

DRAFT #2

EDUCATION COMMITTEE

CHARTER

This Education Committee will develop for recommendation to the Health Care Cabinet a proposal for the exploration of education for the consumer, provider, payor, prevention and health promotion efforts and role of pharmacists regarding effective use and cost of medications.

KEY QUESTIONS THIS COMMITTEE NEEDS TO ANSWER:

1. Should we be the group to design standards of 2 way communication between consumers and the health system regarding effective use of medication and medication devices?
2. How do we make recommendations comprehensive, meaningful, and measurable and promote quality?
3. How do we insure flexibility and appropriateness of diversity in population education?
4. How do the education efforts become integrated into public health promotion best practices for wellness and lifestyle change?
5. What are the avenues available to connect community resources and educational efforts?
6. What is the interface between prescribing physicians/providers and pharmacists, consumers, and payors?
7. Where is the safeguard for the consistency and continuity of the message?
8. Should we consider the impact of Direct to Consumer advertising and utilization of coupons?