

DRAFT

Special Meeting - Executive Committee of the Connecticut Baby Bond Trust

State of Connecticut

Office of the Treasurer

Meeting Date and Time: June 1, 2026, 2pm

Meeting Location: 165 Capitol Avenue
Hartford, CT 061036
Conference Room 2028B

Attendees:

Committee Members: Treasurer Erick Russell (*Chair*); Ted Wright, Chief Investment Officer; Sarah Sanders, Deputy Treasurer

Other attendees: Jessa Mirtle, Senior Legal Counsel; Gabriella Koc, Engagement Manager; Jennifer Putetti, Director of Strategic Initiatives; Doug Dalena, General Counsel & Senior Advisor (remote); summer interns

I. Call to Order and Opening Remarks by Treasurer Russell

Treasurer Russell called the meeting to order at 2:02pm. He provided remarks regarding the CT Baby Bonds Program's progress, including noting that 45,000 children are now eligible.

II. Discussion and Action on Engagement of Media Services Vendor

Jennifer Putetti, Director of Strategic Initiatives, presented CT Baby Bonds process to bring on a Media Services Vendor, including solicitation of multiple quotes, an interview panel, and how each member of the team independently ranked all submissions. She announced the selection of Mintz + Hoke, an advertising firm out of Avon, Connecticut, which was ranked as 1st for all team members reviewing the submissions. The Committee discussed. **Mr. Wright moved to support the selection of Mintz, Deputy Sanders seconded the motion, and the motion passed unanimously.**

III. Executive Session

At 2:20 pm, Mr. Wright moved to go into Executive Session, Deputy Sanders seconded the motion, and the Committee went into Executive Session to discuss the responses to the CT Baby Bonds Customer Relationship Management (CRM) Dashboard and Family Portal procurement request for quotes. The Committee invited Jessa Mirtle, Jennifer Putetti, and Doug Dalena into the Executive Session.

IV. Action on CT Baby Bonds CRM Dashboard and Family Portal Procurement

After exiting executive session, **Mr. Wright moved to support the recommendation of a vendor, which will be finalized in the future,** to develop the CT Baby Bonds CRM Dashboard and Family Portal Procurement subject to such vendor being selected consistent with the procurement process and at the recommendation of the selection team from OTT and Department of Administrative Services (DAS). **Deputy Sanders seconded the motion, and the motion passed unanimously.**

V. Meeting Adjourned

There being no further business, Treasurer Russell called for a motion to adjourn the meeting. Deputy Sanders moved to adjourn the meeting, and the motion was seconded by Mr. Wright. There being no discussion, the motion passed, and the meeting was adjourned.