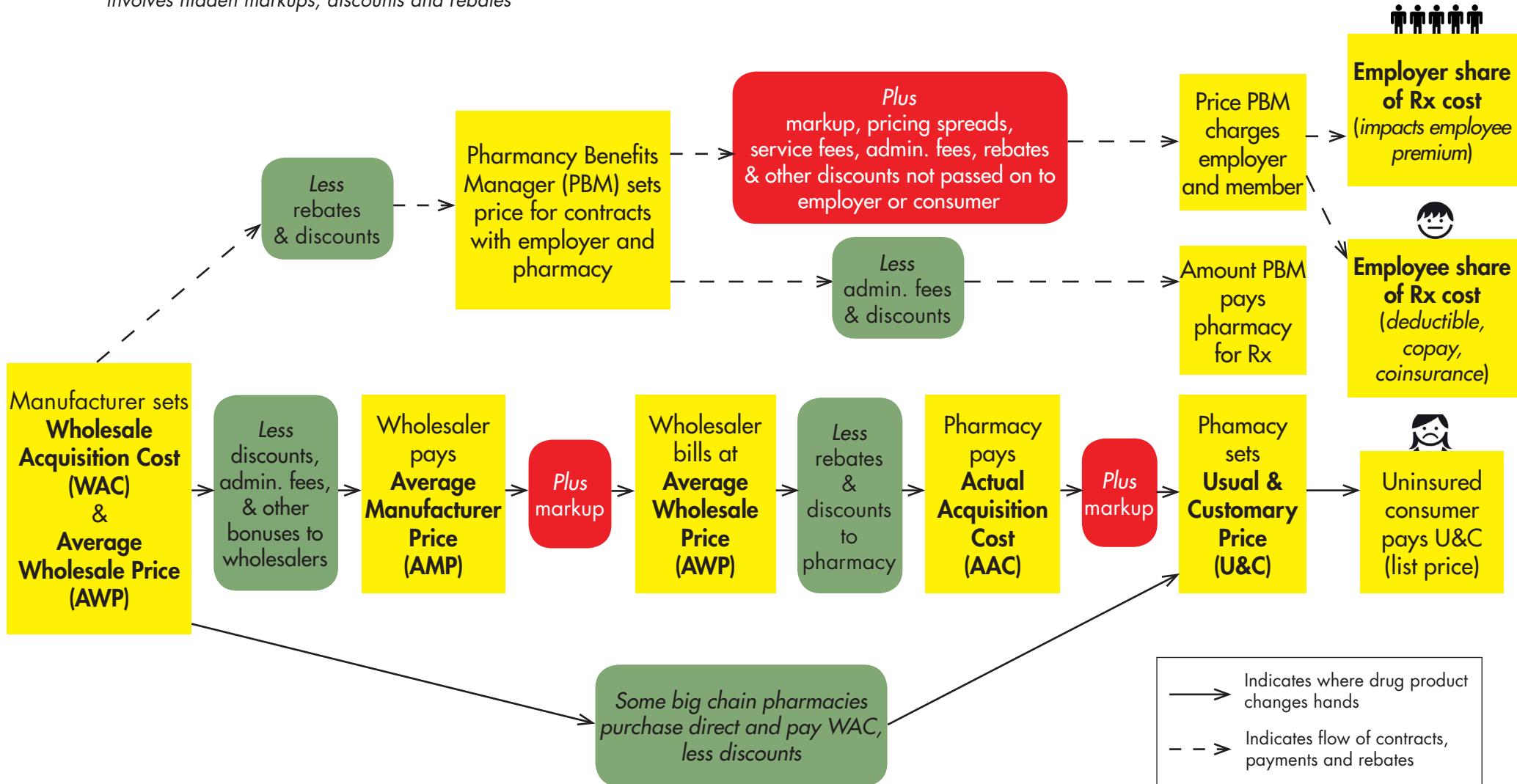


Rx Pricing Along the Supply Chain

This chart shows how prescription drugs move along the supply chain to consumers. For a typical employer-sponsored drug benefit, the price at each step involves hidden markups, discounts and rebates



Note: This graphic is a simplified overview of the drug pricing supply chain, showing how important pricing concepts fit together. As such, it does not reflect myriad other connections between parts of the system. Source: Adapted from The Prescription Drug Supply Chain Black Box: How it Works and Why You Should Care, Eickelberg, H.C., American Health Policy Institute (2015). For more resources on healthcare costs see www.HealthcareValueHub.org.