



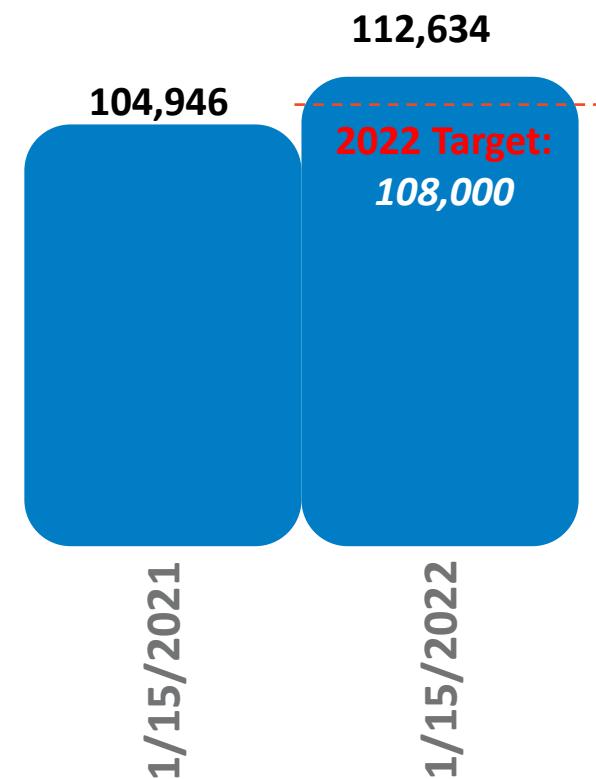
Access Health CT Update

March 2022

2022 Open Enrollment Update

- Open Enrollment ended on **January 15, 2022**
 - Enrollment 7.3% higher than 2021
 - 84% of enrollees now eligible for financial help (14% point increase compared to 2021)
 - Nearly 1/3 of enrollees pay less than \$5 PMPM
 - 74% of online consumers satisfied or very satisfied with their experience
 - 860 enrollees in Covered CT as of 3/5/2022
- For additional detail a comprehensive 2022 OE report available on:
<https://agency.accesshealthct.com/>

End of OW QHP Enrollment Comparison



Broker Academy Update



Covered Connecticut Marketing Update

Access Health CT launched a Special Enrollment Period (SEP)

- ✓ Eligible CT residents can enroll through June 30
- ✓ Hotline established: (860) 241-8478
- ✓ Operators standing by M-F, 8 a.m. to 4 p.m.

Patch

AHCT announces special enrollment period for Covered CT Program

Access Health CT announces special enrollment period for Covered CT Program

Greenwich Sentinel

Access Health CT Announces Special Enrollment Period

myrecordjournal.com

Access Health CT offering special enrollment period

Access Health CT

Access Health CT offers special enrollment period for the Covered Connecticut Program. This Special Enrollment Period is for Connecticut residents who meet eligibility requirements. This Special Enrollment Period runs through June 30, 2022.

Affordable health insurance plans are available through the state's health insurance marketplace during a special enrollment period which runs until June 30. The Access Health CT's special enrollment period is for those who meet the eligibility requirements for the Covered Connecticut Program created by the State of Connecticut. Those eligible can receive healthcare coverage through Access Health CT at no cost.

Facebook

Access Health CT

The Special Enrollment Period for the Covered Connecticut Program that provides health insurance at no cost to Connecticut residents who meet eligibility requirements now runs through June 30.

This program pays the customer's portion of the monthly premium.

Instagram

accesshealthct

Don't miss out!

You may qualify for free or low-cost plans with the Covered Connecticut Program.

2 Shares 37K Views

Home Friends Watch News Notifications

13 views

accesshealthct You could qualify for free or low-cost plans, even outside of the Open Enrollment Period, with the Covered Connecticut... more

January 28



Covered Connecticut Program

Some Connecticut residents that meet specific eligibility requirements are paying \$0 for their health insurance coverage through Access Health CT, thanks to the Covered Connecticut Program created by the State of Connecticut. If you qualify for the State of Connecticut will pay your portion of the monthly payment (premium) directly to your insurance company (Aetna or ConnectCare) and will also pay for the cost-sharing amounts that you would normally have to pay with a health insurance plan, such as deductibles, co-pays, co-insurance and maximum out-of-pocket costs.

How to find free help:

- ✓ Call the Access Health CT Covered Connecticut Hotline: 860-241-8478
- ✓ Contact your Broker – if you don't have one, Access Health CT can help you find one by calling the Hotline

Who qualifies for the Covered Connecticut Program?
You must meet all program eligibility requirements in order to pay \$0 for your health insurance plan. Parents and caretakers must:

- ✓ Have a household annual income that is greater than 160%, and up to and including 175% of the Federal Poverty Level. Here is a chart that can help you understand if you meet the income requirements.
- ✓ Have at least one dependent child in the household under age 19; Children aged 18 must be full-time students in secondary school
- ✓ Be eligible for financial help, including Advance Premium Tax Credits (APTCs) and Cost-Sharing Reductions (CSRs)
- ✓ Use 100% of the financial help available
- ✓ Be enrolled in an eligible Silver Level Plan

How can you find out if you are eligible and enroll?
Call the Access Health CT Covered Connecticut Program Hotline: 860-241-8478. Operators are available Monday – Friday, from 8 a.m. to 4 p.m.

access health CT
Connecting you to quality health insurance plans.

Covered Connecticut Marketing Update



New Marketing Efforts Since January

- ✓ Announced Special Enrollment (SEP) Period
- ✓ SEP Press Release
- ✓ SEP Direct Mail Campaign
- ✓ SEP Email Campaigns (Acquisition & Renewals)
- ✓ SEP SMS Campaign (text)
- ✓ Sharable One Pager/Outreach Events
- ✓ Print Advertorials
- ✓ Social Media Paid & Organic
- ✓ Updates to the Blog & Digital Q&A Content
- ✓ Updated Toolkit Content



Planning for Phase II, Beginning July 1

- ✓ Press Release/Participation in Press Conferences
- ✓ Direct Mail Campaign
- ✓ Email Campaigns (Acquisition & Renewals)
- ✓ SMS Campaign (text)
- ✓ Updated One Pager/Outreach Events
- ✓ Social Media Paid & Organic
- ✓ Updates to Blog & Digital Q&A Content
- ✓ Updated Toolkit
- ✓ Updated Toolkit Content

American Rescue Plan Act Subsidy Extension

Strong support remains for extension of ARPA Premium Tax Credit (PTC) Enhancements in Congress and by President Biden

Access Health CT, other SBMs and the National Academy of State Health Policy (NASHP) continually messaging importance of enhanced PTC to Congress

- More people enrolled now due to increased access to affordable healthcare coverage: greatly reduced monthly premium costs
- Provides access to more comprehensive coverage: more enrollees selecting plans with lower out-of-pocket costs
- Reduces health disparities and provides greater access to coverage and healthcare
- Without enhanced PTC, risk of more consumers choosing plans with higher cost-sharing burdens or choosing to be uninsured

Public Health Emergency and Medicaid Redetermination Planning

- **Extension of Eligibility for Medicaid during Public Health Emergency (PHE) since 3/18/20 under Families First Coronavirus Response Act (FFCRA)**
- **PHE currently extended to 4/16/22: Anticipated 90-day renewal to July 2022**
- **Access Health CT (AHCT) and the Dept. of Social Services (DSS) working together since 2020 on extensions in our joint system and planning**
- **CMS issued State Health Official guidance letter #22-001 on 3/3/22 for Promoting Continuity of Coverage and Distributing Eligibility and Enrollment Workload**
 - Allowing states to spread redeterminations over 12-month period
 - Facilitate transitions between Medicaid, CHIP and Marketplace Coverage
- **AHCT and DSS preparing for system changes, and outreach campaign**