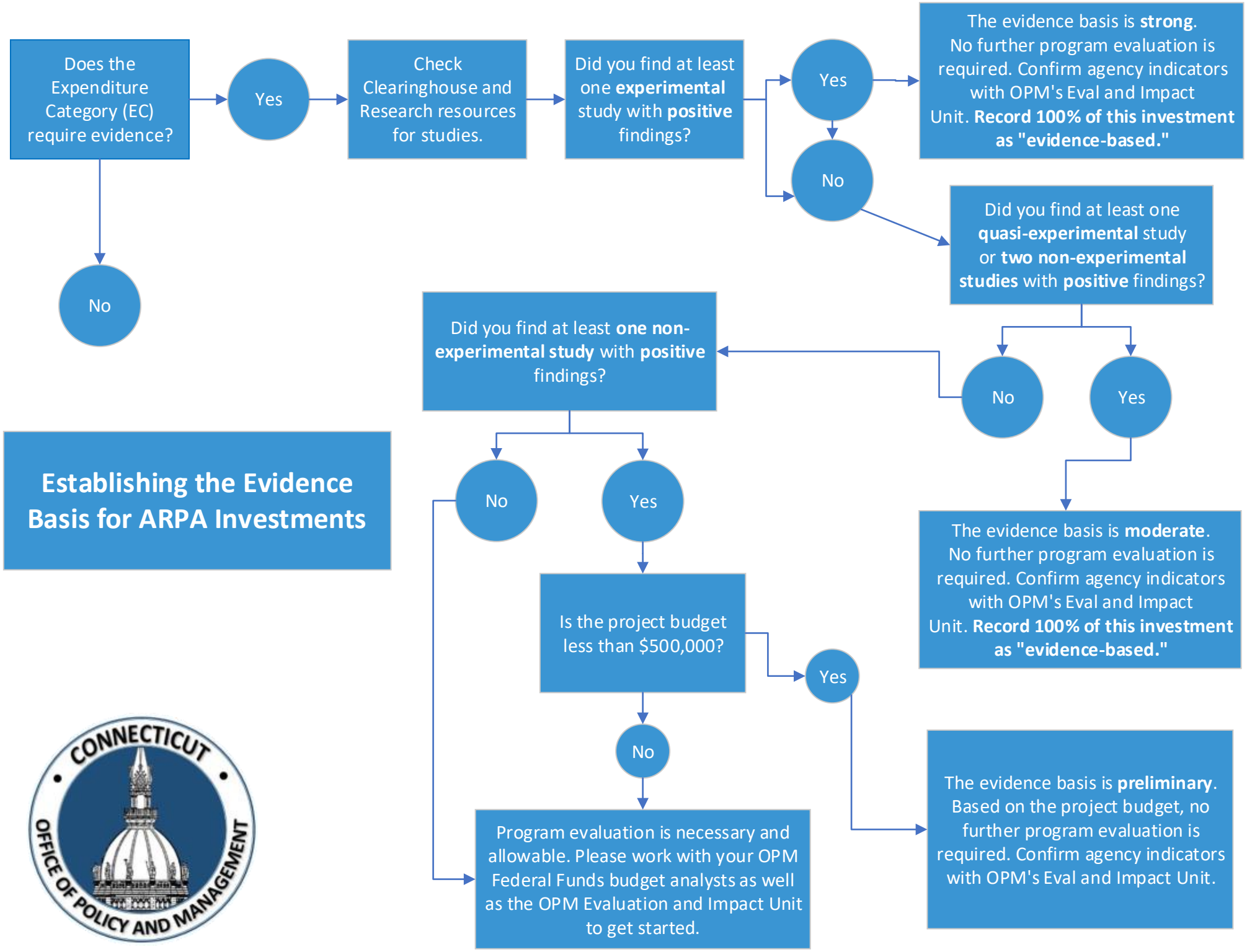Establishing the Evidence Basis for ARPA Investments