



## Consumer Advisory Board (CAB) Mission

The mission of the Consumer Advisory Board (CAB) is to advocate for consumers and provide for strong public and consumer input in healthcare reform policies in Connecticut. The purpose of the CAB is to ensure significant consumer participation in the planning and implementation process.

- Provides advice and guidance on healthcare innovation policies
- Recommends consumer representatives to OHS Advisory Groups
- Ensures meaningful consumer participation in healthcare policy decisions
- Engages consumers and promotes community input in health care innovation planning and implementation

The CAB will solicit input from the broader consumer community on an ongoing basis.



## Strategy Retreat Purpose

The purpose of today's strategy retreat is to bring together Consumer Advisory Board (CAB) members with other consumer representatives to discuss the role of Consumer Representatives in Connecticut health care policy. This discussion is particularly important to CAB's role in the CT Office of Health Strategy.

## Strategy Retreat Objectives

By the end of this retreat, participants will have developed strategies and a one-year action plan to:

1. **"Onboard" new consumer representatives** to advisory bodies and ensure they have the ongoing support they need to be successful in their roles.
2. Work together with fellow consumer representatives and with health care organizations to **address health equity** and other health care issues important to CT consumers.
3. Ensure an **effective consumer feedback loop** between communities and OHS on key health care issues.