



Consumer Advisory Board (CAB) Mission

The mission of the Consumer Advisory Board (CAB) is to advocate for consumers and provide for strong public and consumer input in healthcare reform policies in Connecticut. The purpose of the CAB is to ensure significant consumer participation in the planning and implementation process.

- Provides advice and guidance on healthcare innovation policies
- Recommends consumer representatives to OHS Advisory Groups
- Ensures meaningful consumer participation in healthcare policy decisions
- Engages consumers and promotes community input in health care innovation planning and implementation

The CAB will solicit input from the broader consumer community on an ongoing basis.



Strategy Retreat Purpose

The purpose of today's strategy retreat is to bring together Consumer Advisory Board (CAB) members with other consumer representatives to discuss the role of Consumer Representatives in Connecticut health care policy. This discussion is particularly important to CAB's role in the CT Office of Health Strategy.

Strategy Retreat Objectives

Retreat participants will:

1. **Develop a plan** to guide recruitment, retention and capacity building of new/existing CAB Members and Consumer Representatives based upon results from pre-retreat asset mapping and survey.
2. **Build CAB Member capacity** to 1) understand OHS initiatives and CT policies, 2) engage consumers with diverse healthcare experiences, 3) inform and influence decision makers and 4) to connect OHS to communities.
3. **Create a model for an effective feedback loop** (transparent, continuous and responsive) to facilitate strong consumer input and significant consumer participation in OHS health reform initiatives.