



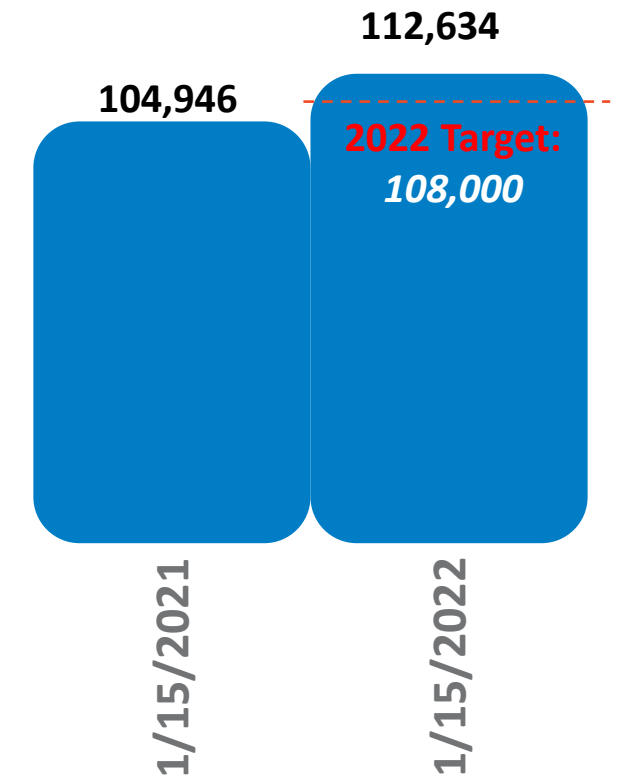
# Access Health CT Update

March 2022

# 2022 Open Enrollment Update

- Open Enrollment ended on **January 15, 2022**
  - Enrollment 7.3% higher than 2021
  - 84% of enrollees now eligible for financial help (14% point increase compared to 2021)
  - Nearly 1/3 of enrollees pay less than \$5 PMPM
  - 74% of online consumers satisfied or very satisfied with their experience
  - 860 enrollees in Covered CT as of 3/5/2022
- For additional detail a comprehensive 2022 OE report available on:  
<https://agency.accesshealthct.com/>

## End of OW QHP Enrollment Comparison



# Broker Academy Update



# Covered Connecticut Marketing Update

## Access Health CT launched a **Special Enrollment Period (SEP)**

- ✓ Eligible CT residents can enroll through June 30
- ✓ Hotline established: (860) 241-8478
- ✓ Operators standing by M-F, 8 a.m. to 4 p.m.

**Covered Connecticut Program**

Some Connecticut residents that meet specific eligibility requirements are paying \$0 for their health insurance coverage through Access Health CT, thanks to the Covered Connecticut Program created by the State of Connecticut. If you qualify the State of Connecticut will pay your portion of the monthly payment (premium) directly to your insurance company (Anthem or ConnectCare) and will also pay for the cost-sharing amounts that you would normally have to pay with a health insurance plan, such as deductibles, co-pays, co-insurance and maximum out-of-pocket costs.

**How to find free help:**

- ✓ Call the Access Health CT Covered Connecticut Hotline: 860-241-8478
- ✓ Contact your Broker – if you don't have one, Access Health CT can help you find one by calling the Hotline

**Who qualifies for the Covered Connecticut Program?**  
You must meet all program eligibility requirements in order to pay \$0 for your health insurance plan. Parents and caretakers must:

- ✓ Have a household annual income that is greater than 160%, and up to and including 175% of the Federal Poverty Level. Here is a chart that can help you understand if you meet the income requirements:

Household Size	1	2	3	4	5	6	7	8
160%	\$20,608	\$27,872	\$35,136	\$42,400	\$49,664	\$56,928	\$65,792	\$71,456
175%	\$22,540	\$30,485	\$38,430	\$46,375	\$54,320	\$62,265	\$71,960	\$78,155

- ✓ Have at least one dependent child in the household under age 19; Children aged 18 must be full-time students in secondary school
- ✓ Be eligible for financial help, including Advance Premium Tax Credits (APTCs) and Cost-Sharing Reductions (CSRs)
- ✓ Use 100% of the financial help available
- ✓ Be enrolled in an eligible Silver Level Plan

**How can you find out if you are eligible and enroll?**  
Call the Access Health CT Covered Connecticut Program Hotline: 860-241-8478. Operators are available Monday – Friday, from 8 a.m. to 4 p.m.

**access health CT**  
Connecting you to quality health insurance plans.

**Patch**  
AHCT announces special enrollment period for Covered CT Program  
Access Health CT announces Special Enrollment Period - Eligible residents

**Greenwich Sentinel**  
Access Health CT Announces Special Enrollment Period

**myrecordjournal.com**  
Access Health CT offering special enrollment period

**access health CT**  
Access Health CT Announces Special Enrollment Period for the Covered Connecticut Program that provides health insurance at no cost to Connecticut residents who meet eligibility requirements. This Special Enrollment Period

**Facebook Post:**  
Access Health CT Feb 16 · 🌐  
The Special Enrollment Period for the Covered Connecticut Program that provides health insurance at no cost to Connecticut residents who meet eligibility requirements now runs through June 30.  
This program pays the customer's portion of the monthly premium.

**Instagram Post:**  
accesshealthct  
**Don't miss out!**  
You may qualify for free or low-cost plans with the Covered Connecticut Program  
2 Shares 37K Views

**Instagram Post:**  
accesshealthct You could qualify for free or low-cost plans, even outside of the Open Enrollment Period, with the Covered Connecticut... more  
13 views  
January 28



# Covered Connecticut Marketing Update



## New Marketing Efforts Since January

- ✓ Announced Special Enrollment (SEP) Period
- ✓ SEP Press Release
- ✓ SEP Direct Mail Campaign
- ✓ SEP Email Campaigns (Acquisition & Renewals)
- ✓ SEP SMS Campaign (text)
- ✓ Sharable One Pager/Outreach Events
- ✓ Print Advertorials
- ✓ Social Media Paid & Organic
- ✓ Updates to the Blog & Digital Q&A Content
- ✓ Updated Toolkit Content



## Planning for Phase II, Beginning July 1

- ✓ Press Release/Participation in Press Conferences
- ✓ Direct Mail Campaign
- ✓ Email Campaigns (Acquisition & Renewals)
- ✓ SMS Campaign (text)
- ✓ Updated One Pager/Outreach Events
- ✓ Social Media Paid & Organic
- ✓ Updates to Blog & Digital Q&A Content
- ✓ Updated Toolkit
- ✓ Updated Toolkit Content

# American Rescue Plan Act Subsidy Extension

**Strong support remains for extension of ARPA Premium Tax Credit (PTC) Enhancements in Congress and by President Biden**

**Access Health CT, other SBMs and the National Academy of State Health Policy (NASHP) continually messaging importance of enhanced PTC to Congress**

- More people enrolled now due to increased access to affordable healthcare coverage: greatly reduced monthly premium costs
- Provides access to more comprehensive coverage: more enrollees selecting plans with lower out-of-pocket costs
- Reduces health disparities and provides greater access to coverage and healthcare
- Without enhanced PTC, risk of more consumers choosing plans with higher cost-sharing burdens or choosing to be uninsured

# Public Health Emergency and Medicaid Redetermination Planning

- **Extension of Eligibility for Medicaid during Public Health Emergency (PHE) since 3/18/20 under Families First Coronavirus Response Act (FFCRA)**
- **PHE currently extended to 4/16/22: Anticipated 90-day renewal to July 2022**
- **Access Health CT (AHCT) and the Dept. of Social Services (DSS) working together since 2020 on extensions in our joint system and planning**
- **CMS issued State Health Official guidance letter #22-001 on 3/3/22 for Promoting Continuity of Coverage and Distributing Eligibility and Enrollment Workload**
  - Allowing states to spread redeterminations over 12-month period
  - Facilitate transitions between Medicaid, CHIP and Marketplace Coverage
- **AHCT and DSS preparing for system changes, and outreach campaign**