



# Your Dollar, Your World

## Conference Program and Agenda

Remarks: [Honorable Denise L. Nappier](#)  
[Connecticut State Treasurer](#)

Keynote Address: [Jerome Tagger, Secretariat](#)  
[United Nations Principles for Responsible Investment](#)

[How Climate Change, Human Rights and Workplace Practices](#)

[Impact the Global Economy and Capital Markets](#)

Short Films: [Unstoppable: Make Climate Change History](#)  
Introduction By: [Wood Turner, Project Director, Climate Counts](#)

[The Promise Darfur film](#)  
Danbury High School

Announcement with Screen Projection and Demonstration:

[The Green Division – CT Stock Market Game and Long Term Investing for a Better World Mutual Fund Essay Competition](#)

Premier announcement of “Green” division of the nationally renowned Foundation for Investor Education Stock Market Game ™ Simulation

- Meredith Miller, Assistant Treasurer for Policy, Office of State Treasurer
- [Karin Chamberlain, Manager- Indexes, KLD Research & Analytics](#)
- Michael Trueworthy, Associate Director, CT Council on Economic Education

Morning Sessions: (Students preselect to participate in one of three tracks)

**Track 1: Business and Finance** (Student Union Theatre):

**“How Responsible Business Practices Support Climate Change, Human Rights and Workplace Protections and Ensure Long Term Business Sustainability”**

Moderator: [Anne Kelly, Director, Governance Programs, Coalition](#)  
for Environmentally Responsible Economics (CERES)

Panelists: [Kaj Jensen, Vice President](#)  
Bank of America

[Donald R. Droppo, Jr., Sr. Vice President, Marketing](#)  
[Curtis Packaging Corporation](#)

Kent Gilges, Managing Director  
Conservation Forestry LLC – Green Venture Capitalist

**Track 2: Climate Change** (Student Union 3<sup>rd</sup> Floor Room 330):

**“How Businesses Can Do Good and Profit from Climate Change and Which Businesses to “Bet On!”” – Clean Tech Businesses**

Moderator: John L. Cusack, President, Gifford Park Associates, and  
Executive Director, New Jersey Higher Education Partnership for Sustainability

Panelists: [Bob Tierney, Sustainability Director](#)  
[UTC Power](#)

[Bryan Garcia, Program Director](#)  
[Center for Business and the Environment](#)

Yale University

**Track 2: Climate Change** (Student Union 3<sup>rd</sup> Floor Room 330):

Panelists Cont’d.: [Nadim Barakat, Managing Director](#)  
[Credit Suisse Asset Management Division](#)

James Heminway, Nuclear Division, General Electric

**Track 3: Human Rights** (Student Union 3<sup>rd</sup> Floor Room 331):

**“Human Rights and Workplace Protections in the Global Economy”**

Moderator: Simon Billenness, Senior Advisor for Special Projects  
and Shareholder Advocacy, AFL-CIO

Panelists: David Berdish, Manager of Social Responsibility and  
Organizational Learning, Ford Motor Company

Professor Lanse Minkler, University of Connecticut Department of Economics  
and Member of President’s Committee on Corporate Social Responsibility

[Benny Widyono, Adjunct Professor of Economics , University of Connecticut and  
Former United Nations Secretary General’s Representative in Cambodia](#)

**Working Round Table Lunch** (Rome Commons Ballroom, South Campus)

Facilitators:

Professor Susan M. Randolph, University of Connecticut  
Department of Economics and Member of the President’s Committee on  
Corporate Social Responsibility

James Motavalli  
Earth Action Network and Editor, E Magazine

Dr. Julie Elkins, Spokesperson  
University of Connecticut President’s Committee on  
Corporate Social Responsibility and Assistant to the  
Vice President for Student Affairs

Short opening film: [The Story of Stuff](#)

Interactive Team Discussions and “Reporting Out” on Everyday Financial Decisions that Students Can Make

to Affect Climate Change, Human Rights and Workplace Practices

Concurrent Afternoon Workshops: (Students preselect to participate in one session)

**A. "THE TRIPLE BOTTOM LINE – DEFINING CORPORATE SOCIAL RESPONSIBILITY" (Student Union Rm 304B)**

[How to advocate for social responsibility as an investor, consumer and employee](#)

Amy O'Brien  
Director of Socially Responsible Investing  
TIAA-CREF

Donald Kirshbaum, Investment Officer  
State of Connecticut, Office of the Treasurer

**B. "WHO MADE YOUR SWEATSHIRT?" (Student Union Rm 330)**

Discussion of sourcing issues relating to global labor standards,  
focused on UConn branded products

Dr. Julie Elkins, Spokesperson  
University of Connecticut President's Committee on Corporate Social  
Responsibility and Assistant to the Vice President for Student Affairs

**C. "HOW STUDENTS CAN IMPACT HUMAN RIGHTS ISSUES IN THE WORLD – DARFUR" (Student Union Rm 304C)**

Discussion of "The Promise," a nationally acclaimed Danbury High School student documentary presented to Congress about genocide in Darfur

Tim Salem  
Assistant Principal  
Danbury High School and Students

**D. "HOW YOU SHOP AND SPEND YOUR MONEY CAN CHANGE THE WORLD" (Student Union Rm 331)**

Fair Trade and its opportunities and the ["Climate Counts Scorecard"](#) – supporting businesses that take climate change seriously

Wood Turner, Project Director  
Climate Counts

**E. ["ENERGY EFFICIENCY & ALTERNATIVES: WHAT TO DO FOR NOW?"](#) (Student Union Rm 320)**

Bryan Garcia  
Program Director, Center for Business & Environment  
Yale University

Bob Wall  
Director of Energy Market Initiatives  
Connecticut Clean Energy Fund

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Concurrent Afternoon Workshops: (Students preselect to participate in one session)

Continued

**F. [“SUCCESS STORIES FROM CT CLIMATE CHANGE CHAMPIONS- HOW TO ORGANIZE A GREEN CAMPAIGN IN YOUR SCHOOL” \(Student Union Rm 317\)](#)**

Lynn Stoddard  
Environmental Analyst, Climate Change and Energy  
of Environmental Protection  
(with CT high school students)

CT Department

**G. [“THE WARMING OF CT- IMPLICATIONS OF CLIMATE CHANGE FOR OUR STATE” \(Student Union Rm 312\)](#)**

Excerpts from CPTV documentary on CT climate change scenarios

Roger Smith  
Coordinator  
CT Climate Coalition

**H. [“THE ABC’S OF MEASURING AND REDUCING YOUR CARBON AND ECOLOGICAL FOOTPRINTS” \(Student Union Rm 304A\)](#)**

Beth Bryon  
Connecticut Clean Energy Fund

Laurel Kohl  
Institute for Sustainable Energy  
Eastern CT State University

Keri Enright  
Smart Power and Clean Air-Cool Planet

**I. [“INVESTING FOR A BETTER WORLD” \(Student Union Rm 318\)](#)**

Dan I. Olson  
Financial Advisor  
Merrill Lynch

Liddy Karter, Managing Director  
Karter Capital Advisors LLC

Closing Remarks: Karin Jakubowski, Manager Northeast Science Center  
Collaborative (representing Clean Air Cool Planet)

Announcement: [“Your Dollar, Your World” Carbon Offset \\*\\*](#)