



## RFP Update

Tobacco and Health Trust Fund Meeting  
April 23, 2025

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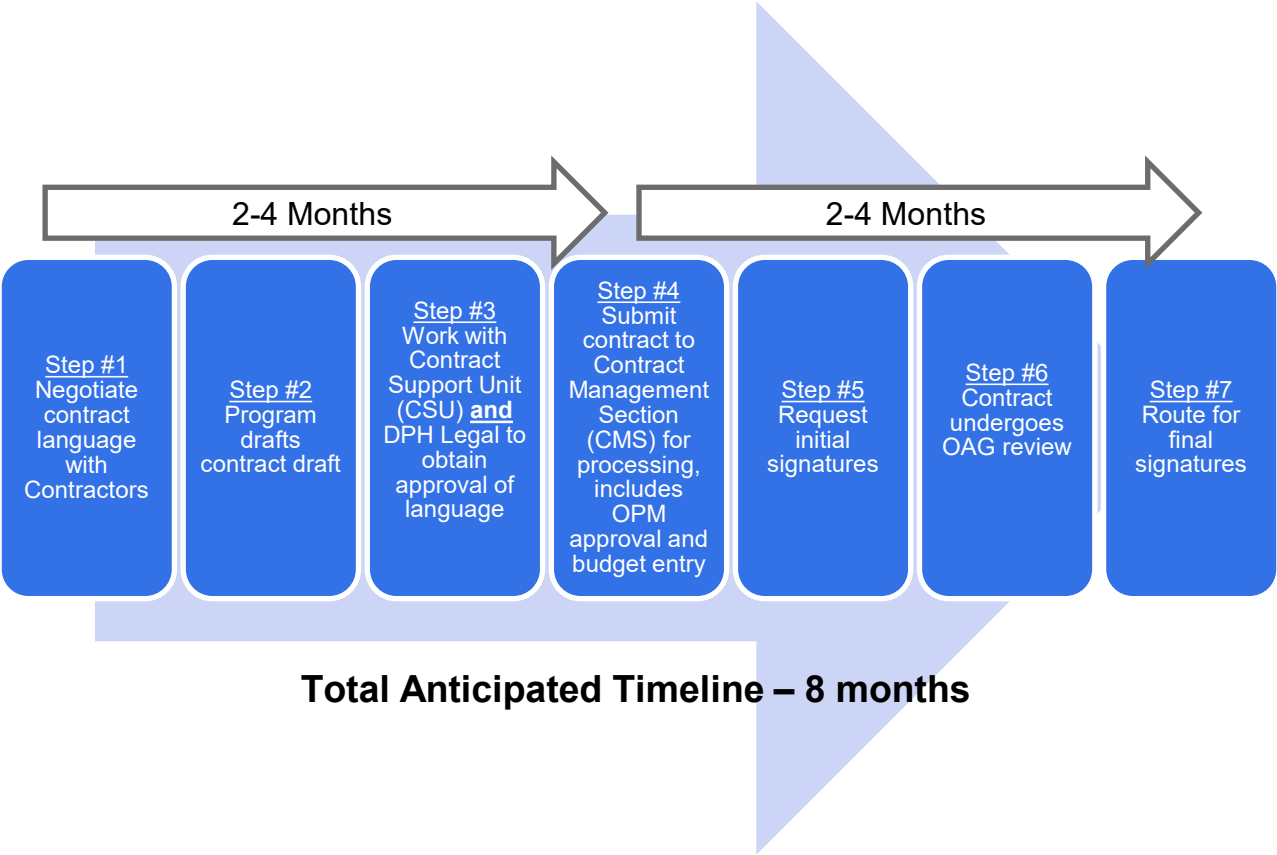
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# FY23 RFP Recap & Contract Status

## 2023 Funding Distribution as Approved by the Legislature on March 14, 2024

CDC Recommended Funding Category as Adopted in CT via Public Act 23-93, Section 4(a)	% of Funding Allocation CDC Recommends	Approved FY2023 Allocation Amounts Total State Authorization = \$12.0 Million	Total Amount of Proposals Received by Category	Total Amount Awarded via RFP Process – Concluded 1/2/25	Unallocated Balance
State and Community Interventions	35%	\$4,275,000	\$15,238,552	\$4,275,000	\$0
Mass-Reach Health Communication Intervention	12%	\$1,387,500	\$2,775,000	\$1,387,500	\$0
Cessation Interventions	40%	\$4,762,500	\$14,176,730	\$4,762,500 via RFP, \$500,000 designated to maintain Quitline	\$0
Surveillance and Evaluation	9%	\$1,050,000	\$2,038,542	\$1,050,000	\$0
Infrastructure, Administration, and Management	4%	\$525,000	NA	\$525,000 Allocated to DPH	\$0
<b>Total</b>	100%	\$12,000,000	\$34,228,824	\$12,000,000	\$0

Contract Process Flow Chart



## FY23 RFP Recap

Contractor	Intervention	Component	Amount	Population Focus/Scope of Services	Stage of Contract Process
Vendor #1	State & Community Intervention	1	\$750,000	Middle and high school youth – vaping prevention, peer to peer learning, service learning projects, community of practice for school admin and leadership	Step #2: Program working on contract draft
Vendor #2	State & Community Intervention	1	\$773,367	Middle and high school youth – tobacco prevention education in after school programs, service learning, anti-tobacco youth leadership council	Step #2: Program working on contract draft
Vendor #3	State & Community and Cessation Intervention	1 & 3	\$4,945,999	Statewide – support for tobacco-free environment policies (workplaces, housing, public spaces), youth advocacy groups, MATCH support, community-based cessation services, health systems change	Step #2: Program working on contract draft

## FY23 RFP Recap

Contractor	Intervention	Component	Amount	Population Focus/Scope of Services	Stage of Contract Process
Vendor #4	State & Community and Cessation Intervention	1 & 3	\$1,099,545	LGBTQ+ and Black Adult coalitions – needs assessments, strategic plans, communications campaigns, promote cessation services, screening and referral resources	Step #3: Contract draft complete; awaiting Contract Support Unit review
Vendor #5	Evaluation	4	\$1,050,000	Evaluation services and technical assistance to contractors	Step #3: Contract draft complete; awaiting Contract Support Unit review
Vendor #6	State & Community Intervention	1	\$368,589	Schools and colleges – tobacco prevention, cessation, and policy education to schools, tobacco control outreach activities at ECSU & SCSU, TTS trainings, technical assistance to colleges and community orgs, host conference, MATCH Youth needs assessment	Step #3: Awaiting DPH Legal approval of language
Vendor #7	State & Community and Cessation Intervention	1 & 3	\$600,000	Middle and high school youth – tobacco prevention education, support for updating tobacco-free school policies, referrals to cessation services, peer support, healthcare provider outreach	Step #3: Awaiting DPH Legal approval of language

# FY24 RFP Update



## Board Recommended Disbursement of 2024 Funding

CDC Recommended Funding Category as Adopted in CT Via Public Act 23-93, Section 4(a)	Component	% of Total Funding Allocation	Board Recommended Allocation Amounts Based on State Authorization = \$14,394,776*^
State and Community Interventions	1	30%	\$4,338,172
Mass-Reach Health Communication Intervention	2	10%	\$1,487,373
Cessation Interventions	3	48%	\$6,957,910
Surveillance and Evaluation	4	8%	\$1,115,530
Infrastructure, Administration and Management	5	3%	\$495,791
<b>Total</b>		100%	\$14,394,776

- Prior to the RFP release, did not receive any feedback or suggested changes
- The following changes were shared with THTF Board at January 22, 2025 meeting:
  - Proposals to be either focused on Component 1 or Component 3 (not both) with multiple proposals not allowed
  - Letters of Intent no longer a requirement
  - Clarification of sections identified in the published Q & A
  - BRFSS and YRBS data updated to current 2023 statistics
  - Recommend projects to fill gaps in service areas not included in FY23 selected projects
- Revisions to RFP Review Process include:
  - Intended that all review panelists to review and score every eligible proposal
  - Intended that all review panelist to attend all scheduled review meetings (in-person preferred but virtual option offered)

- RFP 2026-0905 for \$9,296,082 was released on March 3, 2025
  - Component 1: State and Community Interventions
  - Component 3: Cessation Interventions
- Proposal deadline was April 3, 2025
  - Twelve (12) proposals met the minimum requirement to move forward for review by the Screening Committee Panel
    - Eight (8) State & Community Intervention proposals
    - Four (4) Cessation Intervention proposals
- Screening Committee Panel meeting held on April 15<sup>th</sup> to rate proposals and make recommendations
- Goal of May 5, 2025 for contractor selection