

# Value Based Insurance Design Consortium

## Charter

The VBID Consortium is an advisory committee to the Connecticut SIM Program Management Office. The consortium will develop recommendations for the SIM Healthcare Innovation Steering Committee with respect to the promotion and adoption of value based insurance design models for use by self-insured employers, fully insured employers and private and public health insurance exchanges. The Consortium will consist of consumers, providers, CT state agencies, accountable care organizations (ACOs), employers, employer associations and health plans that will work collaboratively to encourage uptake of VBID benefit plans in the state. Specific recommendations and deliverables (outcomes) include: identifying and engaging stakeholders, identifying and assessing successful VBID programs in and out of CT, creating a prototype VBID, and establishing the program design for a VBID learning collaborative.

## Key focus of this group:

### VBID Initiative Requirements

1. Assess VBID models for CT that include the following features of VBID:
  - a) Incentives to engage consumers in high value health care services
  - b) Designs to encourage utilization of ACOs, PCMH practices and other providers of high value services
  - c) Behavioral economics applications that discourage use of low value services
  - d) Designs that encourage consumer engagement in healthier lifestyles (e.g. smoking cessation, diet and exercise)
  - e) Patient-centered health behavior incentives to encourage consumers to engage in effective chronic care disease management
2. Create a prototype VBID and advise re:
  - a) Developing a template for recommended VBID benefit plan for use by self-insured and fully-insured employers and private and public health insurance exchanges
  - b) Providing employer guidance for value-based payment arrangements
  - c) Developing a VBID implementation toolkit that provides technical assistance to accelerate employer uptake of VBID
3. Advise on an approach for employer and consumer engagement
4. Develop communications and marketing materials for employers, employees and consumers to promote and facilitate VBID adoption
5. Engage stakeholders for VBID Learning Collaborative and advise on Collaborative goals, format and structure