

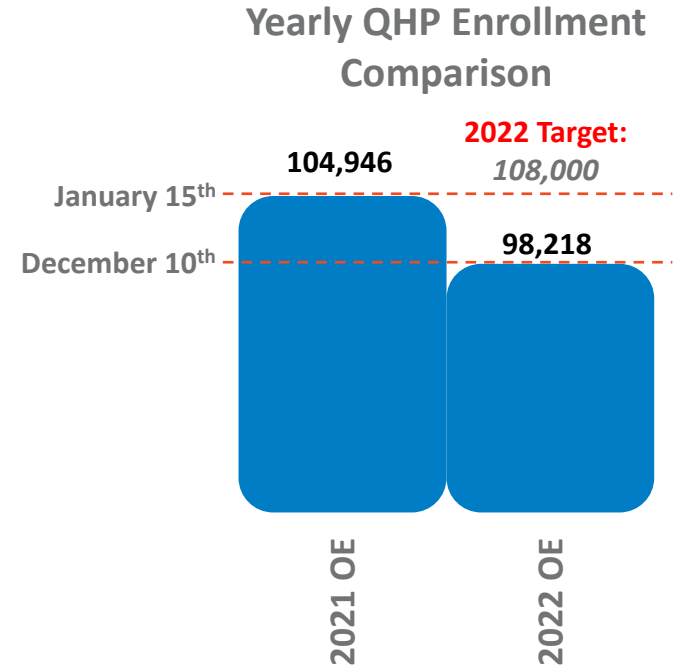


Access Health CT Update

December 2021

2022 Open Enrollment Update

- Open Enrollment ends on **January 15, 2022**
- 89% of enrollees renewed into 2022 coverage
- 11.2k enrollees yet to be enrolled in 2022 coverage
- 12% point increase in enrollees eligible for financial help (related to removal of 400% FPL income threshold)
- Average Enrolled Household Net Premium 16% Lower Than Last OE




Marketing

OE9 mass-media marketing campaign



Covered Connecticut Program marketing



NEW THIS YEAR!

Federal and state laws are making health insurance coverage more affordable.

Thanks to the American Rescue Plan Act (ARPA), more people qualify for financial help than ever before, even those who didn't qualify in the past. If you are renewing your coverage for 2022, make sure you get the most out of the financial help available to you.

And there are also other programs available to help residents save on the cost of health insurance from Access Health CT, including the **Covered Connecticut Program**. If you qualify, the State of Connecticut will pay your portion of the monthly payment directly to your insurance company. And the State will also pay for the cost-sharing amounts that you would normally have to pay with a health insurance plan, such as deductibles, co-pays, co-insurance and maximum out-of-pocket costs.

Use this toolkit to help spread the word that Access Health CT is here to help keep Connecticut residents covered!

[Click Here To Download Toolkit](#)

AccessHealthCT.com/toolkit/

Outreach

