

AHCT 2021 Open Enrollment Update

2021 Open Enrollment Update



PUBLIC HEALTH EMERGENCY

Over 111k enrollees with coverage extended through to January 31, 2021 .



ENROLLMENT

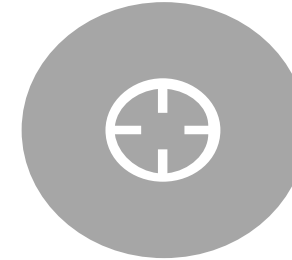
To date, 92k enrollees purchased a 2021 policy. 9k yet to be renewed*



WEBSITE

Over 151k website visitors since Nov. 1.

26% higher volume of new users compared to last year.



CALL CENTER

119k calls & 15.6k live chats since Nov. 1.

2% higher call volume than last year.



IN-PERSON

Over 450 visitors to enrollment centers.

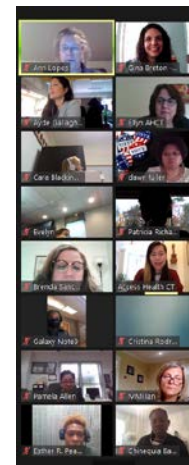
Over 180 participants in Healthy Chats.

Over 280 participants to enrollment fairs

**Report results as of 12/4/2020*

Pre-Open Enrollment Efforts

- Dept. of Labor (WARN notices)
- Food Share: print materials
- Virtual Healthy Chats –will continue in December
- Community Summit: 241 RSVPs
- School districts / colleges
- Flu Clinics
- Testing sites
- Supermarkets
- Faith-based orgs
- Community Partners

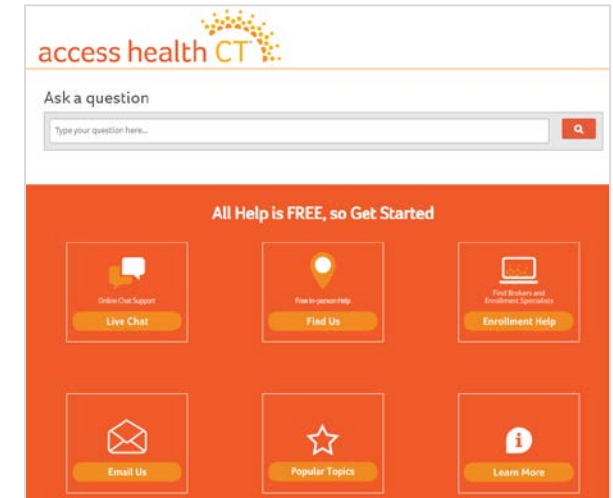


Enrollment Help During OE8

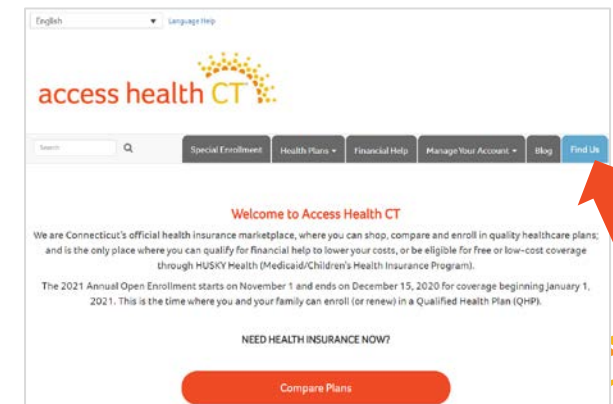
ALL HELP IS
FREE

- Online: AccessHealthCT.com
- Live Chat (incl. secure)
- Phone: 855-805-4325 (M-F 8am-8pm & Sat. 9am-3pm)
- Broker Support & Certified Application Counselors
- In-person help: 6 Enrollment Locations in Groton, Hartford, New Britain, New Haven, Bridgeport and Stamford.
- Virtual Enrollment Fairs

Support.AccessHealthCT.com



Learn.AccessHealthCT.com/FindUs



access health CT

This Year's Campaign

Multi-Platform: Digital, Search, Social, Print, Radio, Public Relations, TV, Direct Mail, Community Outreach, Text, Email, Blog.

New: Gas stations, Bus, Hand Sanitizers

Have a new reason to think about health insurance? We can help.

Visit AccessHealthCT.com to compare plans and see if you qualify for financial help, or are eligible for low-cost or free coverage. Open Enrollment begins November 1.

¿Tienes una nueva razón para pensar en un seguro de salud? Te podemos ayudar.

Visita AccessHealthCT.com para comparar planes y ver si calificas para recibir ayuda financiera, o eres elegible para coberturas gratuitas o de bajo costo. El periodo de inscripción comienza el 1 de noviembre.

access health CT
Connecting you to quality health insurance plans.

Enroll in Health Insurance Here

access health CT
Connecting you to quality health insurance plans.

access health CT
Connecting you to quality health insurance plans.

access health CT
Connecting you to quality health insurance plans.

access health CT
You could qualify for financial help, or be eligible for low-cost or free coverage.

Q: What is Access Health CT?

Q: Am I eligible for financial help to lower my costs?

Q: Are there options if I lose my job and need coverage now?

Q: When can I enroll in health insurance?

Enroll Year-Round
If you qualify for a Special Enrollment Period, or if you qualify for HUSKY Health.

Suddenly need health insurance? You may qualify for financial help, low-cost or free coverage.

Lost your job and health insurance? We are here to help.

90% of people qualify for financial help, low-cost or free coverage. You might too.

access health CT
Connecting you to quality health insurance plans.

Need health insurance now? We're here to help.

access health CT
Connecting you to quality health insurance plans.

CT Post
Access Health CT begins annual open enrollment period

ELSA News
Access Health CT begins annual open enrollment period

FOX 61
Access Health CT begins annual open enrollment period

NEWS 8
Healthy Chats helps educate residents on insurance plans Access Health CT offers

accesshealthct
November 6, 2020

Dear (Name),

Thank you for being an Access Health CT customer. If this year has taught us anything, it is the importance of receiving your health insurance. You have until December 15, 2020, to RENEW YOUR PLAN for 2021. If you do not take action, you and anyone under your plan will not have coverage.

Easy steps to renew your plan for 2021:

1. Sign in to your online account at AccessHealthCT.com as soon as possible. Need to email your password? Follow the online instructions.
2. Click "Renew Coverage" under Quick Links to begin.
3. Complete all sections, including questions about your household size, income, and tax filing status. Review and confirm these details before choosing a 2021 plan.
4. Compare plans and find one that works for your needs. Consider things like your monthly payment (premium), deductibles, co-pays, provider networks, and prescription drug coverage.
5. Complete your 2021 application, and if asked, provide documents needed to verify details.

Remember: It's always a good idea to compare plans. You may find a more affordable option that meets your needs.

If your circumstances change if your situation has changed this year:

Access Health CT is the place where you can qualify for financial help to lower your costs, or be eligible for low-cost or free coverage. The questions you answer about household size and income will help determine what you may qualify for in 2021.

We are here to help, and all help is FREE.

Meet with a Broker

- Our records indicate you already have a broker. To get their contact information, sign in at AccessHealthCT.com and click "Manage Broker" under Quick Links.
- Enroll at one of our in-person locations or through a virtual enrollment bar. Find more information at LearnAccessHealthCT.com/enroll/info.
- Chat online with a live person. Click the "Live Chat" icon at AccessHealthCT.com.
- Call us at 1-855-354-2428 (TTY 1-855-780-2428)
 - Monday-Friday, 9am-5pm; Saturdays 9am-3pm
 - A hours may vary; check website for details.

So don't wait to renew your health insurance plan. Take action today!

Remember the financial help, co-pay, and free costs.

accesshealthct.com | 1-855-354-2428 | @accesshealthct

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