



Community Health Worker Advisory Body (CHWAB)

March 3, 2022

Purpose of Today's Meeting

CHW Advisory Body Meeting Agenda

1. Welcome & introductions
2. Public comment
3. Meeting Summary review and approval for February 2022
4. Membership Vacancy
5. Presentation by Kelly Sinko, Director of Health Innovation, OHS – Primary Care Roadmap
6. Governor’s Executive Order regarding CEU requirements
7. CEU Trainings: Cultural Competency, Systemic Racism or Systemic Oppression, Social Determinants of Health and Suicide Prevention Training
8. CHW Trainers Requirements Discussion
9. Review Committee Update
10. Marketing and Outreach Update
11. DPH Update
12. General Questions
13. Adjourn

Introductions

Chair, Laura J. Morris, MPH

Chris Andresen

Practitioner & Licensing, DPH

Lee Carenza

CHW Employing Agency

Director of Community Services
Thames Valley Council for Community
Action

Appointment: October 17, 2019

Vacant

Healthcare Provider

Mildred Landock

Community Health Worker

Lead CHW

YNHH-Project Access

Appointment: October 17, 2019

Melanie Alvarez

Community Health Worker

Director of Treatment & Care Services
AIDS-CT

Appointment: February 3, 2022

Erika Lynch

**Representative of Regional
Community College**

Workforce Development
Gateway Community College

Bianca Noroñas

Community Health Worker

Hispanic Health Council
Appointment: October 17, 2019

Nilda Paris

Community Health Worker

CHW/Outreach Coordinator
Optimum

Appointment: October 17, 2019

Derricia Parker

Community Health Worker

Outreach and Enrollment Manager
StayWell Health Center

Appointment: October 17, 2019

Adriana Rojas

Healthcare Employer

Project Manager for CHW Pilot Program
Community Health Center, Inc.
Appointment: October 25, 2019

Milagrosa Seguinot

President

CHW Association of Connecticut
Appointment: October 17, 2019

Liza Estevez

Community Health Worker

Manager, Patient Navigation
Yale New Haven Health
Appointment: November 11, 2021

Fernando Morales

Community Based CHW Training

Southwest AHEC
Appointment: April 1, 2021

Public Comment

Review and Approve February 3, 2022 Meeting Summary

Presentation By Kelly Sinko, Director of Health Innovation and Hanna Nagy, Lead Planning Analyst OHS on Primary Care Roadmap

Membership Vacancy

Governor's Executive Order re: CEU Requirements Suspended; DPH Communication to Certified CHWs

CEU Training: Cultural Competency, Systemic Racism or Systemic Oppression, Social Determinants of Health and Suicide Prevention

CEU Training Required by Statute

2 Hours Cultural Competency, Systemic Racism or Systemic Oppression

2 Hours Social Determinants of Health

2 Hours of training on (1) screening for post-traumatic stress disorder, risk of suicide, depression and grief, and (2) suicide prevention

CHW Trainers Requirements Discussion

Review Committee Update

Marketing and Outreach Update

Communications about the benefits of Community Health Worker Certification and membership in the Community Health Worker Association of Connecticut (CHWACT).

CHW - A Community Health Worker is:

A public health outreach professional with an in-depth understanding of the experience, language, culture and socioeconomic needs of the community and who provides a range of services, including, but not limited to, outreach, engagement, education, coaching, informal counseling, social support, advocacy, care coordination, research related to social determinants of health and basic screenings and assessments of any risks associated with social determinants of health.

Common titles may include: health coach, community health advisor, family advocate, health educator, liaison, promoter, outreach worker, peer counselor, patient navigator, health interpreter and public health aide, etc.

Marketing Objective

- Encourage membership in and highlight the benefits/importance of the CHW Association of CT (CHWACT)
- Encouraging current community health workers to renew their certification

Target Audience

- CT Community Health Workers
 - Expand to those who do not have the title “CHW” but are part of the CHW umbrella – workforce allies
 - English and Spanish speaking
 - Concentrating on cities with the highest response and interest for CHWs
 - Hartford, New Haven, New London, Waterbury
 - To include lower Fairfield County (Bridgeport, Stamford, Greenwich) and the Valley (Naugatuck, Shelton)

Key Messages

- Continuing educational credits or professional development
- Job opportunities
- Networking opportunities
- Education and capacity building for CHW's, CHW employers, champions, and community members
- Action Alerts on Important Policy Issues
- Special membership rates for events (coming up)
- Members-only webinars
- Information about different resources for the CHW and for the community
 - Information about different events local and nationwide
 - Opportunity to participate in surveys
 - Opportunity to participate in research and leadership
 - Opportunity to advocate for a strong, sustainable CHW workforce in CT

Key Message Continued

- Talking about sustainability and inclusivity related to the association
- Remind community health workers to renew their certification
- Encourage folks to connect with the association for professional development services
- Outreach Component: A combination of messaging that talks about the association and how to renew for professional development

DPH Update

General Questions

Looking forward

Next meeting:

April 7, 2022

Updates:

Statutory Changes

Research on Sustainability

CEU Updates

Contact

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Leslie Greer: leslie.greer@ct.gov

Adjourn