

Connecticut SIM

V-BID Consortium Webinar: June 30, 2016



Webinar Overview

- ▶ Review Major Changes to Employer Manual
- ▶ Discuss Approach for Fully-insured Employers
- ▶ Review Learning Collaborative Approach for Self-insured Employers
- ▶ V-BID 1.0 Next Steps

Employer Manual Changes

- ▶ Feedback: Manual is well done but too long and dense for employers
- ▶ Proposed changes to Manual:
 - Separate into two versions – one for self-insured and one for fully-insured employers
 - Condense sections
 - Executive Summary and Introduction to V-BID
 - Communicating V-BID to Employees
 - Move sections to appendices
 - Recommendations Development
 - Consumer Engagement Strategies
 - Overcoming Obstacles – convert to 1 page FAQs and move chart to appendix
 - Aligning with Provider-side Reforms
 - Resources

Employer Manual Changes cont.

- ▶ Feedback: Needs to make stronger business case for employers, including examples of outcomes actual employers implementing V-BID have achieved
- ▶ Proposed changes to Manual:
 - Develop 1-2 page marketing piece explaining what V-BID is, bottom line benefit to employers, and examples of success from other employers
 - Re-focus V-BID Benefits to Employers section on how employers can get better healthcare for their dollar
 - Add call-out boxes/side bars throughout Manual highlighting V-BID employer success stories and outcomes they've achieved

Employer Manual Changes cont.

- ▶ Feedback: Manual should be specific to self-insured v. fully-insured employers. Much of the content applies only to self-insured employers.
- ▶ Proposed changes to Manual:
 - Separate into two versions – one for self-insured employers and one for fully-insured employers
 - Current Manual version will be for self-insured employers with any content only applicable to fully-insured removed
 - Fully-insured Manual will be work in progress as we receive feedback from health plans and fully-insured employers.

Approach for Fully-insured Employers

▶ Goals

- Raise awareness around V-BID concepts, plan design and SIM V-BID goals
- Create demand for V-BID plans in fully-insured market
- Support development of V-BID plans by health insurers

▶ Approach

- Engage health plans around implementation and adoption of Basic Plan Template
- Engage broker community by connecting to broker organizations
- Meet with local organizations, Chambers of Commerce, and employer organizations
- Host meetings to promote V-BID concept and template

▶ Next Steps

- Meetings with health plans and brokers
- Further develop fully-insured Employer Manual

Approach for Self-insured Employers: Learning Collaborative

▶ Learning Collaborative Goals

- Engage self-insured employers to promote V-BID concept and plan designs
- Provide a forum and network for employers to learn and share best practices
- Identify and work through barriers to V-BID adoption

▶ Learning Collaborative kickoff meeting in Fall 2016

- Goal: Recruit self-insured employers to join Learning Collaborative
- Target audience: HR/Benefits Department leadership from larger, self-insured employers
- Recruitment strategy: Cast a wide net to invite diverse stakeholders, recruit 25-50 members from kickoff meeting into Collaborative
- Focus: Introduce V-BID concepts and plan designs; provide perspectives from employers currently implementing V-BID; highlight positive provider and/or patient stories with V-BID

V-BID 1.0 Next Steps

- ▶ July 14th: Present Employer Manuals to SIM Steering Committee
 - Fully-insured template and manual still work in progress

- ▶ Learning Collaborative Kickoff in Fall

- ▶ Consortium Next Steps