

Program Workgroup
Meeting Notes – July 7, 2017 8:30-9:30 a.m.
Asnuntuck Community College

Developing and administering a program to Introduce Middle and High School students to Manufacturing Programs and Careers

In attendance: Christine Mahoney and by Web Ex: Bob Michalik (DECD)

Meeting began at 8:35 a.m. Discussion included the following ways to inform Boards of Education, the student population, and community:

- Students: Information in print and presentations from practitioners (counselors, teachers, manufacturers)
- Participation in career fairs
- Tours of Manufacturing Businesses
- Advertisements - print, film, video
- Immersion programs on school campuses
- *Dream It Do It also funded by DECD*
- Districts can partner with Manufacturing business in their community to encourage manufacturers to speak to Boards of Education, with groups of students at schools or at their place of business, or at community forum held for the purpose of promoting manufacturing related courses of study in schools.
- Partner with other businesses who have developed an Education Division to encourage their support and promotion of a viable and relevant curriculum
- School counselors can work with manufacturers to promote more Career Fairs devoted to manufacturing (hold an evening session for parents)
- Promote more field trips and college sponsored open houses for parents and Board of Education members
- Manufacturers visit school to demonstrate how some of the manufacturing related processes are developed and executed
- Students can job shadow, write a short essay about their experience and share their reflections with Board members and parents
- Counselors need to experience and package information by visiting the college campus and manufacturing sites
- Capitalize on the resources of public access television to allow manufacturers to show manufacturing businesses
- Interview manufacturers and legislators air the interviews on television
- Use scrolling public messages on television
- Expand the information in print materials and share with CPTV
- Emphasize that this effort is legislatively (Speaker and Minority leader) mandated and seek opportunities to promote publication on programs such as - Better CT
- Utilize the capacity of local cable TV to air programs and share information about manufacturing programs in schools.

These notes will be shared at the July 17, 2017 meeting. Ended at 9:20 a.m.