

A Guide to K-12 Program Development in the Arts

Connecticut State Department of Education 2017

Acknowledgments

On behalf of the Connecticut State Board of Education (CSBE), the Connecticut State Department of Education (CSDE) extends its thanks to the contributors to and/or reviewers of the 2017 CSDE *Guide to K-12 Program Development in the Arts*.

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Introduction

The *National Standards for the Arts* were first published in 1994. The document, organized by nine content standards, provided voluntary guidance and direction nationwide for the development of curriculum, instruction, and assessment in dance, music, theatre, and the visual arts. Connecticut adapted the national standards and framed them within three artistic processes: *Creating, Performing, and Responding*. In 2002, the state published the *Guide to K-12 Program Development in the Arts*. The guide was written to assist local school districts in curriculum development and teacher preparation. This dynamic and widely disseminated document contained invaluable information and guidance for arts educators in Connecticut and nationally. It reflected countless hours of collaborative work by Connecticut arts educators. The writing team involved in the revision of the 2017 *Guide to K-12 Program Development in the Arts* is most grateful for their efforts.

In 2016, Connecticut adopted the National Core Standards for the Arts and refers to them as the Connecticut Arts Standards. On October 5, 2016, the Connecticut State Department of Education issued a [Position Statement on the Implementation of the Connecticut Arts Standards](#), found at the end of this chapter.

Much has changed in the 15 years since the publication of the 2002 guide, but the commitment to strong arts programs and effective curriculum and instruction remains, as is reflected in this revision. The 2017 *Guide to K-12 Program Development in the Arts* provides information and guidance in electronic form for these *new* entities:

- Philosophical background and information about the 2014 National Core Standards for the Arts (NCAS) as adopted by the state of Connecticut.
 - Connecticut State Board of Education Position Statement on the Implementation of the Connecticut Arts Standards (CAS).
 - Proposed Policy Guidance for Position Statement on the Implementation of the Connecticut Arts Standards
 - Links to national publications related to the development of NCCAS
 - Connecting—the role of interdisciplinary curriculum and the arts
- The role of artistic literacy in teaching and learning
- Model curriculum templates
 - Model lesson plan examples and resources
 - Sample assessments and links to nationally developed arts assessments
- Guidance for new arts supervisors and non-arts supervisors of arts educators

Purpose and Structure of the CSDE Program Guide for K-12 Arts

The primary purpose of this document is to provide guidance and exemplar models for curricular development in the arts for school districts, teachers, administrators, and parents. Local and regional boards of education should develop and incorporate their individual school district policies and procedures to implement arts curriculum. This guidance is organized into the following sections:

Section 1: Introduction

- Background and Purpose
- [Position Statement on the Implementation of the Connecticut Arts Standards](#)
- [The Role of Artistic Literacy in Teaching and Learning](#)
 - Thinking like an Artist
 - Best Practices for Active/Student-Centered Instruction
 - The Role of Inquiry and Feedback
 - Using Formative and Summative Assessments in the Arts Classroom
 - Motivational Aspects of Teaching and Learning
 - Dispositions and 21st Century Skills
 - Time-Tested Procedures for creating curriculum
 - Advocacy Links

Section 2: The Arts in Education

- [Dance](#)
 - [An Introduction](#)
 - [The Role of the Artistic Processes in Dance](#)
 - [Educational Resources](#)
 - [Recommended Materials and Facilities for Learning](#)
 - [Glossary](#)
- [Media Arts](#)
 - [An Introduction](#)
 - [The Role of the Artistic Processes in Media Arts](#)
 - [Educational Resources](#)
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- Theatre
 - An Introduction
 - The Role of the Artistic Processes in Theatre
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- Visual Art
 - An Introduction
 - The Role of the Artistic Processes in Visual Art
 - Educational Resources
 - Recommended Materials and Facilities for Learning
 - Glossary
- Model K-12 Arts Units
 - Dance Instructional Units
 - Media Arts/Technology Instructional Units
 - Music Instructional Units
 - Theatre Instructional Units
 - Visual Art Instructional Units

Section 3: Supervisor and Administrators in the Arts

- Guidance for the new arts administrator or non-arts administrator supervising arts educators

Fundamental Premises

This guide is based on the following premises:

1. Each student has artistic ability in every art form, which should be cultivated.
2. A comprehensive education in the arts: dance, music, theatre visual art, and media arts is an essential part of every child's preparation for life and for a well-rounded education
3. A comprehensive arts education prepares students to create, perform, and respond to all the arts and to achieve advanced skills and understandings that prepare them for active lifetime participation in at least one art form.
4. While education in all five of the arts shares common goals, each art form is a unique discipline, involving a distinct combination of abilities/intelligences, skills, and understandings that connect to multiple perspectives in life and learning.
5. Learning an art form requires substantive and sequential study with teachers who are experts in that discipline; ideally, this learning should be reinforced by, and connected to, content taught by other teachers.

Quality arts programs require all students to become actively involved in “making” (creating and performing) all the arts, reflecting critically upon and improving their own work, connecting to other cultures and historical entities, and applying what they have learned by responding with understanding to others' work. Such instruction must be provided by expert teachers under conditions that make learning possible, sometimes referred to as *opportunity to learn*.

These conditions include:

- high teacher and community expectations for student learning; and
- quality illustrative models that reflect those expectations, including examples of professional quality art work and performances, expert teacher modeling and instruction, and multimedia examples of quality student work.

For purposes of this guide, the *arts* refer to five visual and performing arts: dance, media arts, music, theatre, and the visual arts. When this guide refers to an art form, arts discipline, or field, it is referring to one of the visual and performing arts. The terms art work and work of art refer to created products that fall into one or more of these arts areas.

The National Coalition for Core Arts Standards (NCCAS) is the coalition of national arts and education organizations and media arts representatives that developed the 2014 National Core Arts Standards. These voluntary grade-by-grade web-based standards are intended to affirm the place of arts education in a balanced core curriculum, support the 21st-century needs of students and teachers, and help ensure that all students are college and career ready. For information on the development of these standards, please go to: <http://nccas.wikispaces.com/>



On the following pages the Connecticut State Board of Education Position Statement on the Implementation of the Connecticut Arts Standards articulates the value placed on arts education in the state. Through this statement, school districts should feel empowered to place arts education as an integral part of a well-rounded education as defined by the 2015 Every Student Succeeds Act.

CONNECTICUT STATE BOARD OF EDUCATION
Hartford
Position Statement on the Implementation of the Connecticut Arts Standards
Adopted October 5, 2016

“The arts' position in the school curriculum symbolizes to the young what adults believe is important.” (Elliot W. Eisner)

Introduction

The Connecticut State Board of Education (CSBE) believes that arts learning should occur through education focused on the whole child in order to promote artistically-literate citizens well equipped with the creativity, communication, and critical thinking skills needed to live rich, meaningful lives. The CSBE further believes that all Connecticut public schools must provide for challenging and rigorous programs of study in the arts across all grade levels. As such, Connecticut recommends fully adopting the National Core Arts Standards in its online platform as the Connecticut Arts Standards. The web-based platform allows Connecticut educators to create a customizable handbook with selected relevant standards, while also providing access to national tools and resources. This position statement articulates the lens through which to view the national standards and provides guidance for implementation across the State of Connecticut.

Goal: Artistic Literacy for All Students in Connecticut

The Connecticut Arts Standards set the guidelines for schools, districts, teachers and communities to develop artistically literate citizens. An artistically literate citizen has the knowledge, skills, and understanding to actively engage in the arts throughout their lives. This citizen has practice in processes unique to each of the five art's disciplines: dance, media arts, music, theatre and visual arts. Although each arts' discipline shares common goals written as anchor standards, the approach for each needs to include the development of discipline-specific techniques and skills through the artistic processes of creating, performing/producing/presenting, responding, and connecting. The creation of art remains central as students focus on imagining, investigating, constructing, and reflecting on the world and their relationship to it. Engaging the arts in such a way allows individuals to develop and eventually attain their true creative potential while fostering a deeper understanding of what binds us together as human beings artistically, culturally, socially, and emotionally. Artistic literacy cultivates the crucial skills necessary for student success as Connecticut looks towards its social and economic future.

Implementing the Connecticut Arts Standards

The CSBE recommends local districts adopt the online platform and tools as presented on the National Core Arts Standards Web site located at <http://www.nationalartsstandards.org/>.

As educators build programming around these standards, it is important for all stakeholders in Connecticut to consider the following:

- The National Coalition of Core Arts Standards carefully crafted 11 common anchor standards that are the same for each of the five arts disciplines. Each artistic discipline has foundational knowledge and skills integrated throughout these standards. Each of the 11 standards has varied weight or importance in each arts discipline; therefore it is important for districts to consider this when writing curriculum in each discipline.
- The National Core Arts Standards have been written using a method of backwards design process called Understanding by Design (UbD) (Grant Wiggins and Jay McTighe, 2005).
- Thought districts need not use UbD when writing curriculum in Connecticut, it is important for curriculum writers to note the framework. In the standards, enduring understandings and essential questions connect the anchor standards to the process components. Local districts do not have to adopt these enduring understandings and essential questions as a part of their curriculum. However, they may serve as a resource when writing curriculum.
- The Model Cornerstone Assessments included in the National Core Arts Standards serve as a resource for Connecticut arts educators in creating assessments and establishing benchmarks of student work aligned with individual district needs.
- The Connecticut Arts Standards are to be used in the writing and implementation of strong, local curriculum across the state, keeping in mind that arts standards are intended to promote creativity.
- The Connecticut State Department of Education (CSDE) will collect and develop resources to support rigorous implementation of the Connecticut Arts Standards. Resources will include, but not be limited to: samples of model curriculum and lesson plans, sample Student Learning Objectives, glossaries, exit standards, connections to Common Core State Standards, student work samples, and guidance in the understanding and writing of essential questions and enduring understandings.
- As Connecticut districts look toward implementing the Connecticut Arts Standards, state funded professional development opportunities during the initial rollout years will provide teachers with the support to embed skills-based instruction within the framework of conceptual thinking.
- The four artistic processes of creating, performing/presenting/producing, responding, and connecting are grounded in the in-depth experiences of the “making” and “doing” inherent in the arts. It should be noted that each process need not be present in every lesson or unit. These processes should be incorporated cyclically to ensure each student experiences them at some time in the arts classroom.
- The breadth of goals and skills acquired is directly correlated with the number and type of resources provided at the school level. Each district will determine the vertical alignment of the 11 anchor standards with consideration given to available resources such as student time on task in the arts, number of arts staff, funding, available adequate classroom space, equipment, and other determining factors.

- The Connecticut Arts Standards allow for artistic mediums and styles yet to be envisioned. As society evolves and changes, forms of expression through the arts change and evolve as well. The standards allow for curriculum to include these new forms of expression.
- District administrators, particularly those evaluating arts educators, need to have a deep understanding of artistic processes and the ways they present themselves in classroom settings in order to provide supportive and valuable feedback. Administrators without this understanding should seek professional learning opportunities in order to best meet the needs of their arts staff in the evaluative process.

Excellence in Arts Programs

The following outlines essential criteria for the building of high-quality arts programs.

- A comprehensive arts education provides experiences in each of the five artistic subjects (dance, media arts, music, theatre and visual arts) in a balanced and sequential manner that is vertically aligned and explores each area through the lens of the artistic processes of creating, performing/presenting/producing, responding and connecting.
- Student time in arts classes should reflect that the arts are an indispensable and integral part of a complete, competitive education for Connecticut's students.
- All students should have access to a quality arts education regardless of demographic reference group, school setting (urban, suburban or rural) or district configuration.
- Arts educators should have access to the materials and equipment needed to adequately deliver arts instruction for tomorrow's citizens.
- One of the core artistic processes is presenting/performing/producing. For this standard to "live" in our school districts as it should, dedicated arts spaces for arts classes, displays, concerts, performances, theatre/dance productions and digital production should be made available to students and educators.
- An important component of the Connecticut Arts Standards is the inclusion of five distinct art forms (dance, media arts, music, theatre, and visual arts) centered around 11 common anchor standards. This collaborative view across all of the arts disciplines provides common language that can be shared and understood among the various stakeholders in schools, community, and the public in general. These common anchor standards give a new and unique lens that will serve to empower us as we move towards the incorporation of these standards.
- Students with learning differences should have equal opportunities to participate in the arts. There is a resource on the National Core Arts Standards Web site that addresses this topic through the Universal Design Model.

- Students who are English learners should have equal opportunities to participate in the arts. The arts offer a unique outlet for personal expression that transcends the spoken and written word, and assist students in English language literacy while allowing them to be “fluent” in their ability to communicate their ideas.

Discipline-Specific Considerations

Dance

- Along with certified dance educators teaching dance courses, dance is often embedded in the music or physical education curriculum, but not addressed as a unique arts discipline. Local districts should outline where dance opportunities are available to students throughout their K-12 experience, engaging all stakeholders in the curriculum writing process.
- Dance instruction requires a sequentially developed, guided kinesthetic skill set that recognizes the body as an instrument.
- Consideration should be given to how English learners and other students with particular needs can reach developmental milestones through dance.

Media Arts

- Because media arts encompasses multiple areas of expertise, it is important that each district develop an understanding of this newly identified arts discipline.
- Local districts should outline where media arts opportunities are available to students throughout their K-12 experience.
- Media arts encompasses multiple areas of expertise including, but not limited to: animation, cinema, video and film, digital sound design and production, imaging design, interactive design, virtual design, game design, photography, digital photography, and graphic design. Because all of these areas are connected to aesthetics and foundational skills, they should be firmly embedded in the arts standards. As College Board states “... they do not stand alone or fit into another category (technology education, for example).”
- All district stakeholders in media arts should have a voice in the curriculum writing process emphasizing the role of media literacy and technology for our students today.

Music

- Music ensembles naturally have a greater emphasis on the artistic process of performing. That said, creating, responding, and connecting should also be included in the curriculum for these groups. Though the balance will lean toward performance due to course time constraints, a curriculum that touches on all of these processes will provide a richer level of understanding for our music students.

- Music classes provide natural pathways for inclusion of special education students. When a regular music classroom cannot serve as the least restrictive environment, adaptive music classes for high needs special education students should be considered as part of the music educator's schedule along with professional development to prepare teachers for adaptive classrooms.
- Music educators should be aware of the wide array of differences in the identities and communities of their students. Educators should be equally aware of their own identity and community bias to promote teaching perspectives that are culturally inclusive.

Theatre

- Along with certified theatre educators teaching theatre courses, theatre opportunities for students oftentimes emerge within other disciplines such as English language arts or music. Local districts should outline where theatre opportunities are available to students districtwide and engage all stakeholders in the curriculum writing process.
- Curriculum in theatre education consists of rigorous units of study to provide students with strong foundational skills. Districts should be aware that staging productions without prior theatre instruction does not promote the building of strong foundational skills.
- Drama can have a profound impact on literacy development and inclusion of drama in early childhood education is an opportunity to meet standards in both the Connecticut Arts Standards and the Connecticut Core Standards in literacy.

Visual Arts

- When writing visual arts curriculum, it is important there is a connection to foundational skills and knowledge using the elements and principles of design.
- “Curating” and “sharing across time and culture” are new additions to the national standards. When implementing this in a curriculum, consider the need for an awareness or understanding of how to explore this best.
- The act of creating art can also be considered a response to a prompt. The artistic process of responding can include written, aural and visual creations.
- Maintaining a balance between self-expression and the role of the audience is important in the development of visual arts curriculum.

Closing Statement

Active engagement in the artistic processes as defined by the Connecticut Arts Standards allows students to develop and realize their own creative potential while acquiring lifelong skills in creative thinking, social and emotional awareness, collaborative work, effective communication, logical reasoning, and meta-cognition. These skills and experiences have been identified as key characteristics for lifelong learners and have a powerful and positive effect far beyond the arts experience.

The arts have a unique ability to communicate the ideas and emotions of the human spirit. They connect to our history, culture, traditions and heritage. They are an essential part of what it means to be a human being, and enhance our ability to express ideas and emotions. The goal of CSBE is to develop students who are artistically literate, and the effective implementation of the Connecticut Arts Standards is a key component of doing so. To that end, the following policy guidance is recommended to support the use of the Connecticut Arts Standards in developing artistic literacy.

Proposed Policy Guidance for Position Statement on the Implementation of the Connecticut Arts Standards

The Connecticut State Board of Education, in its 2016 *Position Statement on the Implementation of the Connecticut Arts Standards*, calls for arts learning that supports the whole child by creating artistically-literate citizens well equipped with the creativity, communication, and critical thinking skills needed to live rich, meaningful lives. The following guidelines are recommended to support the implementation of the Connecticut Arts Standards in our schools:

Department of Education's Responsibilities

- Support and promote equity of arts learning, opportunities, and resources for all students in Connecticut.
- Provide a vision and policy for Prekindergarten through Grade 12 arts learning aligned with college-entry requirements inclusive of recommended resources for achieving high standards in the arts.
- Provide ongoing, in-depth professional learning on the Connecticut Arts Standards for all Connecticut arts educators.
- Recognize and disseminate relevant resources: high-quality curriculum from a sampling of diverse districts; sample lesson plans; information on evaluating arts educators; research on best practices regarding artistic-literacy instruction; and other educator resources unique to Connecticut.
- Ensure arts educators hold the appropriate certificate for their assignment.
- Provide guidance on implementing the standards associated with the new art form of media arts.
- Partner with the community, higher-education institutions, businesses, and industries to develop the whole child with a focus on arts learning.

School Districts' Responsibilities:

- Ensure equity of arts learning, opportunities, and resources for all students in the district.
- Develop or select district-level curriculum for all five arts disciplines.
- Implement high-quality sequential arts curriculum, instruction, and assessments aligned with the Position Statement on the Implementation of the Connecticut Arts Standards.
- Designate a district-level leader to assist with implementing curriculum, professional learning, and arts-specific programs.
- Provide all teachers and students with high-quality instructional resources to develop artistic literacy.
- Provide administrators, teachers, and staff members with professional development opportunities focused on discipline-specific instructional practices and cross-content connections.
- Provide arts educators collaborative time to develop high-quality arts lessons and formative and summative assessments.
- Allow sufficient time in the school day for developing artistic literacy.
- Ensure the vertical development of artistic literacy from Prekindergarten through Grade 12.
- Encourage community participation in arts events during and beyond the school day.

- Provide access to arts resources to underserved students (i. e. , support with renting an instrument, attaining necessary visual arts materials, support with access to technology needed to participate in media arts and other expenses incurred by participating students that are outside the regularly supplied classroom tools).

Administrators' Responsibilities, Prekindergarten through Grade 12:

- Create a culture that embraces artistic expression throughout the school.
- Provide quality instructional materials and supporting technology at all levels.
- Provide teachers and staff members' opportunities for arts-specific professional learning.
- Recruit and educate arts teacher leaders to coordinate and support arts instruction.
- Communicate to families and communities information regarding the arts curriculum, instructional methods, and expectations for student learning.
- Support and participate in district partnerships to promote artistic literacy.

Educators' Responsibilities:

- Execute the district arts curriculum.
- Seek professional learning opportunities from diverse providers that promote reflection.
- Plan and implement rigorous instruction to support student understanding and application of artistic concepts and skills.
- Provide frequent and varied opportunities for students to create, perform/present/produce, respond and connect.
- Use formative and summative assessments to monitor student achievement and adjust instruction.
- Serve as role models for creative and artistic expression.

Families' and Community Members' Responsibilities:

- Support the creation of student work by attending performances, exhibitions, and classroom presentations.
- Encourage children's interest in the arts.
- Use community resources to increase children's access to arts experiences.

Higher Education Institutions' Responsibilities:

- Provide pre-service teachers with opportunities to understand artistic literacy across content areas and perform fieldwork in urban, suburban and rural districts as part of their degree programs.
- Design programs that yield artistically literate graduates.
- Produce high-quality research focused on arts instruction, learning, resources, and assessment.
- Develop collaborative partnerships with schools and districts and communities.

Business and Industry Stakeholders' Responsibilities:

- Develop ongoing, collaborative partnerships with schools, teachers, students, and families to support and enhance arts programming.

- Provide mentoring and internships for teachers and students.
- Supply information about the importance of artistic literacy in relation to the state's creative economy.
- Publicize programming and performances as appropriate to increase access for all stakeholders.