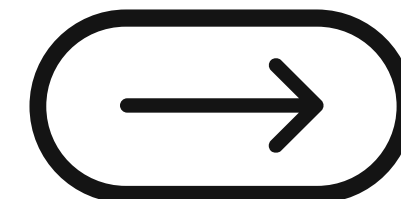




Deb Zahn,
Consultant

Funding and Financing for Health Enhancement Communities

Community Health Subgroup: June 23, 2021





Agenda

1

Background

2

Types of Funding and Financing Needed

3

Options

4

Status

5

Discussion

Health Enhancement Communities

The Health Enhancement Community Initiative is a statewide, place-based initiative that is focused on improving the health and well-being of all residents in Connecticut through multiple sectors coming together to identify and implement local and statewide strategies that **improve community health and healthy equity and prevent poor health.**

Health Enhancement Community primary priorities:

- **Improve Child Well-Being**
- **Improve Healthy Weight and Physical Fitness**

Anticipates...

A future with a market for community-driven health outcomes, including preventing poor health and creating health equity.



Types of Funding and Financing Needed



"Build" Capital

- Capital supports extraordinary, time-limited investments
- Funding for start up, building or scaling an enterprise or intervention, proof of concept, innovation, disruptions/adaptions, etc. from "builders"



Sustainable Revenue

- Revenue pays for business as usual
- Reliable payments for services and/or outcomes from third-party payers ("buyers")
- Also could include philanthropic general operating support and donor funding

Options

New Funds

- Grants
- Health-Related Tax or Other Revenue
- Debt and Equity
- Tax Credits



Flexible Funds

- Braided Funds
- Blended Funds
- Pooled Public-Private Funds in a Trust



Outcome Funds

- Innovative Payment Arrangements
- Social Investments



Status

- Development of overall framework funded by federal State Innovation Model funds
- Office of Health Strategy (OHS) funded initial planning for 9 Health Enhancement Communities
- OHS funding support for the development of a Health Equity Trust
- Trust planning underway
- Federal funds for Health Enhancement Communities

Discussion: What Else is Possible?

- **New funds:**
 - Marijuana or other health-related revenue?
 - American Rescue Plan Act?
 - Federal matching funds?
- **Flexible Funds:**
 - State agency braided or blended funds?
 - State funds in Trust
- **Outcome-Based Financing:**
 - Innovative Medicaid payment?
 - Healthcare contracts?
- Other federal opportunities?
- Other?