



# YOUR DOLLAR, YOUR WORLD

A Personal Finance and Economics Conference on  
Climate Change, Global Human Rights and  
Workplace Practices  
for  
Connecticut High School Students

*A JOINT INITIATIVE OF*

*THE OFFICE OF STATE TREASURER DENISE L. NAPPIER,  
THE UNIVERSITY OF CONNECTICUT CENTER FOR ECONOMIC EDUCATION,  
CONNECTICUT COUNCIL ON ECONOMIC EDUCATION,  
BANK OF AMERICA, AIG INVESTMENTS, CREDIT SUISSE,  
THE KAZANJIAN FOUNDATION, EARTH ACTION NETWORK  
KLD RESEARCH & ANALYTICS AND CLEAN AIR COOL PLANET*

**Date:** Tuesday, February 5, 2008

**Time:** 8:30 a.m. - 3:15 p.m.

**Location:** University of Connecticut  
Storrs Campus - Student Union



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## Conference Program and Agenda

8:30 a.m. – 9:15 a.m.	Registration and Continental Breakfast  Opening: Professor Dennis Heffley, Head, Department of Economics, University of Connecticut  Introduction of President Hogan
9:16 a.m. – 9:20 a.m.	Welcome: Michael J. Hogan, President University of Connecticut  Introduction of State Treasurer Denise Nappier
9:20 a.m. – 9:35 a.m.	Remarks: Honorable Denise L. Nappier Connecticut State Treasurer
9:35 a.m. – 9:40 a.m.	<p>Recognitions: James Motavalli Earth Action Network, Editor E-Magazine</p> <p>Organizing Partners: Office of State Treasurer Denise L. Nappier Connecticut Council on Economic Education (CCEE) University of Connecticut Center for Econ. Education KLD Research &amp; Analytics, Inc. Earth Action Network</p> <p>Founding Sponsor: Bank of America</p> <p>Platinum Sponsors: AIG Investments Credit Suisse The Kazanjian Foundation</p> <p>Gold Sponsors: Clean Air-Cool Planet</p> <p>Supporters: Co-op America, CERES, InCharge Institute of America (Young Money), United Technologies</p> <p>School Partners: Bloomfield High School, Coginchaug High School, Danbury High School, E.O. Smith High School  UConn PIRG and students</p>
9:40 a.m. - 9:42 a.m.	Founding Sponsor Remarks: Dean G. Andrews, CFA, Sr. Vice President, Bank of America
9:42 a.m. - 9:52 a.m.	Thematic Music and Video Break – Live Earth Concert
9:53 a.m. - 9:55 a.m.	Introduction of Keynote: Deven Comen, Student, Coginchaug High School
9:55 a.m.- 10:30 a.m.	<p>Keynote Address: Jerome Tagger, Secretariat United Nations Principles for Responsible Investment</p> <p><b>“How Climate Change, Human Rights and Workplace Practices Impact the Global Economy and Capital Markets”</b></p>

10:30 a.m. – 10:45 a.m.	<p>Short Films: <b>“Unstoppable: Make Climate Change History”</b></p> <p>Introduction By: Wood Turner, Climate Counts</p> <p><b>“The Promise” Darfur film</b></p> <p>Introduction By: Kim Ashayeri, Student. Danbury High School</p>
10:45 a.m. – 11:00 a.m.	<p>Announcement with Screen Projection and Demonstration:</p> <p><b>“The Green Division – CT Stock Market Game”</b> Premier announcement “Green” division of the nationally renowned Foundation for Investor Education Stock Market Game Simulation</p> <ul style="list-style-type: none"> <li>• Meredith Miller, Assistant Treasurer for Policy, Office of State Treasurer</li> <li>• Karin Chamberlain, Manager- Indexes, KLD Research &amp; Analytics</li> <li>• Michael Trueworthy, Associate Director, CT Council on Economic Education</li> </ul>
11:00 a.m – 11:02 a.m.	<p>Announcement:</p> <p><b>“Long Term Investing for a Better World” Mutual Fund Essay Competition</b> James Motavalli, Earth Action Network, Editor E-Magazine</p>
11:02 a.m – 11:25 a.m.	<p>Exposition and Demonstrations (3<sup>rd</sup> floor hallway track exhibits and SMG demo room)</p> <p>Exhibitions and “Green” Division Stock Market Game (“SMG”) Demonstrations</p>
11:25 a.m. – 12:15 p.m.	<p>Morning Sessions: (Students select to participate in one of three tracks)</p> <p><b>Track 1: Business and Finance</b> (Student Union Theatre):</p> <p><b>“How Responsible Business Practices Support Climate Change, Human Rights and Workplace Protections and Ensure Long Term Business Sustainability”</b></p> <p>Moderator: Anne Kelly, Director, Governance Programs, Coalition for Environmentally Responsible Economics (CERES)</p> <p>Panelists: Kaj Jensen, Vice President Bank of America</p> <p>Donald R. Droppo, Jr., Sr. Vice President, Marketing Curtis Packaging Corporation</p> <p>Kent Gilges, Managing Director Conservation Forestry LLC – Green Venture Capitalist</p>
11:25 a.m. – 12:15 p.m.	<p><b>Track 2: Climate Change</b> (Student Union Ballroom):</p> <p><b>“How Businesses Can Do Good and Profit from Climate Change and Which Businesses to “Bet On!”” – Clean Tech Businesses</b></p> <p>Moderator: John L. Cusack, President, Gifford Park Associates, and Executive Director, New Jersey Higher Education Partnership for Sustainability</p> <p>Panelists: Bob Tierney, Sustainability Director UTC Power</p> <p>Bryan Garcia, Program Director Center for Business and the Environment</p> <p>Yale University</p>

11:25 a.m. – 12:15 p.m.	<p><b>Track 2: Climate Change</b> (Student Union Ballroom):</p> <p>Panelists Cont'd.:        Nadim Barakat, Managing Director Credit Suisse Asset Management Division</p> <p>James Heminway, Nuclear Division, General Electric</p>
11:25 a.m. – 12:15 p.m.	<p><b>Track 3: Human Rights</b> (Student Union Ballroom):</p> <p><b>“Human Rights and Workplace Protections in the Global Economy”</b></p> <p>Moderator:                Simon Billenness, Senior Advisor for Special Projects and Shareholder Advocacy, AFL-CIO</p> <p>Panelists:                 David Berdish, Manager of Social Responsibility and Organizational Learning, Ford Motor Company</p> <p>Professor Lanse Minkler, University of Connecticut Department of Economics and Member of President’s Committee on Corporate Social Responsibility</p> <p>Professor Susan B. Randolph, University of Connecticut Department of Economics and Member of President’s Committee on Corporate Social Responsibility</p> <p>Benny Widyono, Adjunct Professor of Economics , University of Connecticut and Former United Nations Secretary General’s Representative in Cambodia</p>
12:15 p.m. – 12:35 p.m.	<p>Break</p> <p>Expo and SMG Demonstrations</p> <p>3<sup>rd</sup> floor hallway and morning track exhibits and SMG demo room</p> <p><i>Note: Includes 10 minute outside walking distance to Rome Commons Ballroom</i></p>
12:35 p.m. – 1:50 p.m.	<p>Working Round Table Lunch    (Rome Commons Ballroom, South Campus)</p> <p>Facilitators:</p> <p>Professor Susan B. Randolph, University of Connecticut Department of Economics and Member of the President’s Committee on Corporate Social Responsibility</p> <p>James Motavalli Earth Action Network and Editor, E Magazine</p> <p>Dr. Julie Elkins, Spokesperson University of Connecticut President’s Committee on Corporate Social Responsibility and Assistant to the Vice President for Student Affairs</p> <p>Short opening film: “The Story of Stuff”</p> <p>Interactive Team Discussions and “Reporting Out” on Everyday Financial Decisions that Students Can Make to Affect Climate Change, Human Rights and Workplace Practices</p>

1:50 p.m. – 2:05 p.m.	Break with 10 minute outside walk: Return to Student Union Building
2:05 p.m. – 2:55 p.m.	<p>Concurrent Afternoon Workshops: (Students select to participate in one session)</p> <p><b>A. “THE TRIPLE BOTTOM LINE – DEFINING CORPORATE SOCIAL RESPONSIBILITY”</b></p> <p>How to advocate for social responsibility as an investor, consumer and employee</p> <p>Amy O’Brien Director of Socially Responsible Investing TIAA-CREF</p> <p>Donald Kirshbaum, Investment Officer State of Connecticut, Office of the Treasurer</p> <p><b>B. “WHO MADE YOUR SWEATSHIRT?”</b></p> <p>Discussion of sourcing issues relating to global labor standards, focused on UConn branded products</p> <p>Dr. Julie Elkins Spokesperson University of Connecticut President’s Committee on Corporate Social Responsibility and Assistant to the Vice President for Student Affairs</p> <p><b>C. “HOW STUDENTS CAN IMPACT HUMAN RIGHTS ISSUES IN THE WORLD – DARFUR”</b></p> <p>Discussion of “The Promise,” a nationally acclaimed Danbury High School student documentary presented to Congress about genocide in Darfur</p> <p>Tim Salem Assistant Principal Danbury High School and Students</p> <p><b>D. “HOW YOU SHOP AND SPEND YOUR MONEY CAN CHANGE THE WORLD”</b></p> <p>Fair Trade and its opportunities and the “Climate Counts Scorecard” – supporting businesses that take climate change seriously</p> <p>Wood Turner Climate Counts</p> <p><b>E. “ENERGY EFFICIENCY &amp; ALTERNATIVES: WHAT TO DO FOR NOW?”</b></p> <p>Intermediate Term Alternatives for Electrical Power, Transportation, Agriculture and Growth</p> <p>Bryan Garcia Program Director, Center for Business &amp; Environment Yale University</p> <p>Bob Wall Director of Energy Market Initiatives Connecticut Clean Energy Fund</p> <p>- <i>Continued on Next Page</i> -</p>

Concurrent Afternoon Workshops: (Students select to participate in one session)  
Continued

**F. "SUCCESS STORIES FROM CT CLIMATE CHANGE CHAMPIONS-  
HOW TO ORGANIZE A GREEN CAMPAIGN IN YOUR SCHOOL"**

Lynn Stoddard  
Environmental Analyst, Climate Change and Energy  
CT Department of Environmental Protection  
(with CT high school students)

**G. "THE WARMING OF CT- IMPLICATIONS OF CLIMATE CHANGE  
FOR OUR STATE"**

Excerpts from CPTV documentary on CT climate change scenarios

Roger Smith  
Coordinator  
CT Climate Coalition

**H. "THE ABC'S OF MEASURING AND REDUCING YOUR CARBON  
AND ECOLOGICAL FOOTPRINTS"**

Beth Bryon  
Connecticut Clean Energy Fund

Laurel Kohl  
Institute for Sustainable Energy  
Eastern CT State University

Keri Enright  
Smart Power and Clean Air-Cool Planet

**I. "INVESTING FOR A BETTER WORLD"**

Dan I. Olson  
Financial Advisor  
Merrill Lynch

Liddy Karter  
Karter Capital

**3:05 p.m. -  
Conference Closing**

**Closing Remarks:**

Bob Sheppard  
Deputy Director  
Clean Air-Cool Planet, New Hampshire  
  
in cooperation with Karen Jakubowski, Manager  
Northeast Science Center Collaborative

**Closing Video:**

"A Documentary From the Future - Finally, a Climate  
Movie with a Happy Ending Where Crisis is Averted"