## Attachment 1

CT Health Care Cabinet Prescription Education workgroup August 16, 2017 Question #1

Should we be the group to design standards of two-way communication between consumers and the health system regarding effective use of medication and medication devices?

- · Yes, we should be the group
- We should concentrate on standards
- We also need to be sure that those standards are communicated to those who will be using the standards
- We also own responsibility for how standards are communicated and to whom
  - o To consumers
  - o To health systems
- Investigate and be consistent with Patient-Centered Medical Home certification for standards about communication about effective use of medications and medication devices
- Effective use should consider:
  - Perspectives of patients/caregivers, consumers, prescribing providers, payers, regulators, pharmacists, and manufacturers
- Communication should be:
  - o Consistent
  - o Customized for sub-populations
  - o Culturally appropriate, including language
  - o Individualized as far as possible
  - o Simple, easy to follow
  - o Comply with standards of health literacy
  - Available utilizing multiple modalities