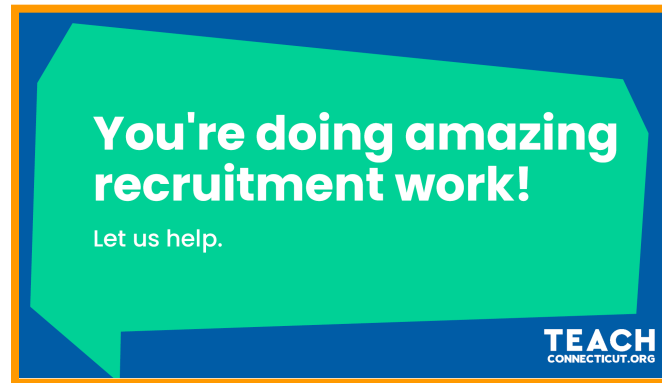
- Personal **1-on-1 coaching** from current Connecticut educators on how to select and apply to a teacher prep program
- **\$100 in reimbursements** to cover the cost of applying to a Connecticut teacher prep program
- **Scholarships** ranging from **\$1,000 to \$2,500** for those who go on to enroll in an Connecticut EPP
- **Virtual events** where aspiring educators can hear from and **speak directly with EPPs** across the state
- **Resume and cover letter templates** to assist in submitting their applications to teaching roles
- **Articles and guides** on prospective teachers' most frequently asked questions like:
 - *What is residency certification?*
 - *What are the requirements for teaching in CT?*
 - *How do I prepare my EPP application?*
 - *And more :)*



What TeachCT Offers LEAs

TeachCT is here to support all things related to teacher recruitment. We are a free resource to LEAs and EPPs across the state that can be used to support and expand their teacher recruitment efforts. To support your recruitment efforts, TeachCT provides:

- **Free 1-on-1 coaching** for those in your district interested in teaching
- Support in **identifying non-licensed staff** who are interested in teaching in your district through our Career Interest Survey
- **Free info sessions** on the licensure process and opportunities to speak with teach prep programs
- **\$100 in financial support** to your non-licensed staff to help with the cost of applying to an enrolling in an EPP
- Opportunity to **promote your district events** on our website and expand its reach

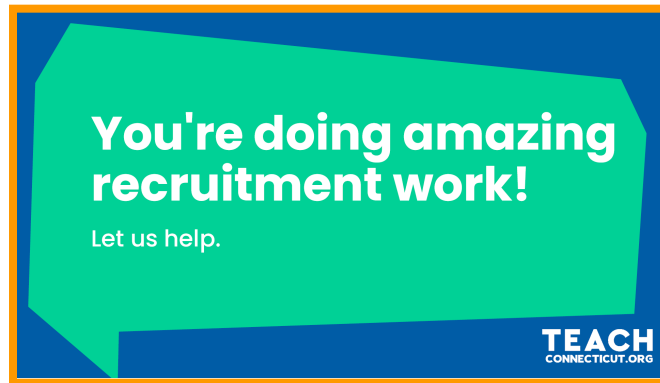


Plug-and-Play Recruitment Tools

The table below is filled with resources that are designed to be easily added to the outreach and recruitment efforts you are already doing. We encourage you to simply copy + paste into your recruitment outreach/emails and add to your EPP webpage.

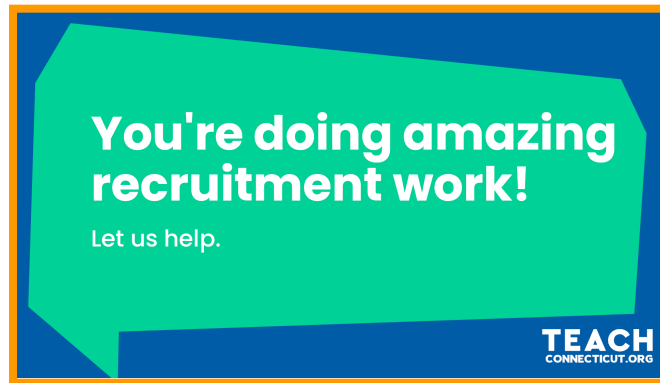
The goal of our resources is to draw more applicants to your program **and** -for those already considering your institution- motivate them to take the leap from "I'm considering applying..." to "I've submitted my application!"





Plug & Play Resources

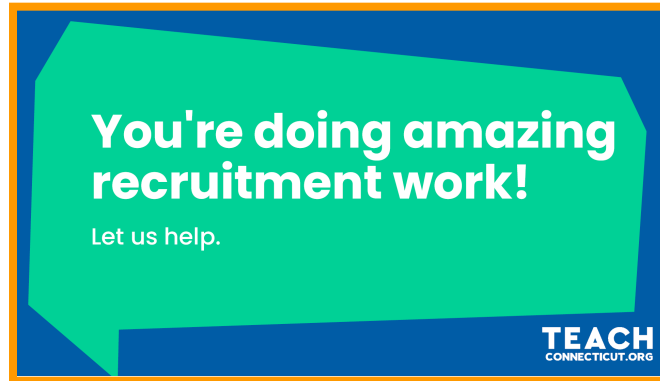
Resource Type	Audience	Suggestion
Direct weblink placement	All	Add a note about TeachCT resources on your district's "Careers" page. This is a great, low-lift way to ensure those who are interested in working for your district have access to support in understanding the licensure process, finding a teacher prep program, and securing financial support along the way!
Email	Non-Licensed Staff	Send this to all the non-licensed staff in your district/building. You never know who may be considering earning their teaching license.
Email	High School Juniors/Seniors	Send this to high school juniors/seniors as they get ready to submit their college applications– if they are applying to a teacher education program, we can cover up to \$100 of their application costs!
Social Media Posts	All	Post on your institution's social media platforms to let your potential applicants know that we will cover their application costs!



FREE Recruitment Support Ideas

While we do offer plug-and-play resources like those above, we can also provide more targeted support. Below is a list of ways we can support you. In addition to what is listed, we can also create something completely new! If you have ideas for what would be most helpful in *your district*, please set up a time to discuss!

- **Career Interest Survey:**
 - Supporting your non-licensed school employees (e.g. paraeducators, substitutes, office staff) in becoming teachers is a great way to “grow your own” by tapping into adults already connected and dedicated to your school community. Use our Career Interest Survey to identify who within your school community is interested in becoming a licensed teacher and connect them to free support that will help them confidently take the next step. You can implement this today by using [this toolkit](#).
- **Co-host an info session:**
 - Co-hosting a virtual info session can be a great way to follow up with those non-licensed staff who completed the survey above and show an interest in teaching! Let’s host an info session about what makes your district special, what opportunities are available, and how to select an EPP.
- **Share your recruitment events:**
 - TeachCT has a database of over 40k users who have all indicated an interest in becoming a licensed Connecticut educator. Expand the reach of your already-planned events by promoting them on our platform. Please share details about your upcoming events with TeachCT by filling out this [form](#).
- **Tell us about your upcoming career/college fairs:**



- Do you have an upcoming college or career fair? We can create custom materials to share with students and/or staff to let them know about how we can support them in their journey to licensure! We can also attend events virtually to speak with groups of potential future teachers.
- **Leverage our EPP partnerships:**
 - TeachCT has strong relationships with EPPs across the state. Do you have a group of students and/or staff that want to learn more about a particular EPP? Let's meet and brainstorm how we can connect your non-licensed staff or budding young educators with colleges/universities/institutions that can support them! [Schedule a time to meet with Jayson-Ann.](#)